

Northeast Digital Networks Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Northeast Digital Networks Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Northeast Digital Networks and its competitors. This provides our Clients with a clear understanding of Northeast Digital Networks position in the Industry.

The report contains detailed information about Northeast Digital Networks that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Northeast Digital Networks. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Northeast Digital Networks financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Northeast Digital Networks competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Northeast Digital Networks business.

About Northeast Digital Networks

Northeast Digital Networks, Inc, formerly known as Electronics Communications Corp., is a Delaware corporation formed in 1984 (the Company). The Company principally carries on its business through two wholly owned subsidiaries, Personal Communications Networks, Inc. (PCN) and Threshold Communications, Inc. (TCI).

PCN was formed in 1995 for the purpose of bidding in the C-Block FCC auction for the personal communications spectrum as a predicate to becoming a wireless telecommunications carrier. PCN successfully bid for six 30 MHz broadband licenses in three basic trading areas (BTAs), Vermont, Maine and New York, with overlap of coverage into New Hampshire and Pennsylvania (the PCN Markets).

Personal Communications Network (PCS)

PCS is defined by the FCC as "a family of mobile and portable radio communications services for individuals and businesses that may be integrated with a variety of competing networks." PCS is widely identified as the next generation of wireless voice and data communications. PCS offers subscribers two basic services: mobile service; and fixed wireless replacement of local telephone services. With mobile service, a subscriber carries a single, lightweight, long-battery-life telephone that will

accommodate any incoming or outgoing call almost anywhere in the country.

PCS differs from existing cellular and SMR in three basic ways: frequency, spectrum and geographic division. PCS networks, operates in a higher-frequency bank (1850-1990 MHz) compared to the cellular and SMR frequency (800-900 MHz). In addition, PCS is designed to provide improved voice quality and privacy. PCS is comprised of 30 MHz and 10 MHz spectrum blocks, or combinations thereof, versus 25 MHz spectrum blocks for cellular networks.

Service Business

PCN's PCS business will provide mobile and fixed communications service in its markets. PCN's wireless service will provide private, secure and enhanced voice, high-speed data, paging services and other capabilities for both the office environment and outdoor mobile coverage with basic features including voice mail, call forwarding and call waiting, and enhanced features such as voice-activated dialing, news and weather reports and stock market quotes.

Pcs Markets

PCN has PCS licenses to provide wireless communications services in areas covering approximately 1.5 million non-overlapping POPs. PCN's licenses include C Block licenses for the following BTA's: Vermont-Burlington with approximately 369,000 POPS/Rutland-Bennington with approximately 98,000 POPs; Maine-Bangor with approximately 317,000 POPs/Lewiston-Auburn with approximately 222,000 POPs, Waterville-Augusta with approximately 166,000 POPs and Elmira-Corning-Hornell, NY with approximately 315,000 POPs.

PCS Competition

The Company's major competitors include Bell Atlantic Mobile (Bell Atlantic) and Rural Cellular Corporation (Rural), AT&T, Sprint and Omnipoint.

Threshold Communications, Inc.

Paging Markets

TCI operates a 900 MHz satellite-based FLEX paging network manufactured by Glenayre that includes 34 FCC-approved paging antenna sites, 33 of which are

operational. TCI holds two paging licenses in the 900 MHz band. One, for frequency 929.0875 MHz, covers the greater New York area, while the other, for frequency 929.2625 MHz covers southern New Jersey.

Competition

The major competitors include Pageing Network, Inc. (PageNet), MobileMedia, AirTouch, Arch Communications, PageMart, Metrocall, and Mtel.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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