

Nortek Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/N7BC0F5E422BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: N7BC0F5E422BEN

Abstracts

Nortek Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Nortek Inc. and its competitors. This provides our Clients with a clear understanding of Nortek Inc. position in the [Building Products and Construction Materials](#) Industry.

The report contains detailed information about Nortek Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Nortek Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Nortek Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Nortek Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Nortek Inc. business.

About Nortek Inc.

Nortek, Inc. engages in the manufacture and sale of branded residential and commercial building products.

Segments

The company operates in four segments: the Residential Ventilation Products (RVP) segment; the Home Technology Products (HTP) segment; the Residential Air Conditioning and Heating Products (R-HVAC) segment; and the Commercial Air Conditioning and Heating Products (C-HVAC) segment.

Residential Ventilation Products Segment

The RVP segment primarily manufactures and distributes room and whole house ventilation products and other products primarily for the professional remodeling and replacement markets, residential new construction market and the do-it-yourself (DIY) market. The principal products of the segment, which are sold under the Broan, NuTone, Venmar, Best, and Zephyr brand names, are kitchen range hoods, exhaust fans (such as bath fans and fan, heater and light combination units), and indoor air quality products.

The company supplies residential range hoods and exhaust fans in North America. It also supplies luxury 'Eurostyle' range hoods in Europe. Its kitchen range hoods expel grease, smoke, moisture, and odors from the cooking area. The exhaust fans the company offers are primarily used in bathrooms to remove humidity and odors and include combination units, which may have lights, heaters or both. The company's range hood and exhaust fan products are differentiated on the basis of air movement as measured in cubic feet per minute and sound output as measured in sones.

The company supplies indoor air quality products, which include air exchangers, as well as heat or energy recovery ventilators (HRVs or ERVs, respectively) that provide whole house ventilation in North America. Both HRVs and ERVs moderate the temperature of the air by transferring heat from one air stream to the other. In addition, ERVs also modify the humidity content of the air. The company also sells powered attic ventilators, which alleviate heat built up in attic areas and reduce deterioration of roof structures.

The company sells other products in this segment, including door chimes, medicine cabinets, trash compactors, ceiling fans, and central vacuum systems. The company sells the products in its RVP segment to distributors and dealers of electrical and lighting products, kitchen and bath dealers, retail home centers and private label customers.

In this segment, the company has introduced a line of upscale range hoods encompassing the latest in style and functionality. Also offered in this segment is a line of EnergyStar compliant ventilation fans, including heavy-duty models ideal for light commercial installations and offices, recessed fan/lights, as well as 35 different models in the Ultra Silent Series.

Home Technology Products Segment

The HTP segment manufactures and distributes an array of products designed to provide security for residential and certain commercial applications. The principal products sold in this segment are audio/video distribution and control equipment, speakers and subwoofers, security and access control products, power conditioners and surge protectors, audio/video wall mounts and fixtures, lighting controls and home integration products, and structured wiring.

The segment's audio/video distribution and control equipment products include multi-room/multi-source controllers and amplifiers, home theater receivers, intercom systems, hard disk media servers, and control devices, such as keypads, remote controls, and

volume controls. The segment's speakers are primarily built-in (in-wall or in-ceiling) and are primarily used in multi-room or home theater applications. The products in these categories are sold under the Niles, IntelliControl ICS, Elan, ATON, SpeakerCraft, Tantra, Proficient Audio Systems, Sunfire, Imerge, Xantech, M&S Systems, and Channel Plus brand names.

The segment's offering of control equipment includes software and hardware that facilitates the control of third-party residential subsystems, such as home theater, whole-house audio, climate control, lighting, security and irrigation. These products are being sold under the Home Logic brand name and a

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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