

# **NIS Group Co., Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

NIS Group Co., Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between NIS Group Co., Ltd. and its competitors. This provides our Clients with a clear understanding of NIS Group Co., Ltd. position in the Industry.

The report contains detailed information about NIS Group Co., Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for NIS Group Co., Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The NIS Group Co., Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes NIS Group Co., Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of NIS Group Co., Ltd. business.

### **About NIS Group Co., Ltd.**

NIS Group Co., Ltd. provides integrated financial services to small and medium-sized enterprises (SMEs) and their owners in Japan. The company provides its services both directly and through alliances and joint ventures with other companies, including financial institutions. It also services distressed loans purchased from third-parties and engage in leasing and related businesses in Japan, as well as investment banking, securities and principal investment businesses.

The company also engages in real estate-related businesses, including providing secured loans to property companies and principal investment in real estate. It also involves in commenced leasing and other operations in China. As of March 31, 2007, the company had 35 loan offices throughout Japan.

### **Business Segments**

The company operates in four business segments: Integrated Financial Services Segment; Servicing Business Segment; Real Estate Business Segment; and Other Businesses Segment.

### **INTEGRATED FINANCIAL SERVICES SEGMENT**

The company's integrated financial services segment includes the provision of loan products, such as 'secured loans,' 'Business Assist loans,' 'Business Timely loans,' 'Smart Assist loans' and 'First Plan loans,' to individuals and SMEs, as well as the provision of credit guarantees and leasing and securities business.

### Secured Loans

Secured loans are primarily loans made to property companies that are secured by real property. Also, it makes secured loans to individuals and SMEs in Japan that are secured by real estate or securities. In addition, it commenced providing non-recourse loans through the Real Estate Structured Finance Department.

**Secured Loans to Property Companies:** The company has established its Real Estate Finance Department to focus on loans designed for property companies secured by real property. In addition, the company has established the Real Estate Structured Finance Department in 2006 to provide real estate-related services particularly for securitization, including non-recourse loans, loan arrangement and other services. These loans are primarily used as working capital for the development of small commercial or residential buildings by property companies. The company's primary customers for secured loans are small to medium-sized property companies in Japan.

**Secured Loans to Individuals and SMEs:** The company's secured loans to individuals and SMEs are typically general purpose loans secured by real property or securities.

**SME Loans:** SME loans consist mainly of Business Assist loans and Business Timely loans. Business Assist loans are guaranteed, unsecured loans. Business Timely loans are unguaranteed, unsecured loans made under pre-approved revolving credit lines to SME owners.

### Consumer Loans

Consumer loans consist primarily of debt-consolidation loans to individuals who are indebted to multiple lenders, which are referred to as Smart Assist loans.

### Other Loans

Other loans mainly consist of direct financing leases and installment loans to SMEs through its wholly-owned subsidiary, NIS Lease Co., Ltd., to meet capital needs of

SMEs in Japan to expand their businesses.

## Leasing

The company's subsidiary, Nissin Leasing (China), provides operating leases, finance leases and services for offices and commercial facilities in China. Nissin Leasing (China) also engages in the consulting business with respect to Chinese incorporation procedures, credit investigations and product test marketing.

## Other Products and Services

**Credit Guarantee:** The company guarantees loans to customers of third-party lenders. It provides credit-guarantee services, including for third-party loan transactions, to customers of various third-parties, including Chuo Mitsui Finance Service Co., Ltd. (Chuo Mitsui Finance), Shinsei Business Finance Co., Ltd. (Shinsei Business Finance), and Sanyo Club Co., Ltd. (Sanyo Club).

**Investment Banking, Securities and Venture Capital Business:** The company conducts investment banking and securities business through NIS Securities Co., Ltd. It provides investment banking and securities services to emerging companies, such as the arrangement of financing, initial

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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