

Nippon Telegraph & Telephone Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Nippon Telegraph & Telephone Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Nippon Telegraph & Telephone Corp. and its competitors. This provides our Clients with a clear understanding of Nippon Telegraph & Telephone Corp. position in the Communication Services Industry.

The report contains detailed information about Nippon Telegraph & Telephone Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Nippon Telegraph & Telephone Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Nippon Telegraph & Telephone Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Nippon Telegraph & Telephone Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Nippon Telegraph & Telephone Corp. business.

About Nippon Telegraph & Telephone Corp.

Nippon Telegraph and Telephone Corporation provides fixed and mobile voice related services, IP/packet communications services, telecommunications equipment, system integration and other telecommunications related services in Japan.

The company's principal businesses are regional communications, long distance and international communications, mobile communications, and data communications. The principal services in the regional communications business are intra-prefectural communications services and related ancillary services. Its principal services in the long distance and international communications business are inter-prefectural communications services, international communications services, and related ancillary services. The principal services in the mobile communications business are mobile telephone services and related ancillary services. Its principal services in the data communications business are system integration services and network system services. The company's other businesses include real estate, finance, construction and power, systems development, and development of advanced technologies.

The company provides data communications services through NTT DATA



CORPORATION. NTT DATA is a provider of information communications systems and computer networking in Japan. NTT DATA primarily engages in strategic planning, systems planning and systems design, and installation of information communications systems and computer networks.

Services

The company's telecommunications services are divided into six categories: fixed voice related services, mobile voice related services, IP/packet communications services, sales of telecommunications equipment, system integration, and other services.

Fixed Voice Related Services

The company's fixed voice related services include a portion of the regional communications business segment and long distance and international communications business segment, including telephone subscriptions, ISDN (INS-Net 64 and INS-Net 1500), conventional leased circuits, high-speed digital transmission, and asynchronous transfer mode (ATM) services (ATM Mega Link, ATM Share Link). The company provides telephone subscriber services and ISDN services in Japan, providing telephone and ISDN services to 42.08 million subscribers nationwide as of March 31, 2009.

Mobile Voice Related Services

The company provides mobile phone services through NTT DOCOMO Group. Mobile voice related services include certain services in the mobile communications business segment, such as mobile phone services and PHS (partially recorded in IP/packet communications services). As of March 31, 2009, NTT DOCOMO had 54,601 thousand subscribers.

Mobile Phone (FOMA) Services: FOMA services are 3G services enabling voice and data transmission using technology that provides high-speed services. As of March 31, 2009, the number of FOMA subscriptions was 49.04 million.

Mobile Phone (mova) Services: Mova services are second generation (2G) services and are provided on a nationwide basis using an 800MHz digital network. The number of mova service subscriptions as of March 31, 2009 was 5,560 thousand.

PHS Services: NTT DOCOMO's personal handy-phone system (PHS) services consists



of wireless voice and data transmission services similar to NTT DOCOMO's cellular services, but the PHS services were offered using a different technology and a different network.

IP/Packet Communications Services

The company's IP communications services included in the regional communications business segment include 'FLET'S ISDN', which runs on ISDN lines, 'FLET'S ADSL', which uses ADSL technology, 'FLET'S Hikari', based on optical fiber communications, and other fixed rate Internet access services, as well as high value-added services that run on FLET'S networks. IP/packet communications services handled by the long distance and international communications business include OCN, IP-VPN and frame relay.

The company also offers FLET'S TV Transmission Service, which enables users to receive terrestrial digital broadcasts and Broadcasting Satellite (BS) digital broadcasts, and Hikari Soft Phone, which enables customer

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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