

Nippon Suisan Kaisha Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Nippon Suisan Kaisha Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Nippon Suisan Kaisha Ltd. and its competitors. This provides our Clients with a clear understanding of Nippon Suisan Kaisha Ltd. position in the [Food and Beverages Industry](#).

The report contains detailed information about Nippon Suisan Kaisha Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Nippon Suisan Kaisha Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Nippon Suisan Kaisha Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Nippon Suisan Kaisha Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Nippon Suisan Kaisha Ltd. business.

About Nippon Suisan Kaisha Ltd.

Nippon Suisan Kaisha, Ltd. engages in the marine, foods, chemicals, and distribution businesses, primarily in Japan.

Segments

Marine Products Business

The company focuses on aquaculture business to maintain procurement and processing bases of natural marine resources worldwide. For salmon aquaculture operating in South America, the company has established a vertically-integrated system for completing the whole process from breeding of parent fish, spawning, aquaculture, to processing through its own technologies. In addition, the company engages in aquaculture of black tiger shrimp in Indonesia, eel aquaculture in China, and yellowtail and Bluefin tuna aquaculture in Japan.

Processed Foods

The company processes procured marine resources into a variety of products, including

fillet, surimi (fish paste), and products that are closer to ready-to-be-served food. The company has processing bases located in Japan, North America (Gorton's, Inc., King & Prince Seafood Corp.) and Europe (Cite Marine S.A.S.) where the products are consumed, with Shandong Sanfod Nissui, Ltd. in China operating as a processing base. This business produces and sells a variety of products in Japan, such as frozen prepared foods for household and commercial uses, canned and bottled foods, fish sausage, chikuwa, and imitation crab and fish paste products; additionally, products are furnished to chilled foods companies that serve as vendors for convenience stores.

Fine Chemicals

The company conducts research and development to convert marine resources into value-added products, such as pharmaceutical and health ingredients, as well as 'marine products' and 'food products.' The company jointly developed and commercialized high-purified EPA as pharmaceutical ingredients with Mochida Pharmaceutical Co., Ltd. and supplies EPA/DHA refined for foods as nutritional products, food products such as baby formula, and supplements in Japan and overseas, including Western countries and Asia.

The company also sells 'IMARK,' specialized health food containing EPA and DPA, by mail order in Japan. It concentrates on dealing with natural pharmaceutical products, supplements, culture media and diagnostic products. Furthermore, in addition to the Tsukuba Plant that specializes in functional oils and fats, the company is in the process of constructing the Kashima Plant (Ibaraki Prefecture).

General Distribution

General Distribution Business of the company, which supports Marine Products Business and Processed Food Business, was integrated into Nissui Logistics in April 2007. The firm operates the business in three segments by utilizing the know-how of chilled product distributions. The main segment is Cold Storage Business, which comprises a network of cold storage operations established over Japan. The second is Third Party Logistics (3PL) business, which is entrusted to operate general distribution for mass merchandisers and the food service industry. And the third is International Marine Logistics business, which supports the global supply chain of the NISSUI Group.

Other Business

The company, through Nissui Engineering, engages in building, repairing and operating

ships, and sells equipment and plant hardware used in the processing segment based on technologies and manpower. Additionally, Nippon Marine Enterprises provides opportunities for Marine Technicians or engineers who have acquired professional techniques.

History

Nippon Suisan Kaisha, Ltd. was founded in 1911.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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