

Niogold Mining Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Niogold Mining Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Niogold Mining Corp. and its competitors. This provides our Clients with a clear understanding of Niogold Mining Corp. position in the Industry.

The report contains detailed information about Niogold Mining Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Niogold Mining Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Niogold Mining Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Niogold Mining Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Niogold Mining Corp. business.

About Niogold Mining Corp.

Niogold Mining Corp. engages in the exploration and development of resource properties in Quebec, Canada. The company focuses on exploring for gold and a suite of elements, including base metals, uranium, niobium, rare earths, and phosphorus.

Properties

Vassan, Dubuisson, Malartic, Fourniere, and Cadillac Townships, Quebec

Marban Block: The company has entered into an option agreement to acquire three contiguous mineral properties known as the Marban, First Canadian, and Norlartic properties, collectively consisting of 37 mining claims, 3 mining concessions, and 1 mining lease covering 976 hectares in Vassan, Malartic, Fourniere, and Dubuisson Townships, Quebec.

Gold Hawk Claims: The company has entered into an option agreement to acquire 2 mining claims covering 61 hectares in Malartic Township, Quebec, known as the Gold Hawk claims.

Camflo West Block: The company owns a 100% interest in the 2M/5M property

consisting of 57 mining claims covering 2,137 hectares in Malartic Township, Quebec. It has entered into an agreement to acquire a further 6 mining claims covering 160 hectares in Malartic Township, Quebec; a 100% interest in a further 13 mining claims covering 230 hectares in Malartic and Fournière Townships, Quebec; and a 100% interest in 16 contiguous mining claims covering 682 hectares in Malartic Township, Quebec. It also owns a 100% interest in 7 mining claims located in Malartic Township, Quebec, known as the Valco Property.

Malartic Hygrade Property: The company has entered into an agreement to acquire a 100% interest in 9 mining claims in Malartic Township, Quebec. It holds a 50% interest in 3 claims covering 106 hectares in Malartic Township.

Malartic H Property: The company has entered into an option agreement with Breakwater Resources Ltd. and Atlanta Gold Inc. to acquire approximately an 80% interest in a group of claims known as the Malartic H property. The property consists of 18 mining claims covering 780 hectares located 7.5 kilometers northeast of Malartic, Quebec.

Heva Property: The Heva Property consists of two separate claim blocks located in Malartic and Cadillac Townships, Quebec, for a total 32 mining claims covering 1,300 hectares. The company has entered into an option agreement to acquire 10 additional mining claims covering 339 hectares in Malartic Township.

Vassan Property: The property consists of 37 mining claims covering 1,068 hectares, all located in Vassan Township. The company has entered into an option agreement with Alexandria Minerals Corporation under the terms of which Alexandria acquired a 70% interest in the Vassan Property.

Siscoe East Claims: The company has entered into an option and joint venture agreement with Alexandria Minerals Corporation under the terms of which it may acquire a 50% interest in 59 mining claims covering 1,432 hectares in Vassan and Dubuisson Townships known as the Siscoe East claims. It owns a 100% interest in 21 mineral claims located in the Val-d'Or area of Quebec. It also owns a 100% interest in 4 mineral claims located in the Val-d'Or area of Quebec adjacent to the Siscoe East claims.

Pump Lake Project, Le Sueur Controlled Zone, Quebec

The company owns a 100% interest in the Pump Lake property, which consists of 329

claims covering 18,630 hectares, located 200 kilometers southeast of Val-d'Or, Quebec

Blondeau and Guillet Townships, Quebec

The company owns a 50% interest in 155 mining claims covering 2,480 hectares located in Blondeau and Guillet Townships, Quebec.

Le Tac Township, Quebec

The company owns interest in a single block of 9 contiguous mining claims referred to as the Lichen-Le Tac Property, located in the Le Tac Township, Quebec. It also staked an additional 7 claims adjacent to the original block. The claims are 100% owned by the company.

Boyvinet Township, Quebec

The company owns a 100% interest in 14 mining claims covering 224 hectares located in Boyvinet Township, Quebec.

History

The company was incorporated in 1988. It was formerly known as Penn-Gold Resources Inc. and changed its name to Moreno Ventures Inc. in 1998. Further, it changed its name to Niogold Mining Corp. in 2003.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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