

# NIIT Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

NIIT Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between NIIT Ltd. and its competitors. This provides our Clients with a clear understanding of NIIT Ltd. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about NIIT Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for NIIT Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The NIIT Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes NIIT Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of NIIT Ltd. business.

### **About NIIT Ltd.**

NIIT, Ltd. engages in the distribution of computer hardware and the provision of consultancy and training services. It provides software solutions for insurance, banking, airline, retail, and manufacturing sectors. The company operates in two business segments that include learning solutions business comprising of provision of education and training to individuals, government and corporate clients primarily in the field of information technology; and software solutions business comprising of software services, systems integration and product distribution. As of February 25, 2005, the company operated in 33 countries, providing Learning and Knowledge Solutions to customers in Asia, Europe, India, Japan, and the United States. As of the above date, NIIT offered training programs to 500,000 learners.

NIIT's education offerings include:

GNIT-- an industry-endorsed program for students seeking careers in the IT and BPO segments; CATS-offers training programs on advanced technologies for IT professionals; and SWIFT-a platform for equipping ordinary people with basic Internet and computer literacy skills. NetVarsity.com, the e-learning portal offers a blend of content, technology and services, while NIIT@School provides IT education to approximately 1.2 million students in approximately 2500 government and private schools.

The company also offers CareerEdge, an application oriented program, it equips students with skills that give them an edge in the career of their choice; Planetworkz—an IT Enabled Services (ITES) industry-endorsed initiative to address the manpower needs of the growing ITES industry in India, building a smart workforce by equipping learners with relevant, industry-specific domain knowledge and improving their spoken English skills; and Maximedia—a range of next generation multimedia courses that equip aspirants for the multimedia industry, an emerging, global career destination.

The company offers integrated learning solutions ranging from strategy and design to development, implementation and administration. Its Global Solutions Business offers services in custom software development and maintenance, legacy maintenance and modernization, enterprise integration, and knowledge solutions. Its customers include Fortune 500 Companies, Universities, Technology Companies, Training Corporations and Publishing Houses.

### Significant Events

The company has partnered with ICICI Bank, Ltd. for a venture called Institute of Finance, Banking and Insurance (IFBI).

NIIT, Ltd. entered into training for the financial services sector, with the launch of the IFBI, Institute of Finance, Banking and Insurance. The Company has set up the Institute in partnership with the ICICI Bank to cater to the needs of the Banking, Insurance and Financial Services sectors in India and overseas markets.

NIIT, Ltd. and Indian Institute of Management, Ahmedabad has entered into a strategic alliance to offer Executive Development Programmes using broadband technology. While IIM Ahmedabad would provide management content by designing quality programmes and delivering it through an interdisciplinary team of its faculty, the company would provide the technology for delivering the programmes. It would also integrate its Learning Management and e-learning systems with this technology, and implement and manage the overall student experience. Through this alliance, IIM Ahmedabad would initially offer two programmes in the areas of General Management and Strategic Business Communications.

NIIT, Ltd. has entered into Management Education with the launch of a new institute namely NIIT Imperia. The Institute would set up Centres for advanced Learning that

would offer programmes from the Indian Institute of Management at Ahmedabad, Calcutta and Indore, to working executives, using synchronous learning technology. Synchronous learning technology enables remote classrooms to be connected live with the faculty teaching at Institutes. NIIT Imperia would offer long and short-term programmes in general and functional management to working executives. While the content, teaching and certification would be from one of the IIMs, the technology, synchronous classrooms across the country and the management of the distributed education system would be provided by the Company.

The company and EMC India formed a global alliance to address the emerging knowledge gap in the global storage technology space and develop a resource base of trained and certified information storage professionals. Through this strategic partnership, the company and EMC would offer advanced training and certification on storage technologies in India and 31 other countries worldwide, where it has network of education centres.

In November 2007, the company has an alliance with the Key Curriculum Press, to introduce 'Mathematics Laboratories' in Indian schools. 'Math Lab' is intended to enable school students to learn and explore mathematical concepts and verify mathematical facts and theorems using technology tools, such as 'The Geometer's Sketchpad', together with hands-on activities using various mathematical models.

The company and SAS Institute, Inc., which operates in business analytics software and services market, have partnered to create requisite talent pool in the Business Intelligence technologies, globally.

Sun Microsystems and NIIT Ltd., in September 2008, have announced a partnership to offer training on Sun technologies to students in Vietnam. This partnership would also be expanded to other Asia Pacific markets including Indonesia, Thailand and Malaysia through NIIT's network of IT training centers in the Asia Pacific region. Through this alliance, NIIT will have access to the latest Sun technologies, tools, technical resources and curricula on Java and Solaris platforms. The Operating System-Solaris would be integrated into NIIT's IT career program, DNIIT.

## History

NIIT, Ltd. was founded in 1981.

The above Company Fundamental Report is a half-ready report and contents are

subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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