

Nextwave Wireless Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Nextwave Wireless Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Nextwave Wireless Inc. and its competitors. This provides our Clients with a clear understanding of Nextwave Wireless Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Nextwave Wireless Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Nextwave Wireless Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Nextwave Wireless Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Nextwave Wireless Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Nextwave Wireless Inc. business.

About Nextwave Wireless Inc.

NextWave Wireless Inc., through its subsidiaries, develops, produces, and markets mobile multimedia and consumer electronic connectivity product solutions.

Segments

The company's operations have been focused on two segments: Multimedia, consisting of the operations of its subsidiary PacketVideo Corporation (PacketVideo or PV) and Strategic Initiatives, focused on the management of its wireless spectrum interests.

Multimedia Segment

PacketVideo supplies multimedia software and services to the network operators and wireless handset manufacturers. These companies in turn use PacketVideo's platform to offer music and video services on mobile handsets, under their own brands. PacketVideo's software is compatible with all network technologies including CDMA, GSM, WiMAX, LTE and WCDMA.

PacketVideo's OpenCORE platform provides multimedia software capabilities for the OHA's Android operating system.

PacketVideo offers software products for use on PCs, consumer electronics and other devices in the home.

The TwonkyMedia suite of products provide for content search, discovery, organization and content delivery/sharing among consumer electronics products connected to an Internet Protocol-based network. This platform is designed to provide an user experience by responding to user preferences based on content type and content storage location. In addition, PacketVideo's patented Digital Rights Management (DRM) solutions, in use by wireless carriers, represent an enabler of digital media convergence by preventing the unauthorized access or duplication of multimedia content used or shared by PacketVideo-enabled devices. Additionally, PacketVideo is a supplier of Microsoft DRM technologies for the wireless market.

In July 2009, a subsidiary of DOCOMO purchased a 35% non controlling interest in its PacketVideo subsidiary. Pursuant to the definitive agreements, DOCOMO was granted certain rights in the event of transfers of PacketVideo stock or assets.

PV Products and Technologies

PacketVideo is a provider of multimedia software and services. PacketVideo's software transforms a mobile phone or other mobile device into a multimedia device that allows people to stream, download, and play video and music, receive live TV, or engage in two way video telephony.

CORE Multimedia Framework: PacketVideo's CORE software product offers the playback of video and music in millions of mobile phone handsets worldwide. The PacketVideo multimedia framework is an embedded client with options to enable the downloading, streaming, and playback of content files based on all media formats. CORE codec modules include WMA 9/10/Pro, WMV 9, AAC, HE-AAC, HE-AAC V2, AVC/H.264, MPEG-4, Real Audio, Real Video, MP3, MP3 PRO, AMR and WB-AMR.

OpenCORE Open-sourced Multimedia Sub-system: PacketVideo is a member of the Open Handset Alliance, an initiative led by Google to create a mobile handset platform called Android.

TwonkyMedia: TwonkyMedia is a family of customizable software products that auto-detect and link devices through the home, allowing end-users to share and have various forms of mobile-multimedia content on the devices of their choice.

PacketVideo Mobile TV Solutions: PacketVideo's mobile TV solutions enable mobile broadcast TV. Features include live streaming TV, VOD, multimedia codecs, picture-in-picture, personal video recorder, fast channel changing, and support for PacketVideo's own or third-party electronic service guides.

PacketVideo DRM Solutions: A mobile implementation of content protection and business rules for commercial media consumption. DRM types supported include Windows Media DRM, OMA 1.0 and 2.0, and DTCP-IP.

MediaFusion Server-Client Solution: MediaFusion is a platform that unites disparate media services on the back end and presents a unified user interface on the device.

PV Sales and Marketing: PacketVideo marketing activities focus on the wireless industry. PV's partnerships span throughout North America, Europe, and parts of Asia.

Competition: The primary competitors for the company's multimedia software products are the OEM handset manufacturers, such as Nokia, Samsung, LG, Sony Ericsson, Motorola, Apple, RIM, HTC, Palm and others. In addition to the handset manufacturers, companies compete with PacketVideo at various product levels, including Adobe, Apple, Microsoft, MobiTV, QuickPlay, Real Networks and Rovi, offering software products and services that directly or indirectly compete with PacketVideo.

Strategic Initiatives segment

The company's Strategic Initiatives business segment is engaged in the management of its global wireless spectrum holdings. The company's total domestic spectrum holdings consist of approximately 10 billion MHz POPs covering approximately 215.9 million total POPs, with 106.9 million POPs covered by 20 MHz or more of spectrum, and an additional 90.6 million POPs covered by approximately 10 MHz of spectrum.

The company's domestic spectrum resides in the 2.3 GHz Wireless Communication Services (WCS), 2.5 GHz Broadband Radio Service (BRS)/Educational Broadband Service (EBS), and 1.7/2.1 GHz Advanced Wireless Service (AWS) bands and offers propagation and other characteristics suitable to support mobile broadband services.

The company's international spectrum holdings include nationwide 3.5 GHz licenses in Slovakia and Switzerland; a nationwide 2.0 GHz license in Norway; 2.3 GHz licenses in Canada; and 2.5 GHz licenses in Argentina and Chile, covering 145 million POPs.

Customers

PV's customers include mobile handset and wireless service providers worldwide, including Cisco, Linksys, Motorola, Nokia, NTT DOCOMO, Inc. (DOCOMO), Rogers Wireless, Orange, Panasonic, Samsung, Sharp, Sony Ericsson, TeliaSonera, and Verizon Wireless.

Significant Events

During 2009, the company completed the sale of certain of its owned AWS spectrum licenses in the United States to third parties.

History

NextWave Wireless Inc. was founded in 1996.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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