

Neutral Tandem, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Neutral Tandem, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Neutral Tandem, Inc. and its competitors. This provides our Clients with a clear understanding of Neutral Tandem, Inc. position in the Communication Services Industry.

The report contains detailed information about Neutral Tandem, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Neutral Tandem, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Neutral Tandem, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Neutral Tandem, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Neutral Tandem, Inc. business.

About Neutral Tandem, Inc.

Neutral Tandem, Inc. provides tandem interconnection services principally to competitive carriers, including wireless, wireline, cable, and broadband telephony companies.

Services

The company's services allow competitive carriers to exchange local and long distance traffic between their networks without using an (incumbent local exchange carrier (LEC) tandem or establishing direct connections. Each competitive carrier that connects to its network generally gains access to other competitive carriers' switches connected to its network. Once connected to its network, carriers can route their traffic to other destinations (telephone numbers) that are addressable by its network.

As a core component of its service offering, the company actively manages network capacity between its tandem switches and customers' switches. By monitoring traffic levels and projecting anticipated growth in traffic, the company is generally able to provide on a timely basis additional circuits between customer switches and its network.

The company uses proprietary software tools to manage and track routing combinations



associated with various telephone numbers. Its services include ongoing customer notification of new routing options that become available as it adds new customers to its network or enter new markets. The company also provides its customers with invoices, management reports and call detail records in paper and electronic formats along with monthly savings summary reports.

The company's managed tandem network includes IP switching platforms linked together by an IP backbone. Its network is capable of automatically switching IP-originated or conventional time division multiplexing (TDM) traffic to terminating carriers using either protocol. The company supports IP-to-IP, IP-to-TDM, TDM-to-IP, and TDM-to-TDM traffic with appropriate protocol conversion and gateway functionality. It also supports both conventional Signaling System #7 and Session Initiation Protocol call routing. Session Initiation Protocol is an application-layer control (signaling) protocol for creating, modifying, and terminating realtime IP communications sessions with one or more participants. These sessions include Internet telephone calls, multimedia distribution, and multimedia conferences. Signaling System #7 is a set of telephony signaling protocols which is used to set up the majority of the public switched telephone network calls.

The company's network, as of December 31, 2009, connected 1,804 competitive carrier switches, creating approximately 3.2 million switch-to-switch routes serving an estimated 480 million telephone numbers assigned to these carriers.

Customers

As of December 31, 2009, the company had 99 carriers originating traffic and 116 carriers connected to its network. Its major customers are Sprint Nextel and AT&T.

Competition

The company's primary competitors are traditional ILECs, such as AT&T, Verizon, and Qwest. It also faces direct competition from other competitive carriers, including Level 3 Communications, LLC, Hypercube, and Peerless Networks.

History

Neutral Tandem, Inc. was founded in 2001.

The above Company Fundamental Report is a half-ready report and contents are



subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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