

NeuStar, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/NEE79DC41E6BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: NEE79DC41E6BEN

Abstracts

NeuStar, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between NeuStar, Inc. and its competitors. This provides our Clients with a clear understanding of NeuStar, Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about NeuStar, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for NeuStar, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The NeuStar, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes NeuStar, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of NeuStar, Inc. business.

About NeuStar, Inc.

NeuStar, Inc. provides technology and directory services to its communications service provider (carrier) and non-carrier, commercial business (enterprise) customers. In addition, it provides technology services upon which its carrier and enterprise customers rely to manage a range of technical and operating requirements.

The company provides clearinghouse services to the communications industry and enterprise customers. The company's customers use the databases it contractually maintain in clearinghouse to obtain data required to route telephone calls in North America, to exchange information with other communications service providers (CSPs), and to manage technological changes in their own networks.

The company operates the authoritative directories that manage all telephone area codes and numbers, and enables the routing of calls among CSPs in the United States and Canada. The company provides clearinghouse services to CSPs, including Internet service providers, mobile network operators, cable television operators, and voice over Internet protocol, or VoIP, service providers. In addition, the company provides domain name services, including internal and external managed DNS solutions that play a role in directing and managing traffic on the Internet, and the company manages the authoritative directories for the .us and .biz Internet domains. The company operates the authoritative directory for U.S. Common Short Codes, which is part of the short

messaging service, and provides solutions used by mobile network operators throughout Europe and Asia to enable mobile instant messaging for their end users.

Clearinghouse Services

The company provides its services from a set of databases, systems and platforms in geographically dispersed data centers. Its clearinghouse also enables connections to authoritative operating data for customers, including CSPs, content providers and enterprises. As a result, clearinghouse facilitates services, such as multi-media content services and mobile instant messaging. Its services facilitate the management of networks and services, including the deployment of new technologies and protocols, the balancing of communications traffic across customers' internal networks, network consolidation, and the control of instant messaging services, which promote customers' ability to create differentiated and value-added services.

NeuStar Clearinghouse Services

Addressing

Telephone Number Administration: As the North American Numbering Plan Administrator, the company maintains the authoritative database of telephone numbering resources for North America. The company allocates telephone numbers by geographic location and assigns telephone numbers to telecommunications service providers. The company administers area codes, including area code splits and overlays, and collects and forecasts telephone number utilization rates by service providers. As the National Pooling Administrator, the company also manages the administration of inventory and allocation of pooled blocks of unassigned telephone numbers by reassigning 1,000-number blocks of assigned but unused telephone numbers to telecommunications service providers requiring additional telephone numbers. The company provides these services under fixed-fee contracts with the Federal Communications Commission, or FCC.

Telephone Number Pooling: In addition to the administrative functions associated with its role as the National Pooling Administrator, the company also implements the administration of the allocation of pooled blocks of unassigned telephone numbers through its clearinghouse, including the reallocation of pooled blocks of telephone numbers to the consolidated network of consolidating carriers following a merger or other business combination.

Internet Infrastructure Services

Ultra Services: The company provides a suite of services that play a key role in directing and managing Internet traffic, and monitoring, testing and measuring the performance of Websites and networks, all of which enable customers to control and distribute Internet traffic.

Domain Registry Services: The company operates the authoritative regis

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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