

Network Engines, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Network Engines, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Network Engines, Inc. and its competitors. This provides our Clients with a clear understanding of Network Engines, Inc. position in the <u>Computers and Electronic Equipment</u> Industry.

The report contains detailed information about Network Engines, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Network Engines, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Network Engines, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Network Engines, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Network Engines, Inc. business.

About Network Engines, Inc.

Network Engines, Inc. engages in the design and manufacture of server-based platforms and appliance solutions on which software applications are applied to enterprise and telephony information technology (IT) networks.

Products and Services

The company designs and manufactures turn-key application solutions on which software applications are applied to enterprise and telephony IT networks. It offers its customers a suite of services associated with solution design, integration control, global logistics, smart services, and support and maintenance.

Solution Design

The company's primary business is designing application platform solutions and acting as partners (in conjunction with its original equipment manufacturer (OEM) and independent software vendor (ISV) customers) to bring products to market. It engages with its customers at various levels of their organization, particularly with engineering and product management, to optimize the solution by focusing on the convergence of the hardware, operating system, utilities, and application software. The company has



developed a platform deployment and lifecycle process, which involves various major aspects of a proposed application design, from performance requirements to branding, packaging and quality assurance. The key phases of this process consist of the following: definition; development; prototype; pilot manufacturing; first article; and general availability.

The company's OS hardening and packaging services remove unnecessary and/or obscure code and features in the underlying operating system to reduce the footprint, improve performance and reduce the vulnerability exposure of its customer's platforms and appliances. It provides package management with automated update services that update and maintain the operating system when and if patches and updates become available. The company brands the application platform for its OEM and ISV customers. It provides graphic arts services to facilitate production of branding designs and it works with third-party production agencies.

Integration Control

The company has manufacturing facilities at its locations in Canton, Massachusetts, and Plano, Texas. It provides internal manufacturing and test services for its customers. It develops advanced integration control processes, systems, and manufacturing test suites. The company's customers' products undergo a system test and burn-in period prior to final inspection, racking, packaging, and shipping.

Global Logistics

The company offers its customers various services associated with license management, regulatory approvals, global shipping, material handling, returns, refurbishment, and full inventory control that customers would otherwise be required to accommodate. These services are intended to help customers consolidate and streamline their business logistics operations and reduce the associated expenses.

The company provides its customers with global logistics support and order fulfillment by delivering the final product to either its customer or, at their request, directly to their end user customers worldwide. For customers with a production schedule forecast, the company offers management and distribution services that eliminate the customer's need to stock and handle finished goods. It maintains finished goods in Canton, Plano, and the Netherlands.

To streamline the sharing of information related to these services, the company



provides customers with access to a self-service Web portal. This portal allows customers to view product manufacturing, inventory, and consignment status, as well as other operational events. Customers can also request additional information and use a link to automatically receive notification of shipments and inventory levels.

Smart Services

The company's smart services consist of NEI Element Manager, NEI Update Service, and NEI Smart Task Manager. These services allow customers to monitor, measure, maintain, and manage appliance platforms and deploy secure, hardened solutions for application platforms. Its customers may use its NEI Element Manager to manage multiple platform deployments, monitor system health,

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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