

# Nettel Holdings Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Nettel Holdings Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Nettel Holdings Inc. and its competitors. This provides our Clients with a clear understanding of Nettel Holdings Inc. position in the Industry.

The report contains detailed information about Nettel Holdings Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Nettel Holdings Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Nettel Holdings Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Nettel Holdings Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Nettel Holdings Inc. business.

# **About Nettel Holdings Inc.**

Nettel Holdings, Inc., through its subsidiaries, engages in telecommunications services and computer equipment sales businesses in the United States.

**Telecommunications Services** 

Wholesale Telecommunication Minute Sales

The company purchases telecommunication minutes directly form in-country telecom companies and resells these minutes to worldwide carriers. Its software system routes minutes from buyer to seller, and monitors systems loads and payment settlements.

Advanced Voice Order Processing (AVOP): AVOP Direct acts as a single point of contact, posting the rate each carrier charges to terminate calls in its country and then offers those rates to all other carriers who wish to terminate the calls. By joining AVOP Direct, carriers, and service providers would be able to avoid the time and expense of negotiating and managing one-time agreements with other carriers or telecom providers. AVOP Direct handles routing management, settlements, billing, and administration.



Voice over Internet Protocal (VoIP)

The company operates as a telephony company in the exploding VoIP industry. Planned products and services include residential and commercial long distance, prepaid calling card, PC to phone, unified messaging, and teleconferencing. The VoipXchange.net division of the company has partnered with major VoIP network termination partners worldwide to access their network infrastructure. This allows VoipXchange.net to provide any-distance call termination to approximately 250 countries and territories. The company operates a network of VoIP gateways worldwide. These gateways are located in difficult-to-reach countries or regions and provide local termination of international calls. VoipXchange.net offers this service to international carriers, which is interested in completion of its traffic to the VoipXchange.net's On-Net destinations.

Gateway Termination for ITSP: The company intends to market its IP telephony services to other international long distance carriers and wholesale customers that have a need for major blocks of long distance telephone time between selected locations. It is in the process of pre-marketing its services and has identified various wholesale resellers of block minutes.

Broadband Telephone – Local Phone Services – Domestic and International Market

SIPZOO is a global Broadband Telephone service. SIPZOO Broadband Telephone service uses a technology called Voice-over-IP to allow consumers to make and receive calls. The only requirement to use the service is a DSL or Cable Internet connection and an ATA (Analog Terminal Adapter). To use the service the customer plugs one end of the ATA device into a telephone and the other end into the broadband service; the customer would immediately get a regular dial tone. SIPZOO provides customers with a local U.S telephone number which includes various call options, such as Call Forwarding, Caller ID, Three-way calling, Call Transfer, Call Waiting, Call Return, Speed Dial, Anonymous Call Rejection, Hunt group, and Voicemail.

Unified Messaging – FaxZoo

To Receive Faxes: The customers receive a FaxZoo local U.S or International telephone number. Faxes received are automatically forwarded to the customer's personal computer as an email attachment. The customer would also forward the email to a fax machine.



Receive Voice Messages: SIPZOO would automatically forward voice messages to the customer PC via email. The customer would listen to them on the computer over the Internet.

Web to Fax: A Web page enables registered users to fax from any browser from any location.

PC to Fax: PC to fax acts like a printer on the customer's PC. PC to Fax enables the customer to fax any document they would print. PC to fax also provides for real-time status reporting of each fax sent on the customer's PC and offers additional features, such as an address book and resend capabilities.

## Computer Equipment Sales

The Nettel Trading division of the company exports qualified computer electronics equipment. The company has connections and cooperative relations with approximately 1,000 companies in approximately 40 countries and regions in the world.

## Software Programming

The Entec division develops Accounting, Finance, Project Management, Inventory System, Database Management, Presentation Tools, E-mail, Voice Recognition, and Word Processing software.

Entec Voice XML is a telecom application service provider. Talking Technologies IVR - using VoiceXML enables companies to deploy automated phone services. This IVR allows companies to extend existing or new Web applications to be accessible by any phone. Entec games division is a developer of interactive entertainment software and technology for various consoles and computer platforms.

#### History

Nettel Holdings, Inc. was founded in 1999.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same



price. Please note that preparation of additional types of analyses requires extra time.



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## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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