

Neogen Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Neogen Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Neogen Corp. and its competitors. This provides our Clients with a clear understanding of Neogen Corp. position in the [Healthcare Equipment and Supplies](#) Industry.

The report contains detailed information about Neogen Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Neogen Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Neogen Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Neogen Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Neogen Corp. business.

About Neogen Corp.

Neogen Corporation engages in the development, manufacture, and sale of products for food and animal safety.

Segments

The company operates in two segments, Food Safety Segment and Animal Safety Segment.

Food Safety Segment

The Food Safety Segment consists primarily of diagnostic test kits and complementary products (dehydrated culture media) marketed by company sales personnel in the North American, Mexico, the United Kingdom, and other parts of Europe, and by distributors elsewhere to food producers and processors to detect dangerous and/or unintended substances in human food and animal feed, such as foodborne pathogens, spoilage organisms, natural toxins, food allergens, genetic modifications, ruminant by-products, drug residues, pesticide residues, and general sanitation concerns.

The company's test kits are used to detect potential hazards in food and animal feed by

testers ranging from small local grain elevators to major food and feed processors in the world, and various regulatory agencies. Meat and poultry processors, seafood processors, fruit and vegetable producers, and other market segments are the primary users of the company's Reveal and Alert tests for foodborne bacteria, including E. coli O157:H7, Salmonella, Listeria, and Campylobacter. Grain producers and processors of various types and sizes use the company's Veratox, Agri-Screen, and Reveal tests for mycotoxins, including aflatoxin, deoxynivalenol, fumonisin, ochratoxin, zearalenone, and T-2 toxin. The producers of cookies, crackers, candy, ice cream, and other foods use the company's Veratox, Alert, and Reveal testing products for food allergens to help protect their food-allergic customers from the inadvertent contamination of products with food allergens, such as peanut, milk, egg, almond, wheat, soy, and hazelnut residues. Dairies are primary users of its BetaStar, Penzyme, and TetraStar diagnostic tests to detect the presence of beta lactam and tetracycline antibiotics in milk.

The company has developed the immunoassay test kits to detect ruminant by-products in animal feed ingredients and finished feed. The Reveal tests were designed to help prevent ruminants (cattle, sheep and goats) from being fed rendered materials containing ruminant by-products in an effort to prevent the spread of BSE (also known as 'mad cow' disease) from animal to animal. The company's specialty products for the seafood market include tests for histamine, an allergenic substance that occurs when certain species of fish begin to decay; chloramphenicol, a banned antibiotic; and sulfites, an allergenic shrimp preservative.

The company also offers other test methods and products to complement its immunoassay tests. Its line of Gene-Trak and GeneQuence assays utilize DNA probe hybridization technology to create sensitive and specific tests to detect foodborne bacteria. Instead of using antibodies as in an immunoassay to 'capture' a target pathogen that may be present in a sample, this technology uses a portion of the target pathogen's ribosomal RNA (rRNA) sequence to bind to complementary rRNA strands of the pathogen in a sample.

The company's Soleris product is used by food processors to identify the presence of spoilage organisms (yeast and mold) and other microbiological contamination. The company's Acumedia subsidiary offers dehydrated culture media for varied purposes, including traditional bacterial testing and growing beneficial bacteria, such as cultures for sausages and beer. The company's customers for dehydrated culture media also include commercial and research laboratories, and producers of pharmaceuticals, cosmetics, and veterinary vaccines.

The company manufactures and markets its AccuPoint rapid sanitation test for adenosine triphosphate (ATP), a chemical found in various living cells. This test uses bioluminescence to (in approximately 30 seconds) determine if a food contact surface has been completely sanitized. The company's worldwide customer base for its ATP sanitation testing products includes food and beverage processors, the foodservice industry, as well as other users.

Animal Safety Segment

The Animal Safety Segment en

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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