

# National Financial Partners Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

National Financial Partners Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between National Financial Partners Corp. and its competitors. This provides our Clients with a clear understanding of National Financial Partners Corp. position in the Industry.

The report contains detailed information about National Financial Partners Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for National Financial Partners Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The National Financial Partners Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes National Financial Partners Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of National Financial Partners Corp. business.

# **About National Financial Partners Corp.**

National Financial Partners Corp. operates as an independent financial services distribution company in the United States and Canada. The company offers solutions across corporate and executive benefits, life insurance and wealth transfer, and investment advisory products and services.

The company operates a national distribution network with approximately 150 owned firms. It targets the high net worth and growing entrepreneurial and large corporate markets. It also targets the corporate market for executive benefits.

#### **Products and Services**

The company provides a selection of products and services that enable its high net worth clients to meet their financial management and planning needs and enable its corporate clients to create, implement, and fund benefit plans for their employees and executives.

The company's firms serve its client base, both directly and indirectly, by providing products and services in the following primary areas: corporate and executive benefits; life insurance and wealth transfer; and financial planning and investment advisory



services.

# Corporate and Executive Benefits

The company's firms distribute corporate and executive benefit products and offer related services to corporate clients. Using these products and services, the firms help clients design, fund, implement, and administer benefit plans for their employees. Corporate benefit plans are targeted at a base of employees within an organization and include products, such as group life, medical and dental insurance. Executive benefit programs are used by companies to compensate key executives often through non-qualified and deferred compensation plans.

The company's corporate benefits products and services include fully insured health plans; self-funded health plans including stop loss coverage; group dental and vision insurance; group life insurance; disability insurance; voluntary employee benefits; long-term care; multi-life individual disability; 401(k)/403(b) plans; group variable annuity programs; flexible spending accounts (FSAs); employee assistance programs; fiduciary liability; health savings account (HSAs); health reimbursement arrangements (HRAs); prescription plans; workers' compensation plans; directors and officers insurance; errors and omissions insurance; individual property and casualty insurance, including homeowners insurance and auto insurance and personal liability; international employee benefit consulting; COBRA administration; human resource consulting; flexible spending administration; consolidated billing; enrollment administration; benefit communication; and benchmarking analysis.

The company's executive benefits products and services include corporate-owned life insurance; plan design consulting; bank-owned life insurance; plan administration; high limit disability; plan funding analysis; and plans, including non-qualified plans for highly-compensated executives, qualified and non-qualified stock option programs, and group term carve-out plans.

#### Life Insurance and Wealth Transfer Services

The company's firms offer life insurance and annuity products, as well as estate planning services geared specifically to the wealth accumulation, preservation and transfer needs, including charitable giving plans, of high net worth individuals.

The company's life insurance and wealth transfer products and services include individual whole, universal and variable life insurance; survivorship whole, universal and



variable life insurance; private placement variable life insurance; fixed and variable annuities; term life insurance; estate planning; wealth accumulation; financial planning; closely-held business planning; retirement distribution; life settlements/variable life settlements; case design; preferred underwriting with select carriers; charitable giving planning; and financed life insurance product placement.

Financial Planning and Investment Advisory Services

The company's firms help high net worth clients evaluate their financial needs and goals and design plans to reach those goals through the use of third-party managed assets. Its financial planning and investment advisory products a

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

# **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

# **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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