

National Bank of Canada Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

National Bank of Canada Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between National Bank of Canada and its competitors. This provides our Clients with a clear understanding of National Bank of Canada position in the Industry.

The report contains detailed information about National Bank of Canada that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for National Bank of Canada. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The National Bank of Canada financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes National Bank of Canada competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of National Bank of Canada business.

About National Bank of Canada

National Bank of Canada provides financial services to retail, commercial, corporate, and institutional customers. The company's services include banking and investment solutions, insurance, wealth management, corporate and investment banking, mutual fund and pension fund management, and securities brokerage. As of October 31, 2008, it operated 446 branches and 857 banking machines in Canada.

Segments

The company operates in three segments: Personal and Commercial, Wealth Management, and Financial Markets.

PERSONAL AND COMMERCIAL SEGMENT

The Personal and Commercial segment provides transaction services, grants financing and offers insurance, savings and investment solutions to clients. These products are offered by front-line sales and service personnel in the branches and commercial banking centres. This segment focuses on such areas as credit, transactions, insurance, savings and investing as well as other activities.

Credit activities: Credit activities cover all consumer loans, including mortgages, lines of credit and credit card advances, as well as distribution agreements, such as those signed as part of the partnership strategy.

Transaction activities: The company offers a range of products, services and packages. Clients can choose solutions that match their spending habits, the number of transactions they carry out and how they do their banking.

Insurance activities: National Bank Insurance offers a range of insurance products through three subsidiaries: National Bank Life Insurance Company focuses chiefly on insurance products for credit cards, mortgage loans and consumer loans; National Bank General Insurance, Inc. involves in direct sales of automobile and home insurance; and National Bank Insurance Firm, Inc. is a brokerage firm that offers life and health insurance products to consumers and businesses.

Savings and investing activities: The company's branch network acts as the distributor of a full line of savings and investment products that are divided into two categories. The first category consists of registered and non-registered deposit products. The second category comprises investment vehicles and services offered by subsidiaries in the Wealth Management segment.

Credit activities: Lending activities include all loans granted to small and medium-sized enterprises, such as term, demand, mortgage and operating loans.

Deposit activities: Commercial Banking offers a range of deposit and cash management solutions ranging from conventional term investments to corporate treasury funds.

WEALTH MANAGEMENT SEGMENT

The Wealth Management segment develops and manages savings and investment solutions for clients of the company and its specialized subsidiaries and third parties.

Securities brokerage: The company has a presence in securities brokerage business. Its subsidiary National Bank Financial (NBF) is the full-service broker in Quebec. Its Correspondent Network (NBCN) is a provider of clearing and brokerage services, with approximately 100 client companies in Canada.

Full-service brokerage: The company offers investment advice, full-service brokerage, portfolio management and a selection of both proprietary and non-proprietary products

through approximately 836 investment advisors working out of 93 service outlets across Canada.

National Bank Direct Brokerage (NBDB): NBDB is a discount broker in Canada.

Mutual funds: The company offers individual investors an array of mutual funds and principal-protected notes to meet their investment needs. Its offering includes National Bank Mutual Funds, Altamira Funds, Managed Portfolios, Meritage Portfolios, Omega Funds, Strategic Portfolios, and the Altamira High-Interest Cash Performer account.

Portfolio management: Natcan Investment Management (Natcan) delivers a range of portfolio management services and modifies them as closely as possible to the needs of its client base.

Discretionary management and trust services: National Bank Trust (NBT) offers discretionary asset management and mutual fund administration services, as well as securities custody services for institutional clients.

FINANCIAL MARKETS SEGMENT

The Financial Markets segment serves the needs of corporations and institutions. It participates in capital markets on behalf of these clients and the company in addition to providing advisory services. The Financial Markets segment comprises financing and trading services offered to corporate and institutional clients by NBF. This segment is also responsible for specific activities that are essential for the operations of National Bank Financial Group such as funding, asset/liability management and investment portfolio management.

The company's subsidiary, Credigy, Ltd., purchases and services distressed and written-off consumer debts. Based on its technology platform and specialized know-how, Credigy operates in the United States and Brazil.

History

National Bank Financial Group was founded in 1859.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need

2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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