

Naspers Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Naspers Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Naspers Ltd. and its competitors. This provides our Clients with a clear understanding of Naspers Ltd. position in the **Media Industry**.

- The report contains detailed information about Naspers Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Naspers Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Naspers Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Naspers Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Naspers Ltd. business.

About Naspers Ltd.

Naspers Limited operates as a media company in the Republic of South Africa. The company also has operations in sub-Saharan Africa, China, Russia, Eastern Europe, the Netherlands, India, Brazil, and Thailand.

The company's principal operations are in Internet platforms focusing on commerce, communities, content, communication, and games; pay-television; and the provision of related technologies and print media,

including publishing, distribution and printing of magazines, newspapers, and books.

Businesses

Internet: The company's services include e-commerce, communities, communication, social networks, entertainment, and mobile applications. It offers Internet platforms mainly in Central and Eastern Europe, China, Russia, Brazil, Africa, India, and Thailand.

Pay Television: The company offers pay television subscriber platforms and channels, including mobile television in Africa.

Print Media: The company operates magazines, printing, newspapers, distribution, and book publishing businesses in South Africa, as well as print media investments in Brazil and china.

Technology: The company develops technologies for Internet, pay television, and mobile platforms.

History

Naspers Limited was founded in 1915.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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