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MTM Technologies Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

MTM Technologies Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between MTM Technologies Inc. and its competitors. This provides our Clients with a clear understanding of MTM Technologies Inc. position in the Software and Technology Services Industry.

The report contains detailed information about MTM Technologies Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for MTM Technologies Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The MTM Technologies Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to

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profitability, margin analysis, asset turnover, credit ratios, and company’s long-term solvency. This sort of company's information will assist and strengthen your company’s decision-making processes.

In the part that describes MTM Technologies Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company’s competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company’s business and sales activities will be boosted by gaining an insight into your competitors’ businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of MTM Technologies Inc. business.

About MTM Technologies Inc.

MTM Technologies, Inc. provides information technology (IT) solutions, such as application delivery, unified communications, virtualization, and managed services in the United States.

Business Services

Solutions

The company has developed its IT solutions to deliver immediate business value and return on investment for its clients.

Application Delivery: The company’s Application Delivery solutions offer its clients on-demand access to their corporate applications and information from remote locations using both wired and wireless technologies. These solutions combine system, network, and security technologies to create a cohesive infrastructure.

Unified Communications: The company’s Unified Communications solutions provide its clients the ability to combine voice, data and video content on a common network,

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offering a platform for business communications.

Consolidation: The company's Consolidation solutions provide its clients the ability to streamline their IT infrastructure by consolidating operating systems, applications, and storage into scalable systems. These solutions combine server and storage consolidation, application centralization, data management and migration, and disaster recovery services.

Virtualization: The company's Virtualization solutions provide its clients the ability to separate applications, operating systems, and storage from physical hardware.

Professional Services

The company provides its clients with a suite of IT professional services. The services range from advanced configurations and complex project management to project logistics and planning. It provides design, consulting, implementation, and support services in its six areas of core competence, including systems, networks, IP telephony, storage and security.

The company's systems practice includes Windows servers, open system servers, directories, messaging, fax, and server-based computing. Its networks practice includes wide-area networks, local-area networks, wireless, intelligent switching and routing. The company's IP telephony practice includes voice, video and data integration on IP network. Its storage practice includes enterprise storage and data management. The company's security practice includes essential systems and tools to secure, monitor and defend data and networks from unauthorized access.

Technology Partners

The company maintains strategic relationships with various hardware and software technology manufacturers. It is a Cisco Gold partner, a Citrix Platinum Solutions Advisor, a Hewlett Packard Gold partner, a Microsoft Gold partner, an EMC Velocity Premier partner and a Sun Advantage partner. It provides various aspects of infrastructure technology product delivery to its clients.

Managed Services

The company's automated remote management system and proactive support services monitor, manage, and protect its clients' business-critical infrastructure and applications

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from down time and failure.

Remote Monitoring & Management: The company’s automated remote management system provides its clients with real-time monitoring of their computing and storage systems, IP telephony systems and network infrastructure to immediately detect component failures, critical security events (such as hacking attempts), and deteriorating performance, with reporting on key operating metrics of these systems. The system is a combination of its proprietary network management and monitoring software and third party licensed software.

Remote Support: The company’s remote phone support service is a virtual extension of its clients’ IT staff. It provides support for a range of technologies, including Microsoft, Citrix, Sun, Cisco, and Captaris.

Remote Helpdesk: The company’s helpdesk services provide end-user support customized to meet its clients’ specific application requirements.

IT Outsourcing: The company’s IT outsourcing solutions provide a solution to clients by providing targeted support to fill gaps in their technology staffing on a project basis.

Customers

The company’s clients consist of middle market corporations, divisions of Global 2000 corporations, municipal, state and federal government agencies, and educational, financial and health-care institutions. It serves clients in major U.S. metropolitan markets.

Suppliers

The company's major suppliers include Cisco Systems, Inc.; Citrix Systems, Inc.; Hewlett-Packard Company; Microsoft Corporation; EMC Corporation; and Sun Microsystems, Inc.

Competition

The company’s competitors include Verizon, AT&T, and Dell.

History

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The company was founded in 1986. It was formerly known as Micros To Mainframes, Inc. and changed its name to MTM Technologies, Inc. in 2004.

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

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integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources
- Financial
- Physical
- Technological
- Organizational

Intangible resources
- Human
- Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company’s competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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