

# **MSTI Holdings, INC. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

MSTI Holdings, INC. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between MSTI Holdings, INC. and its competitors. This provides our Clients with a clear understanding of MSTI Holdings, INC. position in the Industry.

The report contains detailed information about MSTI Holdings, INC. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for MSTI Holdings, INC.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The MSTI Holdings, INC. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes MSTI Holdings, INC. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of MSTI Holdings, INC. business.

### **About MSTI Holdings, INC.**

MSTI Holdings, Inc. operates as a carrier class communications technology company. The company provides Quad-Play services to multi-tenant unit and multi-dwelling unit residential, hospitality and commercial properties. The Quad-Play services include video, voice, Internet and Wi-Fi.

The company is also a national internet service provider (ISP) and offers a suite of ancillary services including the design, installation and service of satellite and Internet Protocol (IP) based video conferencing and surveillance systems.

### **NuVisions**

The company offers digital television service through DISH Network, a national satellite television provider, under its private label NuVisions brand of services. The NuVisions TV offering includes approximately 500 channels of video and audio programming, with a large high definition (approximately 40 channels) and ethnic (approximately 100 channels from 17 countries) offering. It also offers NuVisions Broadband high speed internet service and NuVisions Digital Voice telephone service to multi-family residences and commercial properties. The company delivers broadband based services using terrestrial fiber optic links and began deployment in New York City of a

proprietary wireless gigabit network that connects properties served in a redundant gigabit ring - a virtual fiber optic network in the air.

### Wi-Fi Network

The company has constructed a major NuVisions Wi-Fi footprint in New York City intended to create a ubiquitous citywide Wi-Fi network. NuVisions Wi-Fi offers Internet access in the southern-half of Central Park, Riverside Park from 60th to 79th Streets, Dag Hammarskjold Plaza, and the United Nations Plaza. It also provides NuVisions Wi-Fi service in and around Trump Tower on Fifth Avenue, Trump World Tower on First Avenue, the Trump Place properties located on Riverside Boulevard, Trump Palace, Trump Parc, Trump Parc East as well as portions of Roosevelt Island surrounding the Octagon residential community. The company has plans to deploy additional Wi-Fi 'Hot Zones' throughout New York City and plan to continue to enlarge its Wi-Fi footprint as new properties are served.

### PLC Technology

With a combined set of technology and services solutions, the company has created and delivers a platform of bundled IP services utilizing power line communications technology, or PLC. Services that utilize PLC include high speed Internet and VoIP telephone. Its plans include the further development and deployment of energy management services and building control solutions, building surveillance/security, and eConcierge using PLC technology.

### Services

#### Video

The company's video service offers approximately 500 channels in various packages which are tailored to suit specific individual needs. It transmits signals through the air using microwave/satellite technology, or through a fiber optic network, designed to provide reception to that of traditional cable TV companies that relay signals through coaxial cable.

#### Internet Protocol Television (IPTV)

In addition to traditional video, the company intends to offer IPTV platform. IPTV is an emerging TV delivery technology that provides an interactive experience. IPTV covers

both live TV (multicasting) as well as stored video (video on demand-VOD). The playback of IPTV requires either a personal computer or a set-top box connected to a TV. The company purchases its video programming from EchoStar Satellite, LLC (EchoStar). The IPTV service delivers traditional cable TV programming and enables subscribers to surf the Internet, receive on-demand content, and perform a host of Internet-based functions via their TV sets.

### Digital Voice/VoIP

The company's digital voice service offering utilizes the underlying VoIP protocol and does not traverse the Internet in the same manner as traditional VoIP providers. It offers one consumer VoIP service.

### Wi-Fi, Wireless Hot Zones and Metropolitan Wide Area Wireless Network

The company, through a joint venture with Global Transport Logistics, Inc., formed Interactivewifi.com to build and operate a Wi-Fi network in New York City in 2006 and deployed new wide-area Hot Zones in 2007. The

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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