

MOSAID Technologies Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

MOSAID Technologies Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between MOSAID Technologies Inc. and its competitors. This provides our Clients with a clear understanding of MOSAID Technologies Inc. position in the <u>Semiconductor</u> Industry.

The report contains detailed information about MOSAID Technologies Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for MOSAID Technologies Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The MOSAID Technologies Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes MOSAID Technologies Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of MOSAID Technologies Inc. business.

About MOSAID Technologies Inc.

MOSAID Technologies Incorporated engages in the licensing of patented semiconductor and telecommunications intellectual property (IP), complemented by the development of memory and other technologies.

The company has right to license approximately 50 patents and foreign counterparts relating to digital signal processors (DSPs), reduced instruction set computer (RISC) processors, microprocessors, microcontrollers, application specific integrated circuits (ASICs), application specific standard products (ASSPs), field programmable gate arrays (FPGAs), and semiconductor memory and processing technologies.

The company also owns a portfolio of 400 patents relating to DRAM, Flash memory and semiconductor process technology. It also owns patents relate to technologies, including power over Ethernet (PoE), voice over Internet protocol (VoIP), IP private branch exchanges (IP-PBXs), wireless access points (WAP), IP digital subscriber line access multiplexers (IP-DSLAMs), cable modems, and asynchronous DSL (ADSL) modems.

Licensing Programs



The company has two major licensing programs, including the semiconductor licensing program and the telecommunications licensing program. The semiconductor licensing program focuses on licensing its memory patent portfolio, which includes patents related primarily to DRAM, Flash memory and PSRAM, and its microcomponents patent portfolio. The telecommunications licensing program focuses on licensing the company's wireless patent portfolio, and on licensing the communications portfolio. As of April 30, 2008, the company had granted 33 patent licenses to companies headquartered in Asia, Europe and North America.

The company, under its semiconductor licensing program, licenses to the DRAM market. It has signed a license agreement with Etron Technology, Inc., a DRAM vendor based in Taiwan. Under its telecommunications licensing program, it granted wireless patents to Matsushita Electric Industrial Co., Ltd. (Panasonic). Panasonic was granted a six-and-a-half year license under its patents for its Wi-Fi, WiMAX and Code Division Multiple Access (CDMA)-enabled notebook personal computers (PCs) and other products sold globally, with the exception of mobile handsets.

The company, under its telecommunications licensing program, signed six new wireless patent license agreements, and signed its first communications patent license agreement. IT licensed Nokia Corporation (Nokia) of Finland to the company's wireless patents. It also granted a five year wireless patent license to Buffalo Inc. of Japan, covering the company's wireless networking equipment. The company granted five year patent wireless patent licenses to four wireless networking equipment companies, ATEN Technology, Inc. (doing business as IOGEAR) of the U.S., Sena Technologies, Inc. of Korea, and separate agreements with two companies based in the United States. Also under its telecommunications licensing program, the company granted the license to its communications patents to a U.S.-based provider of IP telephone systems.

History

MOSAID Technologies Incorporated was founded in 1975.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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