

Mosaic Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Mosaic Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Mosaic Co. and its competitors. This provides our Clients with a clear understanding of Mosaic Co. position in the [Metals and Mining](#) Industry.

The report contains detailed information about Mosaic Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Mosaic Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Mosaic Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Mosaic Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Mosaic Co. business.

About Mosaic Co.

The Mosaic Company engages in the production and marketing of concentrated phosphate and potash crop nutrients for the global agriculture industry. The company supplies phosphate- and potash-based crop nutrients and animal feed ingredients. It serves customers in approximately 40 countries.

The company mines phosphate rock in Florida and process rock into finished phosphate products at facilities in Florida and Louisiana. It mines potash in Saskatchewan, New Mexico and Michigan.

Segments

The company is organized into three business segments: Phosphates, Potash, and Offshore.

Phosphates segment: The company is an integrated phosphate producer and a producer of phosphate-based animal feed ingredients in the United States. It sells phosphate-based crop nutrients and animal feed ingredients throughout North America and internationally.

Potash segment: The company is a producer of potash. The company sells potash

throughout North America and internationally, principally as fertilizer, but also for use in industrial applications, and as a animal feed ingredient.

Offshore segment: The company's Offshore segment produces and/or markets phosphate-, potash- and nitrogen-based crop nutrients and animal feed ingredients. It has sales offices, crop nutrient blending and bagging facilities, port terminals and warehouses in various international countries, including Brazil. In addition, the company owns or has strategic investments in production facilities in Brazil and other countries.

Other: In 2009, the company had a 50% interest in Saskferco Products Limited Partnership (the 'Partnership') and its wholly owned subsidiary, Saskferco Products ULC, a Saskatchewan, Canada-based producer of nitrogen fertilizer and feed ingredients.

Phosphates segment

The company produces phosphate crop nutrients and feed phosphate which are used in crop nutrients and animal feed ingredients, respectively.

Phosphate Crop Nutrients and Animal Feed Ingredients: The company is a producer of concentrated phosphate crop nutrients and animal feed ingredients worldwide. The company has a capacity to produce approximately 4.4 million tonnes of phosphoric acid (P₂O₅) per year.

The company's phosphate crop nutrient products are marketed worldwide to crop nutrient manufacturers, distributors and retailers. The company's principal phosphate crop nutrient products are: Diammonium Phosphate (DAP), Monoammonium Phosphate (MAP), and MicroEssentials. The company markets its feed phosphate primarily under the brand names of Biofos and Multifos. Its primary phosphate crop nutrient and feed phosphate facilities are located in central Florida and Louisiana. The company's Faustina plant also manufactures ammonia that is mostly consumed in its concentrate plants.

Phosphate Rock: The company is a miner of phosphate rock and operates five mines with a combined annual capacity of approximately 16.4 million tonnes. During 2009, the company operated five active mines: Four Corners, South Fort Meade, Hookers Prairie, Hopewell and Wingate.

Potash segment

The company mines and processes potash in Canada and the United States, and sells potash in North America and internationally. Its potash products are marketed worldwide to crop nutrient manufacturers, distributors and retailers and are also used in the manufacture of mixed crop nutrients, and in animal feed ingredients. The company also sells potash to customers for industrial use. In addition, its potash products are used for de-icing and as a water softener regenerant.

The company operates three potash mines in Canada, including two shaft mines with a total of three shafts and one solution mine, as well as two potash mines in the United States, including one shaft mine and one solution mine. The company also owns related refineries at each of the mines.

The company's potash capacity, excluding tonnage produced at Esterhazy for a third party pursuant to a contract described below, totals 10.4 million tonnes of product per year. Production during 2009, excluding tonnage produced for the third party at Esterhazy, totaled 5.9 million tonnes.

Canadian Mines: The company operates three

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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