

Monotype Imaging Holdings Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Monotype Imaging Holdings Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Monotype Imaging Holdings Inc. and its competitors. This provides our Clients with a clear understanding of Monotype Imaging Holdings Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Monotype Imaging Holdings Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Monotype Imaging Holdings Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Monotype Imaging Holdings Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Monotype Imaging Holdings Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Monotype Imaging Holdings Inc. business.

About Monotype Imaging Holdings Inc.

Monotype Imaging Holdings Inc. is a provider of text imaging solutions. The company's end-user and embedded solutions for print, Web, and mobile environments enable people to create and consume dynamic content on any and every device.

The company's software technologies have been deployed across, and embedded in a range of consumer electronics, or CE devices, including laser printers, digital copiers, mobile phones, digital televisions, set-top boxes, navigation devices and digital cameras, as well as in various software applications and operating systems.

The company's scaling, compression, text layout, printer driver and color technologies solve text imaging issues for CE device manufacturers by rendering text on low resolution and memory constrained CE devices. The company combines these proprietary technologies with access to approximately 13,000 typefaces from a library of widely used designs in the world, including names, such as Helvetica and Times New Roman.

The company also licenses its typefaces to creative and business professionals through its e-commerce Websites fonts.com, linotype.com, itcfonts.com, faces.co.uk and

fontexplorerx.com, which combined attracted approximately 27 million visits in 2009 from 200 countries and territories, direct and indirect sales, and custom font design services.

Products

The company develops end-user and embedded text imaging solutions and services that enable the display and printing of text in all of the world's major languages and include the following:

Font Scaling, Compression and Rasterizing Technologies

The company's iType font scaling engine renders display of text in all major languages and in any size on memory constrained CE devices, including mobile phones, video game consoles, set-top boxes and digital cameras.

The company's iType Connects product simplifies the process of integrating iType by providing a pre-integrated solution for common CE development environments.

The company's primary laser printer imaging products are its font scaling engine, UFST (Universal Font Scaling Technology), and a patented font compression technology, MicroType. The company's font scaling engine and font compression technologies are compatible with virtually all font formats and CE device manufacturers' standards, including PostScript and Printer Command Language, or PCL. The company licenses these products to 52 laser printer manufacturers worldwide.

The company's Asian Compression for TrueType, or ACT, technology reduces the memory needed for font data storage. ACT allows portions of font data to be decompressed on demand—enabling space.

The company's SmartHint East Asian fonts use a stroke-based format that requires much less memory than regular TrueType fonts. SmartHint fonts are targeted to CE devices with small displays, such as digital cameras.

The company's Edge Technology enables the ability to render East Asian TrueType fonts in a small memory footprint without a degree of typographic style, even at small text sizes.

Text Layout Engines

The company's WorldType Layout Engine enables CE devices to display multilingual text, including text composed in complex writing systems such as Indic, Arabic and Hebrew scripts.

Printer Driver and Imaging Tools

The company's printer driver kits enable printer manufacturers to create customized laser printer drivers that allow applications to print as intended. The company's ColorSet imaging tools give printer manufacturers control color reproduction while reducing development time.

Font Products and Services

The company's collection of approximately 13,000 typefaces includes fonts that the company owns and fonts licensed from third parties. The company's Monotype, Linotype and ITC typeface libraries include designs, such as the Times New Roman, Helvetica and ITC Franklin Gothic typefaces.

The company's e-commerce Websites fonts.com, itcfonts.com, linotype.com, faces.co.uk and fontexplorerx.com offer approximately 160,000 font products.

The company offers custom font design services for corporate branding and identity purposes.

The company's core sets of fonts consist of the PCL

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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