

Money Centers of America Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Money Centers of America Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Money Centers of America Inc. and its competitors. This provides our Clients with a clear understanding of Money Centers of America Inc. position in the Industry.

The report contains detailed information about Money Centers of America Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Money Centers of America Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Money Centers of America Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Money Centers of America Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Money Centers of America Inc. business.

About Money Centers of America Inc.

Money Centers of America, Inc. provides cash access services, transaction management systems, and financial networks to the gaming industry. The company offers facilitation, processing, and execution of ATM, Credit Card Advance, POS Debit, check cashing, stored value, marker, and merchant card services in the gaming industry.

The company has contracts to provide some or all of the cash access services in 18 locations across the United States. Its locations are in the states of California (11 locations), Nevada (1 location), New York (2 locations), New Mexico (1 location), Wisconsin (1 location), Louisiana (1 location) and Washington (1 location).

Products

The company's business model is specifically focused on providing its suite of cash access services through two distinct deployment channels: the traditional outsourced solution whereby the company enters into service agreements with the casino operator for all cash access services whereby it provides a complete package of hardware, software and processing services; and the licensing of OnSwitch™ Transaction Management System technology through licensing agreements pursuant to which the

company sells an enterprise payment solution that empowers gaming companies to own, and therefore control, every form of payment processing within their organization.

The company's two deployment strategies are designed to provide a complete end to end payment solution for cash access transactions, merchant card transactions, and other required point of sale transactions within a gaming facility.

Credit/debit card cash advance, credit services, Automatic Teller Machines (ATMs) and check cashing solutions are the primary means by which casinos make cash available to gaming customers. The company provides these services directly to casino patrons on a outsourced services model. Its OnSwitch enterprise payment solution offers a gaming operator to integrate the internal management of merchant card processing and other point of sale transaction requirements into their current business operations.

OnSwitch Transaction Management System

The company has formed a gaming industry partnership with S1 Corporation to create OnSwitch, an enterprise payment processing solution that the company has built on S1's Postilion Processing Platform. OnSwitch empowers a gaming operator to garnish the profits from internalizing the processing of traditional cash access services, the company's proprietary services, and non-cash access transactions: Merchant card processing, Private label credit/debit cards, Stored Value for players' club and payroll requirements, and Ticket redemption.

The OnSwitch model provides a gaming company with an enterprise payment solution that leverages existing casino infrastructure to eliminate the outsourced provider. OnSwitch utilizes S1's Postilion Processing Platform, which is used by approximately 250 customers in approximately 50 countries, including GE, FedEx Kinko's, Shell, 7-Eleven, Canadian Tire, EDS, and various financial institutions, retailers, and processing companies. The company has the rights to S1's Postilion technology in the gaming industry in the United States.

Omni Network

The company, also in January 2006, introduced the Omni Network (ON), a shared credit data and responsible gaming network for the gaming industry. Omni Network is comprised of real-time credit and responsible gaming data garnered from a transaction database that spans the entire United States. Access to this database empowers casino operators to make their own informed decisions about extending credit to casino

patrons.

Traditional Outsource Services

The company provides four basic services: credit/debit card cash advances, ATMs, check cashing and credit services.

Credit/Debit Card Cash Advance

The company, in March 2001, introduced its credit/debit card cash advance (CCCA) product. CCCA products allow casino patrons to obtain cash from their credit card, or checking account in the case of debit transactions, through the use of the company's software and equipment.

ATMs

The company has access to all major bank networks and equipment suppliers. It i

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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