

## Modulare Computer und Software Systeme AG Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Modulare Computer und Software Systeme AG Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Modulare Computer und Software Systeme AG and its competitors. This provides our Clients with a clear understanding of Modulare Computer und Software Systeme AG position in the Industry.

The report contains detailed information about Modulare Computer und Software Systeme AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Modulare Computer und Software Systeme AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Modulare Computer und Software Systeme AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows



presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Modulare Computer und Software Systeme AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Modulare Computer und Software Systeme AG business.

#### **About Modulare Computer und Software Systeme AG**

Modulare Computer und Software Systeme AG provides medical networking and clinical hospital information technology (IT) solutions in Germany and internationally. It offers laboratory software solutions, such as MCS vianova Laboratory, a Windowsbased patient-orientated information system used in various fields, including clinical laboratories, clinical associations, laboratory network, doctor's surgery laboratories, microbiology laboratories, laboratory communities, IVF centers, hygiene institutes, blood banks, and specialist laboratories. The company also provides MCS vianova Order Entry that enables senders or units to draw up their lab requests; PoctExpert, a central supervision system which controls the point-of-care testing diagnosis infrastructure; LabExpert, a laboratory information and management system; QKExpert that provides the foundation for internal quality control measures; BakExpert, a standards compliant management program for medical microbiological facilities; BBExpert, the laboratory information and management system for blood banks; and WebExper, which offers assignment registration and findings publication via Internet for communication with various healthcare units. In addition, it provides professional project implementation and



personal accompaniment services, including analysis and advice; concept creation and project management; creation of customized solutions for invoicing, documentation, communication, and quality management; and provision and installation of software and hardware, and consulting on the IT structure. Further, the company offers clinical solutions, such as MCS vianova Clinic, a solution for the clinical workplace for information, documentation, and scheduling; and MCS vianova Patient Data Management System, an IT solution for documenting patient data on the ICU or the surgical area. Modulare Computer und Software Systeme AG was founded in 1974 and is headquartered in Eltville, Germany.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



## **Contents**

#### RESEARCH METHODOLOGY

#### **DISCLAIMER**

#### 1. MODULARE COMPUTER UND SOFTWARE SYSTEME AG COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

# 2. MODULARE COMPUTER UND SOFTWARE SYSTEME AG BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### 3. MODULARE COMPUTER UND SOFTWARE SYSTEME AG SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

# 4. MODULARE COMPUTER UND SOFTWARE SYSTEME AG FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios



- 4.2.1. Profitability
- 4.2.2. Margin Analysis
- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

# 5. MODULARE COMPUTER UND SOFTWARE SYSTEME AG COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Modulare Computer und Software Systeme AG Direct Competitors
- 5.2. Comparison of Modulare Computer und Software Systeme AG and Direct Competitors Financial Ratios
- 5.3. Comparison of Modulare Computer und Software Systeme AG and Direct Competitors Stock Charts
- 5.4. Modulare Computer und Software Systeme AG Industry Analysis
- 5.4.1. Industry Snapshot
- 5.4.2. Modulare Computer und Software Systeme AG Industry Position Analysis

#### 6. MODULARE COMPUTER UND SOFTWARE SYSTEME AG NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

#### 7. MODULARE COMPUTER UND SOFTWARE SYSTEME AG EXPERTS REVIEW1

- 7.1. Experts Consensus
- 7.2. Experts Revisions

# 8. MODULARE COMPUTER UND SOFTWARE SYSTEME AG ENHANCED SWOT ANALYSIS<sup>2</sup>

### 9. GERMANY PESTEL ANALYSIS<sup>2</sup>

#### 9.1. Political Factors



- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

# 10. MODULARE COMPUTER UND SOFTWARE SYSTEME AG IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

# 11. MODULARE COMPUTER UND SOFTWARE SYSTEME AG PORTER FIVE FORCES ANALYSIS<sup>2</sup>

12. MODULARE COMPUTER UND SOFTWARE SYSTEME AG VRIO ANALYSIS<sup>2</sup>

**APPENDIX: RATIO DEFINITIONS** 

#### LIST OF FIGURES

Modulare Computer und Software Systeme AG Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

**Profit Margin Chart** 

**Operating Margin Chart** 

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

**Current Ratio Chart** 

Modulare Computer und Software Systeme AG 1-year Stock Charts

Modulare Computer und Software Systeme AG 5-year Stock Charts

Modulare Computer und Software Systeme AG vs. Main Indexes 1-year Stock Chart

Modulare Computer und Software Systeme AG vs. Direct Competitors 1-year Stock

Charts

Modulare Computer und Software Systeme AG Article Density Chart



- 1 Data availability depends on company's security policy.
- 2 These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



## **List Of Tables**

#### LIST OF TABLES

Modulare Computer und Software Systeme AG Key Facts

**Profitability** 

Management Effectiveness

Income Statement Key Figures

**Balance Sheet Key Figures** 

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Modulare Computer und Software Systeme AG Key Executives

Modulare Computer und Software Systeme AG Major Shareholders

Modulare Computer und Software Systeme AG History

Modulare Computer und Software Systeme AG Products

Revenues by Segment

Revenues by Region

Modulare Computer und Software Systeme AG Offices and Representations

Modulare Computer und Software Systeme AG SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

Modulare Computer und Software Systeme AG Profitability Ratios

Margin Analysis Ratios

**Asset Turnover Ratios** 

**Credit Ratios** 

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Modulare Computer und Software Systeme AG Capital Market Snapshot

Modulare Computer und Software Systeme AG Direct Competitors Key Facts

**Direct Competitors Profitability Ratios** 

**Direct Competitors Margin Analysis Ratios** 

**Direct Competitors Asset Turnover Ratios** 

**Direct Competitors Credit Ratios** 

Direct Competitors Long-Term Solvency Ratios

**Industry Statistics** 



Modulare Computer und Software Systeme AG Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

Modulare Computer und Software Systeme AG Consensus Recommendations<sup>1</sup>

Analyst Recommendation Summary<sup>1</sup>

Price Target Summary<sup>1</sup>

Experts Recommendation Trends<sup>1</sup>

Revenue Estimates Analysis<sup>1</sup>

Earnings Estimates Analysis<sup>1</sup>

Historical Surprises<sup>1</sup>

Revenue Estimates Trend<sup>1</sup>

Earnings Estimates Trend<sup>1</sup>

Revenue Revisions<sup>1</sup>



## **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



## Reputation

## Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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