

Mobile Mini, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Mobile Mini, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Mobile Mini, Inc. and its competitors. This provides our Clients with a clear understanding of Mobile Mini, Inc. position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about Mobile Mini, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Mobile Mini, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Mobile Mini, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Mobile Mini, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Mobile Mini, Inc. business.

About Mobile Mini, Inc.

Mobile Mini, Inc. provides portable storage solutions. The company offers a range of portable storage products in varying lengths and widths with an assortment of differentiated features such as its patented locking systems, premium doors, electrical wiring and shelving.

As of December 31, 2009, the company operated through a network of 118 locations in the United States, Canada, the United Kingdom and the Netherlands. The company's portable units provide temporary storage for a client base of customers, including large and small retailers, construction companies, medical centers, schools, utilities, manufacturers and distributors, the U.S. and the U.K. military, hotels, restaurants, entertainment complexes and households. The company's customers use its products for a variety of storage applications, including retail and manufacturing supplies and inventory, temporary offices, construction materials and equipment, documents and records, and household goods. As of December 31, 2009, the company had a fleet of 734 delivery trucks, of which 574 were owned and 160 were leased.

Products

Remanufactured and Modified Steel Storage Units: These containers are eight feet

wide, 8'6' to 9'6' high and 20, 40 or 45 feet long. The company remanufactures and modifies these ISO containers. Remanufacturing involves cleaning, removing rust and dents, repairing floors and sidewalls, painting, adding its signs and installing new doors and its proprietary locking system. Modification involves splitting some containers into 5-, 10-, 15-, 20- or 25-foot lengths. The company also has manufactured portable steel storage units for its lease fleet and for sale, including its 10 foot wide units.

Steel Security Office and Steel Security Office/Storage Units: The company buys manufactured steel combination office/security and security office units that range from 10 to 40 feet in length. The company offers these units in various configurations, including office and storage combination units that provide a 10- or 15-foot office with the remaining area available for storage.

The company's European products include canteen units and drying rooms for the construction industry. For customers with space limitations, the office/canteen units can also be stacked two high with stairs for access to the top unit. These office units are equipped with electrical wiring, heating and air conditioning, phone jacks, carpet or tile, high security doors and windows with security bars or shutters. These offices are also equipped with sinks, hot water heaters, cabinets and restrooms.

Wood Mobile Office Units: The company offers mobile office units, which range from 8 to 24 feet in width and 20 to 60 feet in length, and which the company purchases from manufacturers. These units have a range of exterior and interior options, including exterior stairs or ramps, awnings and skirting. These units are equipped with electrical wiring, heating and air conditioning, phone jacks, carpet or tile and windows with security bars. Many of these units contain restrooms.

Steel Records Storage Units: The company markets proprietary portable records storage units that enable customers to store documents at their location for access, or at one of its facilities. The company's units are 10.5 feet wide and are available in 12 and 23-foot lengths. The units feature high-security doors and locks, electrical wiring, shelving, folding work tables and air filtration systems.

Van Trailers — Non-Core Storage Units: The company's acquisitions typically entail the purchase of small companies with lease fleets primarily comprised of standard ISO containers.

Timber Units — Non-Core Units: These assets include timber units in the U.K., which are older wood constructed mobile offices. The company disposes of these non-core

assets as opportunities permit.

Portable Toilets — Non-Core Units: Other units acquired in the MSG transaction include portable toilets, which are leased in conjunction with office unit leases in the U.K.

Customers

The company's customers include department, drug, grocery and strip mall stores, hotels, restaurants, dry cleaners and service stations; general, electrical, plumbing and mechanical contractors, landscapers, residential homebuilders and equipment rental companies; distributors, trucking and utility companies, finance and insurance companies and film production companies; schools, hospitals, medical centers, military, Native American tribal governments and reservations and national, state, county and local governmental agencies; and homeowners.

Competition

The company competes with Williams Scotsman, Elliot Hire, PODS, Pac-Van, 1-800-PAC-RAT, LLC, Haulaway Storage Containers, Inc., Moveable Cubicle, Speedy Hire. In the mobile office business, the company competes with ModSpace, Williams Scotsman, McGrath RentCorp and other national, regional and local companies.

History

Mobile Mini, Inc. was founded in 1983.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. MOBILE MINI, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. MOBILE MINI, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. MOBILE MINI, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. MOBILE MINI, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. MOBILE MINI, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Mobile Mini, Inc. Direct Competitors
- 5.2. Comparison of Mobile Mini, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Mobile Mini, Inc. and Direct Competitors Stock Charts
- 5.4. Mobile Mini, Inc. Industry Analysis
 - 5.4.1. Commercial Services and Supplies Industry Snapshot
 - 5.4.2. Mobile Mini, Inc. Industry Position Analysis

6. MOBILE MINI, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. MOBILE MINI, INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. MOBILE MINI, INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. MOBILE MINI, INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. MOBILE MINI, INC. PORTER FIVE FORCES ANALYSIS²

12. MOBILE MINI, INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Mobile Mini, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Mobile Mini, Inc. 1-year Stock Charts
Mobile Mini, Inc. 5-year Stock Charts
Mobile Mini, Inc. vs. Main Indexes 1-year Stock Chart
Mobile Mini, Inc. vs. Direct Competitors 1-year Stock Charts
Mobile Mini, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Mobile Mini, Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Mobile Mini, Inc. Key Executives
Mobile Mini, Inc. Major Shareholders
Mobile Mini, Inc. History
Mobile Mini, Inc. Products
Revenues by Segment
Revenues by Region
Mobile Mini, Inc. Offices and Representations
Mobile Mini, Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Mobile Mini, Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Mobile Mini, Inc. Capital Market Snapshot
Mobile Mini, Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Commercial Services and Supplies Industry Statistics

Mobile Mini, Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Mobile Mini, Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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