

Mitsui OSK Lines Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Mitsui OSK Lines Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Mitsui OSK Lines Ltd. and its competitors. This provides our Clients with a clear understanding of Mitsui OSK Lines Ltd. position in the [Sea Transportation](#) Industry.

The report contains detailed information about Mitsui OSK Lines Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Mitsui OSK Lines Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Mitsui OSK Lines Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Mitsui OSK Lines Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Mitsui OSK Lines Ltd. business.

About Mitsui OSK Lines Ltd.

Mitsui O.S.K. Lines, Ltd., a shipping company, engages in the ownership and operation of ocean going fleet in Japan.

Segments

The company's segments include Bulkships; Containerships; Logistics; Ferry & Domestic Transport; and Associated Businesses.

Bulkships

This segment operates a fleet of dry bulkers, tankers, LNG carriers, and car carriers. Its fleet of 178 tankers is diversified to carry a range of liquefied products-42 are crude oil tankers, 49 are product tankers, 27 carry LPG and methanol, and 60 carry chemicals. It operates a fleet of 89 car carriers, which offer service to transport finished vehicles to market.

Containerships

This segment operates a fleet of 115 containerships. In addition to the east-west routes

linking Asia to North America and Asia to Europe, the company serves north south or intra-Asia routes, providing a network that covers the entire globe and serves the transport needs of global clients. This segment also includes MOL's container terminal operations in Japan, the United States, and Thailand.

Logistics

This segment has adopted a 'market-in' approach to ensure that it can offer services that match the needs of customers. The company has a capital tie-up and business alliance with Kintetsu World Express, Inc., allows both companies to offer a service to customers that require both sea and air freight services. It is working to develop an ocean consolidation business (OCB), which can provide procurement and distribution service for various consumer products.

Ferry & Domestic Transport

This segment has a service network, which offers diversified and transportation services throughout Japan. This segment also includes domestic transport of bulk cargoes, such as coal, steel and salt.

Associated Businesses

This segment is centered on the office and residential building leasing operation of Daibiru Corporation, as well as tugboat operations. Other activities include marine consulting, maritime engineering, trading, and temporary staffing. This segment also covers the cruise ship operations of the Nippon Maru and other cruise liners.

Significant Events

On October 16, 2009, Mitsui OSK Lines Ltd. (MOL) has signed an agreement with Sical Logistics Ltd. to form a joint venture company. The JV, in which MOL would own 55% equity and Sical 45% equity, would operate the automotives management yard at Ennore Port, near Chennai Operations are scheduled to commence in the fiscal 2011.

Markets

The company operates primarily in the United States and Canada; the United Kingdom, the Netherlands and other European countries; the Middle and Near East, China, and other Asian countries; and Central and south America, Africa, and Oceanian countries.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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