

# Mitel Networks Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Mitel Networks Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Mitel Networks Corp. and its competitors. This provides our Clients with a clear understanding of Mitel Networks Corp. position in the <u>Computers and Electronic Equipment</u> Industry.

The report contains detailed information about Mitel Networks Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Mitel Networks Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Mitel Networks Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Mitel Networks Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Mitel Networks Corp. business.

### About Mitel Networks Corp.

Mitel Networks Corporation provides integrated communications solutions focusing on the small-to-medium sized enterprise (SME) market. The company also has a presence in the enterprise market with a portfolio of products which supports approximately 65,000 users.

The company serves a range of industry vertical markets, including education, government, healthcare, hospitality and retail in the United States; Europe, the Middle East and Africa; Canada, Caribbean and Latin America; and the Asia-Pacific regions.

### Solutions

The company's Internet protocol (IP) based communications solutions consist of a combination of IP telephony platforms, which it delivers as software, appliances, and desktop devices, and a suite of unified communications and collaboration (UCC) applications that integrate voice, video, and data communications with business applications.

**IP** Telephony Platforms



#### Software

The company's IP telephony software provides the foundation of its integrated communication solutions.

The company's Mitel Communications Director (MCD) is a software product suitable for small to large enterprises addressing both pure-IP telephony and hybrid IP telephony markets worldwide. This software performs various functions, including multi-media call control and communications, which allow business users to reach each other, share information and collaborate. MCD can be deployed on various servers, virtualized data center environments or on the Mitel 3300 ICP appliance. The company's Multi-instance Communications Director (MiCD) uses virtualization techniques to run multiple MCDs on a single server. To address businesses that have multiple locations and geographically dispersed data centers, the MCD, and its MiCD and 3300 ICP variants, can be deployed across different locations.

### Appliances

The company's appliances are optimized yet expandable packages combining various software and hardware capabilities of their intended market. These appliances consist of:

The company's Mitel 3300 ICP bundles MCD, certain mobility and UCC applications, as well as legacy connectivity, and which can be deployed, if required, as an IP to legacy gateway and upgraded through licensing to an integrated communications appliance.

The company's Mitel 5000 CP is an integrated communications appliance addressing the feature requirements in North America and the United Kingdom for small businesses with 20 to 250 users. The Mitel 5000 CP addresses both IP and traditional communications needs through an IP-centric hybrid architecture.

The company's Mitel 1000/3000 CS serves the 2 to 30 user segment of the small business market with its Mitel 1000 and 3000 integrated communications appliances. These appliances provide communications capability and broadband and wireless connectivity in a single unit, utilizing a common hardware and software architecture.

### **Desktop Devices**

The company's desktop devices include a range of IP and digital phones, specialty



desktop devices, and peripherals. Its IP phones are designed to work across its IP telephony software and appliances, allowing businesses to retain their existing phones as their requirements evolve and providing its channels to market with the ability to minimize their fulfillment and training requirements. These phones also support the SIP standard, allowing them to be used with telephony products supplied by other vendors. The company's mid-market and premium IP phones have graphical displays which enable access to various business applications and Web content.

The company also offers various specialty desktop devices, including IP operator consoles and conference units, and peripherals that augment its desktop devices. These peripherals include cordless handsets and headsets, receptionist key modules and other modules, such as Wi-Fi and gigabit Ethernet connectivity, Oracle's Sun Ray thin client and local phone line integration that enable local enhanced 9-1-1 calling for remote workers. In addition, the company partners with vendors to provide other specialized devices, such as Wi-Fi and wireless phones.

**UCC** Applications

The company offers a range of UCC applicatio

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



## Contents

### RESEARCH METHODOLOGY

DISCLAIMER

### 1. MITEL NETWORKS CORP. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### 2. MITEL NETWORKS CORP. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

#### 3. MITEL NETWORKS CORP. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

#### 4. MITEL NETWORKS CORP. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

### 5. MITEL NETWORKS CORP. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Mitel Networks Corp. Direct Competitors
- 5.2. Comparison of Mitel Networks Corp. and Direct Competitors Financial Ratios
- 5.3. Comparison of Mitel Networks Corp. and Direct Competitors Stock Charts
- 5.4. Mitel Networks Corp. Industry Analysis
- 5.4.1. Computers and Electronic Equipment Industry Snapshot
- 5.4.2. Mitel Networks Corp. Industry Position Analysis

### 6. MITEL NETWORKS CORP. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

### 7. MITEL NETWORKS CORP. EXPERTS REVIEW<sup>1</sup>

- 7.1. Experts Consensus
- 7.2. Experts Revisions

### 8. MITEL NETWORKS CORP. ENHANCED SWOT ANALYSIS<sup>2</sup>

### 9. CANADA PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors



### 10. MITEL NETWORKS CORP. IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

### 11. MITEL NETWORKS CORP. PORTER FIVE FORCES ANALYSIS<sup>2</sup>

### 12. MITEL NETWORKS CORP. VRIO ANALYSIS<sup>2</sup>

#### **APPENDIX: RATIO DEFINITIONS**

### LIST OF FIGURES

Mitel Networks Corp. Annual Revenues in Comparison with Cost of Goods Sold and

Gross Profit

Profit Margin Chart Operating Margin Chart Return on Equity (ROE) Chart Return on Assets (ROA) Chart Debt to Equity Chart Current Ratio Chart Mitel Networks Corp. 1-year Stock Charts Mitel Networks Corp. 5-year Stock Charts Mitel Networks Corp. vs. Main Indexes 1-year Stock Chart Mitel Networks Corp. vs. Direct Competitors 1-year Stock Charts Mitel Networks Corp. Article Density Chart

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

<sup>1 –</sup> Data availability depends on company's security policy.



# **List Of Tables**

### LIST OF TABLES

Mitel Networks Corp. Key Facts Profitability Management Effectiveness Income Statement Key Figures **Balance Sheet Key Figures Cash Flow Statement Key Figures Financial Performance Abbreviation Guide** Mitel Networks Corp. Key Executives Mitel Networks Corp. Major Shareholders Mitel Networks Corp. History Mitel Networks Corp. Products Revenues by Segment Revenues by Region Mitel Networks Corp. Offices and Representations Mitel Networks Corp. SWOT Analysis Yearly Income Statement Including Trends Income Statement Latest 4 Quarters Including Trends Yearly Balance Sheet Including Trends Balance Sheet Latest 4 Quarters Including Trends Yearly Cash Flow Including Trends Cash Flow Latest 4 Quarters Including Trends Mitel Networks Corp. Profitability Ratios Margin Analysis Ratios Asset Turnover Ratios **Credit Ratios** Long-Term Solvency Ratios Financial Ratios Growth Over Prior Year Mitel Networks Corp. Capital Market Snapshot Mitel Networks Corp. Direct Competitors Key Facts **Direct Competitors Profitability Ratios Direct Competitors Margin Analysis Ratios Direct Competitors Asset Turnover Ratios Direct Competitors Credit Ratios Direct Competitors Long-Term Solvency Ratios** Computers and Electronic Equipment Industry Statistics



Mitel Networks Corp. Industry Position Company vs. Industry Income Statement Analysis Company vs. Industry Balance Sheet Analysis Company vs. Industry Cash Flow Analysis Company vs. Industry Ratios Comparison Mitel Networks Corp. Consensus Recommendations<sup>1</sup> Analyst Recommendation Summary<sup>1</sup> Price Target Summary<sup>1</sup> Experts Recommendation Trends<sup>1</sup> Revenue Estimates Analysis<sup>1</sup> Earnings Estimates Analysis<sup>1</sup> Historical Surprises<sup>1</sup> Revenue Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Revenue Revisions<sup>1</sup>



# **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Mitel Networks Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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