

# Miranda Gold Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Miranda Gold Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Miranda Gold Corp. and its competitors. This provides our Clients with a clear understanding of Miranda Gold Corp. position in the Industry.

The report contains detailed information about Miranda Gold Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Miranda Gold Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Miranda Gold Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Miranda Gold Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Miranda Gold Corp. business.

### **About Miranda Gold Corp.**

Miranda Gold Corp. engages in the acquisition, exploration, and development of mineral properties located in Nevada and Alaska. The company primarily focuses on gold exploration.

Angel Wings, Elko County, Nevada

In 2005, Miranda staked claims on northern projections of the vein systems at Angel Wings.

In September 2010, the company signed an exploration and option to enter joint venture agreement with Ramelius Resources Ltd. (Ramelius) whereby Ramelius may earn a 70% interest.

Big Blue Property, Lander County, Nevada

The company has lease on various unpatented lode claims in the Toiyabe Range in Lander County, Nevada, which collectively comprise the Big Blue project. The project covers approximately 2 square miles and is located approximately 13 miles north of Austin, Nevada.

In May 2010, the company signed an exploration and option to joint venture agreement on the Big Blue Project with Ramelius.

#### PPM, Humboldt County, Nevada

The company has an exploration agreement with option to form a joint venture with Piedmont Mining Company Inc. (Piedmont) whereby Piedmont may earn a joint venture interest in the PPM project. PPM is a pediment-covered, gold exploration project on the north end of the Battle Mountain-Eureka gold trend in Humboldt County, Nevada. Miranda controls a 100 percent interest in these unpatented lode claims.

#### Red Canyon Project, Eureka County, Nevada

The Red Canyon project includes various unpatented lode mining claims on the Battle Mountain-Eureka Trend and adjoins U.S. Gold's Tonkin Springs property to the west. The company has a mining lease for the Red Canyon property with Red Canyon Corporation.

#### TAZ project, Eureka County, Nevada

The company has unpatented lode claims comprising the TAZ project in the Roberts Mountains in Eureka County, Nevada.

In November 2010, the company signed a letter agreement with Navaho Gold PTY Ltd. setting out an exploration and option to joint venture on the TAZ property.

#### Ester Dome project, Fairbanks Mining District, Alaska

In 2009, the company leased various Alaska state mining claims from Range Minerals Inc. (Range) comprising the Ester Dome project in the Fairbanks Mining District. The Ester Dome project covers approximately 13.8 square miles.

#### Pavo Real, Tolima District, Colombia

In 2009, the company signed a modified association agreement with ExpoGold Colombia S.A. (ExpoGold) to conduct generative exploration in Colombia. The applications cover approximately 123,000 hectares and are located in 14 discrete mining districts. Included in the 45 applications is the Pavo Real property.

In June 2010, the company exercised the right to acquire 100% of the Pavo Real Concession from ExpoGold.

HOG Property, Eureka County, Nevada

The company staked 39 contiguous claims approximately 1,970 feet northeast of its Red Canyon Project, Eureka County, Nevada. 17 of these claims are within the Red Canyon Project area of interest, and have been included in the lease option agreement with Red Canyon Corporation. The remaining 21 claims are held by Miranda and comprise the HOG property.

### History

The company was founded in 1993 as Miranda Industries, Inc. and changed its name to Thrush Industries, Inc. in 2001. Further, it changed its name to Miranda Diamond Corp. in 2002; and to Miranda Gold Corp. in 2003.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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