

MIND C.T.I., Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/MF210A607B7BEN.html

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: MF210A607B7BEN

Abstracts

MIND C.T.I., Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between MIND C.T.I., Ltd. and its competitors. This provides our Clients with a clear understanding of MIND C.T.I., Ltd. position in the <u>Software and Technology Services</u> Industry.

The report contains detailed information about MIND C.T.I., Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for MIND C.T.I., Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The MIND C.T.I., Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes MIND C.T.I., Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of MIND C.T.I., Ltd. business.

About MIND C.T.I., Ltd.

MIND C.T.I. Ltd. develops, manufactures, and markets real-time and off-line billing and customer care software for various types of communication providers.

Products and Services

Billing and Customer Care Solutions

The company's billing solutions include real-time and off-line mediation, provisioning, rating, billing, and customer care products for voice, data, video, and content services that serve the mission-critical needs of convergent IP, wireline, and wireless service providers and is interoperable with the telecommunications equipment of major manufacturers.

The company's billing and customer care solution includes a workflow engine to support the creation and execution of business processes, such as order management, trouble ticket, and debt collection. It also includes an integral point of sale solution that covers all dealer, store and cashier management and sales processes. It uses an open architecture, including service oriented architecture (SOA) and document oriented architecture (DOA).



The company's solutions support both prepaid billing plans, in which customers prepay for the services, or postpaid billing plans, in which customers pay for the services after using them, on the basis of either limited or unlimited credit lines. The key functionalities of its solutions are as follows:

Mediation: The company's mediation platform provides real-time and batch event collection interfacing with the voice, messaging, content, data, service delivery, and routing network elements. It incorporates an intelligent processing engine to correlate, aggregate, merge, and filter raw events into a single valuable usage event. Supported AAA and IN protocols include Diameter, Radius, GTP, CAMEL, and IS-826.

Provisioning: Provisioning involves setting up the ability of a subscriber to use services. The customer database includes information regarding customers' personal data, identification parameters, and the services provided. This information can be provided in real time or on demand to external system, such as network elements and legacy billing solutions. The data provided includes service parameters, such as enabled features and quantitative limits.

Authentication: The company's real-time mediation module authenticates subscribers who connect to the network to use the service. Authentication is based on various methods, including user codes, passwords, and caller line identification. The identification information is passed to the system, where the subscriber is authenticated and then permitted to use the service.

Authorization: The company's systems authorize a particular usage by reviewing the type of service to determine whether the service is permitted or by reviewing the existing balance, pre-rating the service, using the rating engine, and calculating the resulting cut-off parameters, of the call or data session. Multiple parallel sessions are supported using its Balance manager, implementing quota allocation logic.

Accounting: When each session is completed, the rating engine is used to determine the amount to be charged to the subscriber and update the balance of the account in real-time.

Interconnect Billing: The networks operated by its customers are interconnected with the networks of other telecommunications service providers. Interconnecting providers need to charge other providers for carrying each other's services over their networks. The company's billing solutions generate reports that enable providers to bill for traffic



and services that are being transported across their networks by other providers.

Roaming: The company's solutions support the ability to provide services to visiting subscribers, on the one hand, and to roam both prepaid and postpaid subscribers in other networks, on the other hand. Its billing system provides the ability to define and manage the required roaming contract terms and the applicable tariff plan (IOT) for each roaming partner.

Virtual Providers: The company offers a solution that enables a carrier to have resellers of traffic under different brand names, while it is still managed from the same billing platform, as a separated entity kn

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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