

MidgardXXI Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

MidgardXXI Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between MidgardXXI Inc. and its competitors. This provides our Clients with a clear understanding of MidgardXXI Inc. position in the Industry.

The report contains detailed information about MidgardXXI Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for MidgardXXI Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The MidgardXXI Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes MidgardXXI Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of MidgardXXI Inc. business.

About MidgardXXI Inc.

MidgardXXI Inc. provides tape storage solutions to customers. The company offers tape storage, media and automation solutions for workstations, midrange servers and enterprise storage networks.

The company has a worldwide network of Original Equipment Manufacturers (OEMs), distributors and resellers, including partners such as IBM, Fujitsu Siemens Computers, Apple Computer, Tech Data, Imation, Ingram Micro and CDW.

Products

VXA Packet Technology: Packet Technology enables VXA Packet drives, autoloaders, and tapes to read and write data in small, digital packets similar to the Internet, providing restore integrity, more transfer speeds and scalable tape capacities. VXA-2 Packet drives and autoloaders deliver transfer speeds up to 43GB (compressed2) per hour, allowing network administrators to backup 160GB (compressed3) of data (equal to one VXA-2 tape) in less than four hours.

VXA Packet Technology provides a digital solution to common problems associated with track-based tape technology. It is a tape backup system that writes and reads in

digital data packets.

LTO (Ultrium) Technology: The Company's ExaBotics patented robotics, makes its automation products feature LTO (Ultrium) technology.

MammothTape Technology: The company discontinued the manufacture and sale of Mammoth related drive and automation products in 2005.

Automation and Exabotics

The company also offers and supports automated tape drive libraries. These automation products incorporate one or more tape drives and multiple media cartridges to provide more data capacities than using a single drive and, with one drive, more data transfer rates.

Media Products

The company sells various types of media cartridges, and cleaning cartridges and data cartridge holders, for the company's tape drive and automation products. The media produced by multiple third parties, is available in different lengths and formats to handle various data storage requirements.

VXA Media: The company offers for sale two types of media cartridges for use with its VXA Packet Technology products. V Tape was the primary version of VXA tape cartridges released for use with VXA-1 and VXA-2 Packet Drives and autoloaders. X Tape is the newest version of media cartridges designed for use with VXA-2 drives and autoloaders. V Tapes and X Tapes share similar cartridge shells, come in various tape lengths, utilize AME (Advanced Metal Evaporative) media and offer the same read/write speeds and capacities.

AME Media with SmartClean: AME media with SmartClean technology is available for use with M2 tape drives and includes a section of cleaning tape at the beginning of each data cartridge. The company specifically designed this cleaning tape to remove chemical films that can build up on recording heads.

Suppliers

The company's suppliers include Hitachi Ubiquitous Company, ESGW International Limited, Solectron Company, Matsushita Electric Industrial Co. Ltd., TDK Corporation,

Sony Corporation.

Customers

The company markets its products worldwide through distributors, resellers and OEMs. It sells its new hardware products initially to distributors and resellers who evaluate, integrate, and adopt new technologies more rapidly. The company's major customers include IBM, Imation, Fujitsu Siemens Computers, Apple Computer, Tech Data, Ingram Micro and CDW.

Competitors

The company's tape drives face competition from Quantum, Hewlett Packard, Sony and the LTO Consortium.

The company's automation products face competition from companies, such as Advanced Digital Information Corporation, Quantum, Overland Data, Sun Microsystems and QualStar. The company's media products face competition from Sony.

History

The company was incorporated in 1985. It was formerly known as Exabyte Corporation and it changed its name to MidgardXXI Inc. in 2007.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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