

Micronic Mydata AB Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Micronic Mydata AB Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Micronic Mydata AB and its competitors. This provides our Clients with a clear understanding of Micronic Mydata AB position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Micronic Mydata AB that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Micronic Mydata AB. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Micronic Mydata AB financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Micronic Mydata AB competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Micronic Mydata AB business.

About Micronic Mydata AB

Micronic Laser Systems AB engages in the development, manufacture, and marketing of a series of laser pattern generators for the production of photo-masks, a principal component of the microlithography process in Sweden. Its product line includes semiconductor, display, and electronic packaging products.

In the semiconductor market, the company operates as a supplier that offers the market a whole new technology for producing semiconductor chips.

Markets

The primary markets for the company's laser pattern generators are the display and semiconductor industries; and Multi Purpose systems. The company's major geographic markets include China, Taiwan, South Korea, the U.S. and Japan.

Products

The Company manufactures systems that are used in the production of advanced photo-masks for flat panel displays (the Irs product series), semiconductor applications (the Sigma and Omega product series), and electronic packaging (the mp product series).

The product offering also includes metrology systems for display photo-masks (the mms product series).

Pattern generators for display photo-masks

LRS series

All of the systems in the LRS series are used to produce advanced photo-masks for flat panel displays, primarily for the manufacture of tft-lcds. The LRS - 11000-tft3 provides twice the resolution of Micronic's earlier generation tft pattern generator, the LRS11000-tft2. The Lrs11000-tft2 is also used for tft-lcd and color filter photomasks.

The LRS15000 series has a larger stage, 1,300 x 1,500 mm, which is approximately sufficient for generation 7 tft-lcd photo-masks. The Lrs15000-tft2 is used primarily to produce photo-masks for lcd-tvs, while the Lrs15000-tft3 is designed for the most advanced tft-lcd photo-masks.

Metrology systems for TFT-LCD photo-masks

MMS15000

The MMS15000 system is used to verify pattern placement accuracy on area tft-lcd photo-masks. The system has a registration measurement accuracy of better than 100 nanometers and is capable of performing measurements on photo-masks as 1,300 x 1,500 mm.

Pattern generators for semiconductor photo-masks

Sigma7300

The Sigma7300 is a duv (Deep Ultra Violet) optical pattern generator based on spatial light modulator (slm) technology, and offers a combination of high resolution and short write time. The system is designed for production of semiconductor photo-masks at technology nodes down to 65 nm.

Omega6600

The Omega6600 is a raster scan pattern generator with a very architecture enabling photomask manufacturers to achieve optimal quality and writing speed. The

Omega6600 is a stable tool for volume production of semiconductor photo-masks down to the 130 nm node and above. Another application is production of photo-masks for image sensor devices found in camera phones and digital cameras.

Pattern generators for electronic packaging and plasma display panel photo-masks

MP80+

The MP80+ is an extremely versatile pattern generator designed to handle area photo-masks for precision applications. Photo-masks manufactured with this system are used in applications such as advanced electronic packaging and passive lcds.

MP185+

The MP185+ is designed for Plasma Display Panels (pdps) and has the capacity to write photo-masks up to 1,400 x 1,850 mm.

Suppliers

The company's suppliers include Mikrobas in Sweden, Schott Glass Technologies, Inc. in Germany, Corning Tropol Corporation in the U.S. and the Fraunhofer Institute in Germany.

Customers

The company's two customer categories include merchant mask shops that are subcontractors to electronic component manufacturers, and chip makers with captive mask shops.

Competition

The company's major competitors include DuPont Photomasks, Photronics, Dai Nippon Printing, Toppan Printing, Hoya, PKL, TMC, TSMC, Samsung Electronics, NuFlare Technology, Jeol, Hitachi, LG Micron, and Applied Materials.

History

Micronic Laser Systems AB was founded in 1989.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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