

Metro Global Media, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Metro Global Media, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Metro Global Media, Inc. and its competitors. This provides our Clients with a clear understanding of Metro Global Media, Inc. position in the Industry.

The report contains detailed information about Metro Global Media, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Metro Global Media, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Metro Global Media, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Metro Global Media, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Metro Global Media, Inc. business.

About Metro Global Media, Inc.

Metro Global Media, Inc (Metro Global) incorporated in Florida in 1987.is engaged in the production and distribution of erotic prerecorded videocassettes, magazines, CD-ROMs, digital versatile discs (DVD), and other products.

Metro Global operates through its wholly owned subsidiaries and operating divisions: Metro West Studios, Inc., (Metro Studios), Metro, Inc. - West Coast Division (Metro West), Metro International Distributors (Metro International), Amazing Media Group, Inc. (Amazing Media), Amazing Direct, Inc. (Amazing Direct), Metro, Inc. – East Coast Division (Metro East), Airborne for Men, LTD. (Airborne).

The Company produces and distributes erotic motion picture entertainment, in the form of feature films primarily on video cassettes and DVD, publishes and distributes a variety of adult magazines and markets and distributes erotic entertainment through direct mail order, e-commerce and over the Internet. Wholesale distribution of the Company's home video and DVD products is accomplished through a distribution network of wholesalers located throughout the United States, Canada and Europe. In addition, Metro East operates a regional distributorship center for the Company's motion picture titles and magazines as well as the video/DVD titles, magazines and novelty products of other companies.

The Company, through its subsidiary Rocket Media Group LLC, was a 50% partner in Maxstone Media Group, LLC (Maxstone), a producer and distributor of newsstand magazines.

Metro West Studios, Inc:

Film and Video Production

Through Metro Studios, the Company produces and distributes erotic motion picture entertainment, (adult entertainment). This includes the production and financing of feature films (full length motion pictures produced on film), feature videos (full length motion pictures produced on videotape), and video compilations, distributed primarily on videocassettes and DVD; the distribution of pay television and cable/satellite programming; and the ownership and administration of film copyrights. The Company produces films and videos either independently or under arrangements with other producers, and is generally the principal source of financing for these motion pictures. In addition, the Company purchases outright, or licenses for distribution, completed films and videos produced by others.

During fiscal 2001, the Company released 4 new feature films, 107 feature videos, and 233 video compilations for a total of 344 new releases.

Metro Inc. - West Coast division:

Metro West, the Company's West Coast division, located in Chatsworth, California, duplicates, manufactures, warehouses and distributes exclusively all of Metro Studio's productions on VHS and DVD formats.

The Company creates and designs all artwork for promotional items and packaging and contracts for printing services.

During 1998, the Company introduced its first Digital Versatile Discs, (DVD). This medium has grown dramatically since a unified single standard was finalized.

Metro International, Inc:

The Company's wholly owned subsidiary, Metro International, operates an international sales office in Flensburg, Germany to handle the sales of video rights in Europe, South

America and Australia. In addition to the sale of video rights, this office sells the Company's videos and DVDs in Europe. In February 1999, Metro International opened a newly expanded facility in Flensburg, Germany.

Amazing Media Group, Inc:

The Company, through its Amazing Media subsidiary, publishes and distributes a variety of adult magazines under various trade names, which it distributes through wholesalers located throughout the United States and internationally. Amazing Media capitalizes on the Company's extensive library by reproducing stills, frames, or other duplicable media and transfers the content onto a printed publication thereby maximizing the return on product costs incurred in producing films and videos.

Amazing Direct, Inc:

AmazingDirect.com

AmazingDirect.com, the Company's e-commerce and mail order business, allows customers to directly purchase from the Company's approximate 10,000 items inventory, including many

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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