

Mesa Laboratories Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Mesa Laboratories Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Mesa Laboratories Inc. and its competitors. This provides our Clients with a clear understanding of Mesa Laboratories Inc. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Mesa Laboratories Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Mesa Laboratories Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Mesa Laboratories Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to

profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Mesa Laboratories Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Mesa Laboratories Inc. business.

About Mesa Laboratories Inc.

Mesa Laboratories, Inc. engages in the design, manufacture, and marketing of instruments and disposable products utilized in connection with industrial applications and healthcare.

Products

The company, for industrial applications, which includes pharmaceutical, food and beverage, medical devices, and petrochemical, markets the DATATRACE data logging systems, NUSONICS Concentration Analyzers, Pipeline Interface Detectors and Flow Meter products, TORQO motorized torque testing system, and RAVEN and SGM BIOTECH Biological Indicators. For healthcare applications, the company markets Dialysate Meters used in kidney dialysis and RAVEN and SGM BIOTECH Biological Indicators, which are used by hospitals and dental offices to assure sterility.

DATATRACE Data Loggers

The DATATRACE products are self-contained, wireless, data loggers that are used in critical manufacturing, quality control, and transportation applications. They are used to

measure temperature, humidity, and pressure inside a process or inside a product during manufacturing. In addition, the DATATRACE products would be used to validate the proper operation of laboratory or manufacturing equipment, either during its installation or for annual re-certifications. The product line consists of individual data loggers, PC interface and software, and various accessories. A customer purchases various data loggers along with a single PC interface and the software package. Specifically, the customer can purchase either the wireless Micropack III (MPIII) data loggers or the Micropack Radio Frequency (MPRF) transmitting data loggers. Both DataTrace models work with the Data Trace Radio Frequency (DTRF) software package.

RAVEN Biological Indicators

The RAVEN product line consists of Biological Indicators (BI) and Chemical Indicators (CI) used to assess effectiveness of the sterilization processes, including steam, gas (such as ethylene oxide), and radiation. BI's consist of resistant spores of certain microorganisms which are applied on a convenient substrate. RAVEN's line of BI's includes both spore strips, which require post-processing transfer to a growth media, self-contained products which have the growth media already pre-packaged in crushable ampoules, industrial use BI's, and culture media. CI's are similar to BI's, except that a chemical change (generally determined by color) is used to assess the exposure to sterilization conditions. BI's and CI's are often used together to monitor processes. RAVEN products are used to validate equipment and monitor the effectiveness of a process in industrial or healthcare setting which uses sterilization. Primary markets for RAVEN include healthcare, such as dental offices and hospitals, and industrial, such as medical device and pharmaceutical manufacturing. Raven has expanded its industrial product line by adding a biological indicator product for Chlorine Dioxide (ClO₂) gas decontamination/sterilization. ProTest, Raven's self-contained biological indicator for steam, is cleared to be used in flash cycles, which are important in healthcare and clinical settings for the immediate sterilization of instruments.

In addition to Biological and Chemical Indicators, the company offers contract and testing services to industrial companies for the development of sterilization processes. These testing services include organism identification, population verification, sterilization process development, and custom BI production.

SGM BIOTECH Biological Indicators

In April 2010, the company acquired SGM Biotech, Inc. of Bozeman, Montana. The

SGM BIOTECH product line consists of Biological Indicators (BI) used to assess the effectiveness of sterilization processes, including steam, gas (such as ethylene oxide), and radiation. BI's consist of resistant spores of certain microorganisms which are applied on a convenient substrate. In use, the BI is exposed to a sterilization process and then tested to determine the presence of surviving organisms. SGM BIOTECH's line of BI's includes both spore strips, which require post-processing transfer to a growth media, self-contained products which have the growth media already pre-pack

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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