

Mercatura Cosmetics Biotech AG Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Mercatura Cosmetics Biotech AG Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Mercatura Cosmetics Biotech AG and its competitors. This provides our Clients with a clear understanding of Mercatura Cosmetics Biotech AG position in the Consumer Products Industry.

- The report contains detailed information about Mercatura Cosmetics Biotech AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Mercatura Cosmetics Biotech AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Mercatura Cosmetics Biotech AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Mercatura Cosmetics Biotech AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Mercatura Cosmetics Biotech AG business.

About Mercatura Cosmetics Biotech AG

Mercatura Cosmetics Biotech AG provides color cosmetics, and skin and body care cosmetics in Germany and internationally. The company offers wrinkle reduction products, anti-aging care products, and bio energy for skin; various make up products, such as cover and base, powders, eye make up, lip make up, and nail make-up products; and various make up equipment, including module boxes, sponges, brushes, powder puffs, and cases. It also provides various care and beauty solutions comprising ML 12, a cocktail of active ingredients for skin; CoEnzym Q10, a prophylaxis against premature ageing; hydro care system that

supports the skins' natural defenses against environmental elements and restores lost moisture; Prestige, regenerative and luxurious care products; and skin-balance and basic care products. The company offers its products under the WUNDERKIND, STAGECOLOR, LIPOGEN, Greenpart, and STERNMARK brand names. It primarily serves beauty salons. The company was founded in 1978 and is based in Achim, Germany.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Table of Content

RESEARCH METHODOLOGY

DISCLAIMER

1. MERCATURA COSMETICS BIOTECH AG COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. MERCATURA COSMETICS BIOTECH AG BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. MERCATURA COSMETICS BIOTECH AG SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. MERCATURA COSMETICS BIOTECH AG FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis
 - 4.2.3. Asset Turnover
 - 4.2.4. Credit Ratios
 - 4.2.5. Long-Term Solvency
 - 4.2.6. Growth Over Prior Year

- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. MERCATURA COSMETICS BIOTECH AG COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Mercatura Cosmetics Biotech AG Direct Competitors
- 5.2. Comparison of Mercatura Cosmetics Biotech AG and Direct Competitors Financial Ratios
- 5.3. Comparison of Mercatura Cosmetics Biotech AG and Direct Competitors Stock Charts
- 5.4. Mercatura Cosmetics Biotech AG Industry Analysis
 - 5.4.1. Consumer Products Industry Snapshot
 - 5.4.2. Mercatura Cosmetics Biotech AG Industry Position Analysis

6. MERCATURA COSMETICS BIOTECH AG NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. MERCATURA COSMETICS BIOTECH AG EXPERTS REVIEW¹

- 7.1. Experts Opinion
- 7.2. Experts Estimates

8. MERCATURA COSMETICS BIOTECH AG ENHANCED SWOT ANALYSIS²

9. GERMANY PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. MERCATURA COSMETICS BIOTECH AG IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. MERCATURA COSMETICS BIOTECH AG PORTER FIVE FORCES ANALYSIS²

12. MERCATURA COSMETICS BIOTECH AG VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF TABLES

- Mercatura Cosmetics Biotech AG Key Facts
- Profitability
- Management Effectiveness
- Income Statement Key Figures
- Balance Sheet Key Figures
- Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide
Mercatura Cosmetics Biotech AG Key Executives
Key Executives Biographies¹
Key Executives Compensations¹
Mercatura Cosmetics Biotech AG Major Shareholders
Mercatura Cosmetics Biotech AG History
Mercatura Cosmetics Biotech AG Products
Revenues by Segment
Revenues by Region
Mercatura Cosmetics Biotech AG Offices and Representations
Mercatura Cosmetics Biotech AG SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Mercatura Cosmetics Biotech AG Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Mercatura Cosmetics Biotech AG Capital Market Snapshot
Mercatura Cosmetics Biotech AG Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Consumer Products Industry Statistics
Mercatura Cosmetics Biotech AG Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Mercatura Cosmetics Biotech AG Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

LIST OF FIGURES

Mercatura Cosmetics Biotech AG Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Mercatura Cosmetics Biotech AG 1-year Stock Charts

Mercatura Cosmetics Biotech AG 5-year Stock Charts

Mercatura Cosmetics Biotech AG vs. Main Indexes 1-year Stock Chart

Mercatura Cosmetics Biotech AG vs. Direct Competitors 1-year Stock Charts

Mercatura Cosmetics Biotech AG Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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