

## **Mercatura Cosmetics Biotech AG Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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Mercatura Cosmetics Biotech AG Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Mercatura Cosmetics Biotech AG and its competitors. This provides our Clients with a clear understanding of Mercatura Cosmetics Biotech AG position in the Consumer Products Industry.

- The report contains detailed information about Mercatura Cosmetics Biotech AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Mercatura Cosmetics Biotech AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Mercatura Cosmetics Biotech AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Mercatura Cosmetics Biotech AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Mercatura Cosmetics Biotech AG business.

### **About Mercatura Cosmetics Biotech AG**

Mercatura Cosmetics Biotech AG provides color cosmetics, and skin and body care cosmetics in Germany and internationally. The company offers wrinkle reduction products, anti-aging care products, and bio energy for skin; various make up products, such as cover and base, powders, eye make up, lip make up, and nail make-up products; and various make up equipment, including module boxes, sponges, brushes, powder puffs, and cases. It also provides various care and beauty solutions comprising ML 12, a cocktail of active ingredients for skin; CoEnzym Q10, a prophylaxis against premature ageing; hydro care system that

supports the skins' natural defenses against environmental elements and restores lost moisture; Prestige, regenerative and luxurious care products; and skin-balance and basic care products. The company offers its products under the WUNDERKIND, STAGECOLOR, LIPOGEN, Greenpart, and STERNMARK brand names. It primarily serves beauty salons. The company was founded in 1978 and is based in Achim, Germany.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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