

# Melkior Resources Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Melkior Resources Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Melkior Resources Inc. and its competitors. This provides our Clients with a clear understanding of Melkior Resources Inc. position in the Industry.

The report contains detailed information about Melkior Resources Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Melkior Resources Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Melkior Resources Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Melkior Resources Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Melkior Resources Inc. business.

### **About Melkior Resources Inc.**

Melkior Resources Inc., an exploration stage company, engages in the acquisition and exploration of mining properties located in Quebec and Ontario. The company's main mining assets are Carscallen Timmins West, Rim Nickel – McFaulds, and Ungava.

#### Properties

##### Rim Nickel – McFaulds

East Rim: The company owns the 23,872 hectare East Rim Property in the 'Ring of Fire' discovery area of north central Ontario. East Rim is located approximately 25 kilometers from the chromite discoveries by Noront and Freewest Resources Canada Inc., and 30 kilometers from the nickel discovery by Noront. The property is 238 square kilometers in size. The property is 100% owned by the company.

West Rim: The company holds the West Rim property 50%-50% with Bold Venture Inc. The property covers 935 claims or 14960 hectares. It is located approximately 20 kilometers north of the important Eagle Nest nickel discoveries and 20 kilometers southeast of the Metalex Venture Ltd -WSR massive sulphide discovery.

### Timmins West (Carscallen Gold)

The company holds 100% interest in the property, which is located 5 kilometers west of the Lake Shore Gold Corp. developing West Timmins gold mine. It has staked 18 additional unit claims of approximately 288 hectares. This improves the Carscallen property to 102 claim units and 1603 hectares.

### Timmins Loveland

The company holds 100% interest in this copper nickel property, which is located in Loveland Township, approximately 35 kilometers northwest of Timmins.

### Timmins Eldorado

The company owns 100% interest in this nickel property, which is located 20 kilometers southeast of Timmins.

### Shaw Gold

The company owns 100% interest in the Shaw Gold property. The property consists of 78 unpatented claims covering 12.5 square meters, located in the Timmins district of Ontario, approximately 13 kilometers south-east of the city of Timmins, in an area actively being explored by others.

### Big Marsh

The company owns 100% interest in Big Marsh property (base metals) located in Carscallen Township two kilometers north of the Melkior Timmins gold property.

### Fripp

The company owns 100% interest in Fripp gold property, which is located 25 kilometers south southwest of the City of Timmins.

### Bristol

The company owns 100% interest in Bristol gold property, which consists of 12 claim units in Bristol Township, West Timmins.

### Long Lac –Geraldton

The company owns 100% interest in the Beardmore gold copper property, which is located in northern Ontario, approximately 20 kilometers east of the town of Longlac. It consists of 203 unpatented claims, covering 32.5 square kilometers.

### Launay

The company owns 100% interest in this gold property, which consists of 169 claims or 75.6 square kilometers. The property is located 80 kilometers north west of Val-D'Or, Quebec.

### Troilus

The company has signed an agreement whereby it has the option to earn a 50% interest in Troilus properties in Quebec. It explores for copper, zinc, and gold.

### Delta-Kenty Ungava Quebec

The company owns 49% of this copper-nickel-platinum group with Xstrata Nickel holding 51%. The property is located in the Ungava region in Quebec.

### Henderson

The company owns interest in the Henderson property, which is located in the Raglan Township in south-eastern Ontario. It explores for uranium and nickel.

### Other properties in Quebec

The company owns 35 claims in Vauquelin Township and 30 claims in Tiblemont Township located approximately 50 kilometers east of Val-d'Or, Quebec.

In January 2010, Big Red Diamond Corporation has completed an agreement to enter into a 50% interest purchase and joint venture agreement with Melkior Resources Inc. regarding 3 claims (12 units covering 192 hectares) comprising the Bristol property located in the Bristol Township of West Timmins, Ontario.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. MELKIOR RESOURCES INC. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. MELKIOR RESOURCES INC. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. MELKIOR RESOURCES INC. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. MELKIOR RESOURCES INC. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. MELKIOR RESOURCES INC. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Melkior Resources Inc. Direct Competitors
- 5.2. Comparison of Melkior Resources Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Melkior Resources Inc. and Direct Competitors Stock Charts
- 5.4. Melkior Resources Inc. Industry Analysis
  - 5.4.1. Industry Snapshot
  - 5.4.2. Melkior Resources Inc. Industry Position Analysis

## **6. MELKIOR RESOURCES INC. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. MELKIOR RESOURCES INC. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. MELKIOR RESOURCES INC. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. CANADA PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. MELKIOR RESOURCES INC. IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. MELKIOR RESOURCES INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. MELKIOR RESOURCES INC. VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Melkior Resources Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Melkior Resources Inc. 1-year Stock Charts  
Melkior Resources Inc. 5-year Stock Charts  
Melkior Resources Inc. vs. Main Indexes 1-year Stock Chart  
Melkior Resources Inc. vs. Direct Competitors 1-year Stock Charts  
Melkior Resources Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.



## List Of Tables

### LIST OF TABLES

Melkior Resources Inc. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Melkior Resources Inc. Key Executives  
Melkior Resources Inc. Major Shareholders  
Melkior Resources Inc. History  
Melkior Resources Inc. Products  
Revenues by Segment  
Revenues by Region  
Melkior Resources Inc. Offices and Representations  
Melkior Resources Inc. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Melkior Resources Inc. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Melkior Resources Inc. Capital Market Snapshot  
Melkior Resources Inc. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Industry Statistics

Melkior Resources Inc. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Melkior Resources Inc. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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