

# Megola Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Megola Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Megola Inc. and its competitors. This provides our Clients with a clear understanding of Megola Inc. position in the [Heavy Machinery](#) Industry.

The report contains detailed information about Megola Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Megola Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Megola Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Megola Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Megola Inc. business.

## **About Megola Inc.**

Megola, Inc. provides physical water treatment, water filtration, air purification, microbiological control, waste water treatment, and fire safety products in North America and Asia.

### Products and Services

#### The Scaleguard System

The company's principal product is its ScaleGuard Systems. Its ScaleGuard technology conditions hard water while also eliminates the historical build-up of scale caused by hard water in residential, commercial, and industrial applications. ScaleGuard is a non-invasive, physical water treatment device. The company offers eight models of ScaleGuard devices for customers having hard water or scale problems. ScaleGuard Models include TFK, SG, SG100, SG200, SG300, SG400, SG500, and SG1000. Its ScaleGuard Systems products are sold under a license granted by the German manufacturer, Megola GmbH. It distributes ScaleGuard devices in North America, Mexico, and Asia, excluding India.

#### Air Purification

**AirGuardian System:** The AirGuardian 1000 is an integrated UVC & UVV system designed to reduce/control airborne allergens and toxic compounds, such as mold, fungus, formaldehyde, xylene gases, and tobacco smoke along with infectious agents, such as bacteria, influenza, and hemolytic streptococci. This product is duct-mounted on the central heating, ventilation, and air conditioning (HVAC) system.

**AirGuardian Power Filter:** The AirGuardian Power Filter uses an active electromagnetic field to magnetize airborne particles and the fibers of the disposable filter pad. It creates a virtual 'force field' within the ductwork, captures small and dangerous to breathe submicron particles.

**Portable Ozone Systems:** Portable Ozone Systems include equipment master - sports equipment deodorizing unit; room blaster - room deodorizing unit; and air care - room air treatment unit.

#### Microbiological Control and Waste Water Treatment

**Ozone Treatment Systems:** The company is a North American distributor of ozone treatment systems manufactured by Dalian Bingshan H2O3 Solutions Co., Ltd. Its applications include cooling towers, HVAC systems, drinking water (agriculture), and surface disinfection water.

**Bioguard UltraViolet (UV) Water Treatment Systems:** Ultraviolet treatment is the disinfection process of passing water by a special light source. Immersed in the water in a protective transparent sleeve, the special light source emits UV waves that would inactivate harmful microorganisms. Its applications include disinfection of fresh, process, wash, and cooling water; disinfection and biodegradability improvement of wastewater; drinking water - POE and POU systems; swimming pools and ponds; medical and pharmaceutical industries; quality control measures; and vending machines.

**IonClear - Copper Ionization Systems:** The IonClear System is an electronic, non-chemical means to disinfect and treat dirty water. The system is used for killing bacteria, viruses, pathogens and other coli forms together with the treatment of algae, found and/or associated with: swimming pools; hydrotherapy, heated pool, and spas; ornamental water gardens, fountains, and ponds; water storage tanks; and water cooling towers, water cooled heat exchangers, and evaporators.

#### Hartindo Line of Anti-Fire Products

HARTINDO AF11E: It includes 1:1 direct drop-in replacement for both Halon 1301 and 1211.

Hartindo AF21: Hartindo AF21 is a colorless water based solution that is non-toxic, non-corrosive, and biodegradable. This is suitable for use on water absorbent, as well synthetic fiber materials, including curtains; carpets and rugs; upholstery fabrics; mattresses; porous wall coverings / partitions; exposed wood surfaces prior to all decorative surface treatments; corks; dried flowers; soft toys; polypropylene backed carpets; polyester; and paper / cardboard.

HARTINDO AF31: This is a multi-purpose, water-based, non-toxic, and non-corrosive fire extinguishing and inhibiting agent.

Titan 21 Fire Blanket: This is a cotton blanket that protects from flash fires and direct fire attack. The Titan 21 Fire Blanket can protect people from fire and can also be used to blanket, and extinguish, the fire source. It is used for houses, offices, hospitals, hotels, buses, ships, and nightclubs.

DECTAN: This is a water-based rust converter and priming agent. DECTAN is a mixture of a vinyl acrylic copolymer and tannic acid. . It has been tested and certified as fit for use for the carriage of grain and can also be used in sensitive foodstuff areas. DECTAN can also be applied to non-finished wooden structures as a priming agent and may be coated when cured with any conventional paint using brush, roller or spray. DECTAN resists spillage to a range of corrosive chemicals, including acids, alkalis, aliphatic solvents, alcohols, glycols, petrol, crude oil, and diesel oil.

## Customers

The company's customers for its ScaleGuard Systems include LanXess; Tim Horton's; Nova Chemicals; Kentucky Fried Chicken; The Great Hall of the People (the national assembly of China); Zurn Industries; Mengniu Dairy Group; Royal Plastics; Runan Mu Gong Shan Group; TRW Automotive; Zhoushan Gang Ming Foodstuff Industries; Parmalat; Zhong Mei Coal Mining Company; FritoLay; Zhujiang Brewery; Honeywell; Country Fresh Dairy; DuPont Canada; and Colgate University.

## History

Megola, Inc. was founded in 2001.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. MEGOLA INC. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. MEGOLA INC. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. MEGOLA INC. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. MEGOLA INC. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. MEGOLA INC. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Megola Inc. Direct Competitors
- 5.2. Comparison of Megola Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Megola Inc. and Direct Competitors Stock Charts
- 5.4. Megola Inc. Industry Analysis
  - 5.4.1. Heavy Machinery Industry Snapshot
  - 5.4.2. Megola Inc. Industry Position Analysis

## **6. MEGOLA INC. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. MEGOLA INC. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. MEGOLA INC. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. CANADA PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. MEGOLA INC. IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. MEGOLA INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. MEGOLA INC. VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Megola Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Megola Inc. 1-year Stock Charts  
Megola Inc. 5-year Stock Charts  
Megola Inc. vs. Main Indexes 1-year Stock Chart  
Megola Inc. vs. Direct Competitors 1-year Stock Charts  
Megola Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.



## List Of Tables

### LIST OF TABLES

Megola Inc. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Megola Inc. Key Executives  
Megola Inc. Major Shareholders  
Megola Inc. History  
Megola Inc. Products  
Revenues by Segment  
Revenues by Region  
Megola Inc. Offices and Representations  
Megola Inc. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Megola Inc. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Megola Inc. Capital Market Snapshot  
Megola Inc. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Heavy Machinery Industry Statistics

Megola Inc. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Megola Inc. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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