

Medis Technologies Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Medis Technologies Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Medis Technologies Ltd. and its competitors. This provides our Clients with a clear understanding of Medis Technologies Ltd. position in the Industry.

The report contains detailed information about Medis Technologies Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Medis Technologies Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Medis Technologies Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Medis Technologies Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Medis Technologies Ltd. business.

About Medis Technologies Ltd.

Medis Technologies, Ltd. engages in the design, development, and marketing of a fuel cell technology that provides portable electricity for retail, commercial and military applications. The company's technologies provide solutions for remote and off-grid power.

The company is also a majority owner of a separately operated subsidiary, Cell Kinetics Ltd., which seeking to exploit commercially a cell carrier under its CKChip product line.

Products

24/7 Power Pack: The company's 24/7 Power Pack is a recyclable, portable power source that allows the continued use of a portable electronic device whose battery is depleted, while at the same time charging the battery. The 24/7 Power Pack provides energy to provide multiple charges to a range of portable electronic devices. The company's 24/7 Power Pack comes in two versions - a 1 watt version and a 4 watt version designed for smart phones that charges devices in a shorter time frame.

Xtreme Power Pack Emergency Kit: The company's Xtreme Power Pack Emergency Kit offering was introduced to customers and distributors in January 2009. The Emergency

Kit is built around its fuel cell technology, delivering emergency power when a user needs it most. It is a power alternative that does not require mechanical or solar energy to power mobile phones, flashlights or radios. The Emergency Kit can be used as an instant power source for charging the user's cell phone, to power an included 14-LED flashlight, as well as to power portable radios and other electronic devices. The kit is intended to be used in the event of power outages due to natural disasters or other situations when access to conventional electricity is not available, such as, for instance, when a car breaks down on the road, or when one is enjoying an off grid adventure, such as hiking in remote areas.

Target End Users

The company is targeting the following specific applications for the use of its fuel cell product offerings: emergency kit users; consumers of content on portable devices; and off grid business travelers to mountain hikers.

Competition

The company competes with companies, such as Mechanical Technology Inc.; Poly Fuel, Inc.; Angstrom Power; Tekion Inc.; Lilliputian Systems, Inc.; Neah Power Systems, Inc; and iGo.

Cell Kinetics - CKChip

The company, through Cell Kinetics, is seeking to commercially exploit an improved Cell Carrier under the CKChip product line. This CKChip can accommodate up to 10,000 cells, each in individual wells, for measuring reactions of living cells over time. The company's CKChip is a platform static cytometry technology that enables the simultaneous examination of individual live cells using imaging methods, such as fluorescence microscopy.

The CKChip technology may be used for research purposes in various scientific fields including: immunology; cell biology; genetic engineering; systems biology; stem cell research; cancer research; and drug discovery.

History

Medis Technologies, Ltd. was founded in 1992.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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