

MediciNova Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

MediciNova Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between MediciNova Inc. and its competitors. This provides our Clients with a clear understanding of MediciNova Inc. position in the Pharmaceuticals and Biotechnology Industry.

The report contains detailed information about MediciNova Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for MediciNova Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The MediciNova Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes MediciNova Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of MediciNova Inc. business.

About MediciNova Inc.

MediciNova, Inc., a development stage biopharmaceutical company, focuses on acquiring and developing small molecule therapeutics for the treatment of diseases with a specific focus on the U.S. market.

The company's development pipeline consists of eight programs which have been in clinical development for the treatment of asthma, acute exacerbations of asthma, multiple sclerosis, or MS, interstitial cystitis, solid tumor cancers, Generalized Anxiety Disorder/insomnia, preterm labor and urinary incontinence. Its earlier stage programs consist of two product candidates which have been in preclinical development for the treatment of thrombotic disorders.

Product Candidates

MN-221 for Acute Exacerbations of Asthma

MN-221 is a selective ß2-adrenergic receptor agonist being developed for the treatment of acute exacerbations of asthma. The company licensed MN-221 from Kissei Pharmaceutical. The company initiated a randomized, open-label, placebo-controlled Phase II clinical trial in June 2008 to evaluate MN-221 in patients with moderate to



severe, but stable asthma.

In January 2009, the company initiated a randomized, double-blind, placebo-controlled Phase II emergency department clinical trial designed to evaluate the safety of MN-221 in patients with severe, acute exacerbations of asthma by holding an Investigator's Meeting.

MN-166 for Multiple Sclerosis

The company licensed MN-166 from Kyorin Pharmaceutical. MN-166 has been marketed in Japan and Korea since to treat cerebrovascular disorders and bronchial asthma. In preclinical in vivo and in vitro studies, MN-166 inhibited leukotriene activity, phosphodiesterases and nitric oxide synthase, all of which are inflammatory mechanisms known to be involved in MS.

MN-001 for Asthma

MN-001 is an orally bioavailable compound being developed for the treatment of bronchial asthma. The company licensed MN-001 from Kyorin Pharmaceutical. In preclinical pharmacology studies, MN-001 inhibited airway hyper-reactivity through a reduction of airway inflammation.

MN-001 for Interstitial Cystitis

MN-001 is an orally bioavailable, anti-inflammatory compound being developed for the treatment of IC. The company licensed MN-001 from Kyorin Pharmaceutical. MN-001 has been shown to block the inflammatory mechanisms activated by mast cell degranulation that are useful in the pathogenesis of inflammatory disorders, including IC and asthma. In addition, MN-001 produced anti-inflammatory effects in rodent models of IC and asthma. The company conducted a randomized, double-blind, placebocontrolled multi-center Phase II/III clinical trial in patients with moderate-to-severe IC, which was completed in 2007.

MN-029 for Solid Tumors

MN-029 is a small molecule VDA being developed for the treatment of solid tumors. The company licensed MN-029 from Angiogene Pharmaceuticals. The company has conducted two Phase I clinical trials of MN-029 for the treatment of solid tumors.



MN-305 for Generalized Anxiety Disorder/Insomnia

MN-305 is a serotonin receptor agonist with selectivity for the serotonin 5-HT1A receptor subtype. The company licensed MN-305 from Mitsubishi Pharma Corporation (Mitsubishi Tanabe Pharma Corporation).

MN-221 for Preterm Labor

MN-221 is highly-selective ß2-adrenergic receptor agonist being developed for the treatment of preterm labor. The company licensed MN-221 from Kissei Pharmaceutical. Preclinical testing in vitro and in vivo showed MN-221 to be more selective for the ß2-adrenergic receptor than other ß2-adrenergic receptor agonists used to treat preterm labor.

MN-246 for Urinary Incontinence

MN-246 is a ß3-adrenergic receptor agonist being developed for the treatment of urinary incontinence. The company licensed MN-246 from Mitsubishi Pharma Corporation (Mitsubishi Tanabe Pharma Corporation). The company initiated a double-blind, randomized, placebo-controlled, single escalating dose Phase I clinical trial of MN-246 for the treatment of urinary incontinence.

MN-447 and MN-462 for Thrombotic Disorders

MN-447 and MN-462 are small molecule antithrombic agents being developed for the treatment of various thrombotic disorders. The c

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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