

# Medical Media Television, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/M0B051F12DBBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: M0B051F12DBBEN

## Abstracts

Medical Media Television, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Medical Media Television, Inc. and its competitors. This provides our Clients with a clear understanding of Medical Media Television, Inc. position in the Industry.

The report contains detailed information about Medical Media Television, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Medical Media Television, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Medical Media Television, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Medical Media Television, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Medical Media Television, Inc. business.

### **About Medical Media Television, Inc.**

Medical Media Television, Inc. provides advertiser-supported patient/parent/client medical education programming within the place-based media environment of medical specialty offices nationwide.

The company has three wholly owned subsidiaries, PetCARE Television Network, Inc. (PetCARE TV), African American Medical Network, Inc. (African American Medical Network), and KidCARE Medical Television Network, Inc. (KidCARE TV).

#### **Educational Programming**

The company produces monthly DVD magazines that are distributed to the participating subscribers of PetCARE TV and African American Medical Network. PetCARE TV offers its in-office educational programming through various subscription options including quarterly DVD magazine programming without advertising, monthly DVD programming without advertising, and daily broadband delivery of programming with advertising.

The company intends to provide KidCARE TV's monthly updated programming through broadband. Monthly programming contains approximately 28 educational segments that

can be interspersed with approximately 24 commercial advertising spots, approximately 24 billboards, and public service announcements. PetCARE TV placed TV/DVD viewing systems in approximately 3,200 veterinary offices. African American Medical Network placed TV/DVD viewing systems in approximately 707 physician offices.

The company uses its web sites [www.medicalmediatelevision.com](http://www.medicalmediatelevision.com), [www.petcaretv.com](http://www.petcaretv.com), [www.africanamericanmedicalnetwork.com](http://www.africanamericanmedicalnetwork.com), and [www.kidcaretv.com](http://www.kidcaretv.com) primarily as an information tool for prospective subscribers and advertisers who can log on to find out regarding its businesses.

Companies who have advertised on its networks include: Antech Diagnostics, Bayer, Dermapet, Bio-Medical Services, Fleabusters, Care Credit, GAIA SafePaw Ice Melter, K-9 Companions, Colorado Mountain College, Vitality Systems, Nestle, Colgate-Palmolive Company, Merck, GlaxoSmithKline, Pfizer, McNeil Consumer and Specialty Pharmaceuticals, American Lung Association, and Proctor & Gamble.

## PetCARE TV

The company produces a monthly DVD magazine for PetCARE TV. Its educational programming designed for the veterinary industry focuses on optimal healthcare for animal companions; is aired in veterinary hospitals and targeted to pet owners nationwide; and is viewed by approximately six million pet owners each month. Each month of programming contains approximately 28 educational segments with 24 commercial advertising and billboard spots available for purchase. The company has two advertising commitments for PetCARE TV; one billboard, and one billboard.

Educational segments the company has produced for PetCARE TV include: Feline Resorption Lesions, Pain Management, Rabies, Dental Exams, Sudden Weight Loss, Brushing Cat's Teeth, Ear Mites, Chewing, K9 Arthritis, Pet IDs, Diet & Dental Health, FIV, Flea Control, Physical Exams, Moist Dermatitis, Glaucoma, Pet First Aid, Aging Pets, Litter Training, Vaccinations, Ticks, Pet Insurance, Scratching-Cat, Obesity, Traveling with Pet, Internal Parasites, Ocular Exams, and Parvovirus. Seasonal segments such as Valentine Candy, Christmas, and Winter Safety has also been produced and is rotated into the programming during applicable months. The company's programming routinely includes 'Pet Minutes' produced and given to the company by the Humane Society of the United States (HSUS), as well as certain sports produced and given to the company by the American Veterinary Medical Association (AVMA). Petsville Trivia segments appear in each DVD magazine incorporating the talents of animated characters obtained under license from Media International Concepts, Inc.

who pose trivia questions to test the knowledge of the viewer regarding animal health and welfare.

#### African American Medical Network

The company's educational programming for the African American is designed to create awareness regarding main diseases and the regimen needed to preserve life and the quality of life. Subscriptions to its programming are available through doctor's offices serving the African American population.

Educational segments the company has produced for African American Medical Network include:

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. MEDICAL MEDIA TELEVISION, INC. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. MEDICAL MEDIA TELEVISION, INC. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. MEDICAL MEDIA TELEVISION, INC. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. MEDICAL MEDIA TELEVISION, INC. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. MEDICAL MEDIA TELEVISION, INC. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Medical Media Television, Inc. Direct Competitors
- 5.2. Comparison of Medical Media Television, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Medical Media Television, Inc. and Direct Competitors Stock Charts
- 5.4. Medical Media Television, Inc. Industry Analysis
  - 5.4.1. Industry Snapshot
  - 5.4.2. Medical Media Television, Inc. Industry Position Analysis

## **6. MEDICAL MEDIA TELEVISION, INC. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. MEDICAL MEDIA TELEVISION, INC. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. MEDICAL MEDIA TELEVISION, INC. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. MEDICAL MEDIA TELEVISION, INC. IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. MEDICAL MEDIA TELEVISION, INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. MEDICAL MEDIA TELEVISION, INC. VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Medical Media Television, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Medical Media Television, Inc. 1-year Stock Charts  
Medical Media Television, Inc. 5-year Stock Charts  
Medical Media Television, Inc. vs. Main Indexes 1-year Stock Chart  
Medical Media Television, Inc. vs. Direct Competitors 1-year Stock Charts  
Medical Media Television, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Medical Media Television, Inc. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Medical Media Television, Inc. Key Executives  
Medical Media Television, Inc. Major Shareholders  
Medical Media Television, Inc. History  
Medical Media Television, Inc. Products  
Revenues by Segment  
Revenues by Region  
Medical Media Television, Inc. Offices and Representations  
Medical Media Television, Inc. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Medical Media Television, Inc. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Medical Media Television, Inc. Capital Market Snapshot  
Medical Media Television, Inc. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Industry Statistics



Medical Media Television, Inc. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Medical Media Television, Inc. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

Product name: Medical Media Television, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/M0B051F12DBBEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M0B051F12DBBEN.html>