

Media Nusantara Citra Tbk Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/M7A4F9CFC55BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: M7A4F9CFC55BEN

Abstracts

Media Nusantara Citra Tbk Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Media Nusantara Citra Tbk and its competitors. This provides our Clients with a clear understanding of Media Nusantara Citra Tbk position in the [Media](#) Industry.

The report contains detailed information about Media Nusantara Citra Tbk that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Media Nusantara Citra Tbk. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Media Nusantara Citra Tbk financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Media Nusantara Citra Tbk competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Media Nusantara Citra Tbk business.

About Media Nusantara Citra Tbk

PT. Media Nusantara Citra Tbk operates as an integrated media company in Indonesia. It engages in the content production of movies, drama-series, reality shows, situational comedies, and film-TVs; content distribution, including licensing of content broadcast to other broadcasters and to create program channels; and operation of RCTI, TPI, and Global TV television broadcast networks that offer news and entertainment content. The company also broadcasts program channels, such as MNC Entertainment, a program channel offering drama-series, local movies, sitcoms, and reality shows; MNC News, a news channel that telecasts general news, infotainment, sport news, and lifestyle news; MNC Music, a music channel; and MNC Indonesian, an Indonesian channel that offers local content, such as dramas, sitcoms, variety shows, reality shows, news, infotainment, and lifestyle. In addition, PT Media Nusantara Citra offers Seputar Indonesia, a daily newspaper focusing on family concepts with news, business, lifestyle, and sports; Genie, an infotainment tabloid, which focuses on lifestyle and celebrity gossips; Tabloid Realita that focuses on the personal experiences of the celebrities and public figures; and Tabloid Mom&Kiddie, which focuses on information and articles related to mother, kids, and their needs. Further, it provides High End magazine for international lifestyle and High End teen magazine for the international teenagers lifestyle; and operates and manages radio networks under Trijaya FM, ARH Global, Radio Dangdut TPI, and Women Radio brands. Additionally, the company involves in

identifying, securing, promoting, and managing talented artists; the operation of an Internet portal, Okezone.com, which provides news and non-news content; and the provision of mobile content services. The company was founded in 1997 and is headquartered in Jakarta, Indonesia. PT. Media Nusantara Citra Tbk is a subsidiary of PT. Global Mediacom (Mediacom) Tbk.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. MEDIA NUSANTARA CITRA TBK COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. MEDIA NUSANTARA CITRA TBK BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. MEDIA NUSANTARA CITRA TBK SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. MEDIA NUSANTARA CITRA TBK FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. MEDIA NUSANTARA CITRA TBK COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Media Nusantara Citra Tbk Direct Competitors
- 5.2. Comparison of Media Nusantara Citra Tbk and Direct Competitors Financial Ratios
- 5.3. Comparison of Media Nusantara Citra Tbk and Direct Competitors Stock Charts
- 5.4. Media Nusantara Citra Tbk Industry Analysis
 - 5.4.1. Media Industry Snapshot
 - 5.4.2. Media Nusantara Citra Tbk Industry Position Analysis

6. MEDIA NUSANTARA CITRA TBK NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. MEDIA NUSANTARA CITRA TBK EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. MEDIA NUSANTARA CITRA TBK ENHANCED SWOT ANALYSIS²

9. INDONESIA PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. MEDIA NUSANTARA CITRA TBK IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. MEDIA NUSANTARA CITRA TBK PORTER FIVE FORCES ANALYSIS²

12. MEDIA NUSANTARA CITRA TBK VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Media Nusantara Citra Tbk Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Media Nusantara Citra Tbk 1-year Stock Charts
Media Nusantara Citra Tbk 5-year Stock Charts
Media Nusantara Citra Tbk vs. Main Indexes 1-year Stock Chart
Media Nusantara Citra Tbk vs. Direct Competitors 1-year Stock Charts
Media Nusantara Citra Tbk Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Media Nusantara Citra Tbk Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Media Nusantara Citra Tbk Key Executives
Media Nusantara Citra Tbk Major Shareholders
Media Nusantara Citra Tbk History
Media Nusantara Citra Tbk Products
Revenues by Segment
Revenues by Region
Media Nusantara Citra Tbk Offices and Representations
Media Nusantara Citra Tbk SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Media Nusantara Citra Tbk Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Media Nusantara Citra Tbk Capital Market Snapshot
Media Nusantara Citra Tbk Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Media Industry Statistics

Media Nusantara Citra Tbk Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Media Nusantara Citra Tbk Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

Product name: Media Nusantara Citra Tbk Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/M7A4F9CFC55BEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M7A4F9CFC55BEN.html>