

Media 100 Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Media 100 Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Media 100 Inc. and its competitors. This provides our Clients with a clear understanding of Media 100 Inc. position in the Industry.

The report contains detailed information about Media 100 Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Media 100 Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Media 100 Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Media 100 Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Media 100 Inc. business.

About Media 100 Inc.

Media 100 Inc (the company) designs and sells advanced media systems for content design. In the case of its newest and most advanced development, 844/X™, the company has integrated the previously separate workflows of real-time video editing and the compositing of layers of video, computer graphics, audio, and metadata. The Company has developed new technology—integrated software and hardware, including Application-Specific Integrated Circuits (ASICs)—to perform compositing in real time or at high speed to allow compositing operations to be performed within an editing environment and execute at high speed without host-based rendering, which is slow and impedes productivity.

The company's products include personal computer-based workstations configured with proprietary software and hardware that it engineer and manufacture. In some cases, particularly with 844/X, the company sells its products as "turnkey" systems, meaning it configures and ships the system to an end user, or reseller, with a host personal computer, its software and hardware, and disk storage; in other cases, the company delivers only its software and hardware (unbundled), typically to an independent value-added reseller that configures the turnkey system themselves on behalf of an end user.

The customers for its products include media professionals. They fall into several

segments. Many are full-time broadcast designers, visual effects artists, and video editors operating as employees of professional television and post-production establishments, such as major networks, cable networks, independent post-production facilities, and small creative boutiques. Others are full-time or part-time video editors operating at businesses, schools, government offices, hospitals, or non-profit institutions. In some cases, its customers are "independent"; they are self-employed and operate on their own, independently, typically on behalf of both broadcast-related and non-broadcast or industrial clients.

Market

The company designed and sold nonlinear editing systems mainly to non-broadcast segments of the video industry—businesses, schools, and other institutions using audio/video equipment typically to teach, train, and communicate. In addition, the company sold its products to some broadcast-related segments, particularly cable networks and smaller post-production operations.

Products

The Company develops and sells three major product lines: 844/X, ; Media 100 i; and iFinish. In addition, the company sells technical support, software upgrades, and maintenance contracts, which it markets under the brand name, Platinum™.

844/X

844/X is a new fully-digital system for content design that the company began to deliver in April 2002.

844/X is for media professionals who need to design highly creative content by editing video and compositing layers. 844/X performs image, graphics, and audio operations concurrently in real time at high quality.

Discreet Flame®: These customers included broadcast designers, visual effects artists, and online video editors.

The company sells 844/X in two configurations: 844/Xe and 844/Xi. The two configurations operate identically except 844/Xe is approximately three times faster than 844/Xi.

In addition, in January 2003, the company announced three subsequent developments: HDX Technology, new technology that expands the GenesisEngine, a PCI-standard subsystem that installs in the backplane of a personal computer and provides physical cable connections for video, audio, and facility integration signals through an external junction box, to support high-definition (HD) applications in addition to standard-definition (SD) applications; the Version 2 software release, which it calls "The Finishing Release", providing a significant expansion of the 844/X user interface and toolsets; and XBLUR, a new product option that expands the GenesisEngine providing real-time true Gaussian Blur effects on up to four video streams simultaneously.

Media 100 i Product Line

Media 100 i is its dual-stream product line that uses Macintosh as a host computer. V8 is a powerful OS X-native version of the Media 100 i product line th

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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