

# Measurement Specialties Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Measurement Specialties Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Measurement Specialties Inc. and its competitors. This provides our Clients with a clear understanding of Measurement Specialties Inc. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Measurement Specialties Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Measurement Specialties Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Measurement Specialties Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Measurement Specialties Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Measurement Specialties Inc. business.

### **About Measurement Specialties Inc.**

Measurement Specialties, Inc. engages in the design, development, and manufacture of sensors and sensor-based systems for original equipment manufacturers (OEM) and end users. The company produces and markets globally a range of sensors that use advanced technologies to measure precise ranges of physical characteristics.

#### **Products, Markets, and Applications**

The company's sensor products include pressure sensors and transducers, linear/rotary position sensors, piezoelectric polymer film sensors, custom microstructures, load cells, accelerometers, optical sensors, humidity, temperature, and fluid property sensors. Its advanced technologies include piezo-resistive silicon sensors, application-specific integrated circuits, micro-electromechanical systems (MEMS), piezoelectric polymers, foil strain gauges, force balance systems, fluid capacitive devices, linear and rotational variable differential transformers, electromagnetic displacement sensors, hygroscopic capacitive sensors, ultrasonic sensors, optical sensors, negative thermal coefficient (NTC) ceramic sensors, torque sensors, and mechanical resonators.

The company's majority of sensors are devices, sense elements, and transducers that

convert physical or mechanical information into a proportionate electronic signal for display, processing, interpretation, or control. Sensors are essential to the measurement, resolution, and display of pressure, force, linear or rotary position, tilt, vibration, motion, humidity, temperature, or fluid properties, such as viscosity, density, and dielectric constant. The company's product families and products and their applications consist of:

## Pressure

**Pressure Components, Sensors and Transducers:** The company offers pressure components, sensors, and transducers, which are used in applications, such as disposable catheter blood pressure altimeter, dive tank pressure, process instrumentation, fluid level, measurement and intravenous drug administration monitoring, racing engine performance, barometric pressure sensors (altimeters), automotive electronic stability control systems, paint spraying machines, fertilizer dispensers, hydraulics, refrigeration and automotive transmission, instrumentation-grade aerospace and weapon control systems, sub-sea pressure, ship cargo level, steel mills, and miniature and subminiature transducers for test and measurement applications in aerospace, auto testing, and industry.

## Force

**Load Cells:** The company offers load cells, which are used in applications, such as automotive occupancy weight sensing, bathroom scales, exercise equipment, appliance monitoring, and intravenous drug administration monitoring.

## Position

**Linear Variable Differential Transformers:** The company offers linear variable differential transformers, which are used in applications, such as aerospace, machine control systems, knitting machines, industrial process control, hydraulic actuators, and instrumentation.

**Rotary Position Transducers:** The company offers rotary position transducers, which are used in applications, such as machine control systems and instrumentation.

**Magneto-Resistive (MR) sensors and Magnetic Encoders:** The company offers magneto-resistive (MR) sensors and magnetic encoders, which are used in applications, such as automotive systems controls, pump counting and control, and school bus stop sign arm

position.

**Tilt/Angle Sensors:** The company offers tilt/angle sensors, which are used in applications, such as heavy equipment level measurement, auto security systems, tire balancing, and instrumentation.

**Piezo Film**

**Traffic Sensors:** The company offers traffic sensors, which are used in applications, such as traffic survey, speed and traffic light enforcement, toll, and truck weigh-in-motion.

**Custom Piezoelectric Film Sensors:** The company offers custom piezoelectric film sensors, which are used in applications, such as medical diagnostics, ultrasonic pen digitizers, musical instrument pickups, electronic stethoscope, security systems, anti-tamper sensors for data protection, and electronic water meters.

**Vibration**

**Accelerometers:** The company offers accelerometers using micro-electro

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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