

Mayfair Mining & Minerals Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Mayfair Mining & Minerals Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Mayfair Mining & Minerals Inc. and its competitors. This provides our Clients with a clear understanding of Mayfair Mining & Minerals Inc. position in the Industry.

The report contains detailed information about Mayfair Mining & Minerals Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Mayfair Mining & Minerals Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Mayfair Mining & Minerals Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Mayfair Mining & Minerals Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Mayfair Mining & Minerals Inc. business.

About Mayfair Mining & Minerals Inc.

Mayfair Mining & Minerals, Inc., an exploration stage company, engages in the acquisition and exploration of mining properties.

Properties

The Company, in January 2005, signed a joint venture agreement with the Nyendwa Family of Kafue, Zambia and their associated corporations (Nyendwa Family). Pursuant to the Agreement, the Company incorporated a new Zambian joint venture company - Mayfair Mining & Minerals (Zambia) Limited. The new Zambian joint venture company is owned 70% by Mayfair Mining and Minerals (UK) Limited and 30% by the Nyendwa Family. Mayfair Mining and Minerals (UK) Limited is a wholly owned subsidiary of the Company. In return for the 30% shareholdings in the subsidiary, the Nyendwa Family transferred into the Zambian joint venture company the rights and interests in three prospective mining projects.

The three prospective mining projects include:

Funswe River: an area of 70 square kilometres near Kafue with sub - areas which may contain commercial amounts of gold and platinum group metals.

Nansenga Stream - an area of 20 square kilometers, south of Kafue, adjacent to the main highway which may contain commercial amounts of gold.

Maptizya Concessions - a group of mining concessions near Lake Kariba, in the principal Zambian amethyst producing area.

The Funswe River license area lies approximately 30 kilometers to the north west of Kafue. The Nansenga Stream property lies adjacent to the Great North Road, approximately 20 kilometers south of Kafue. The amethyst properties are located in the Mapatizya constituency of the Kalomo District, approximately 115 kilometers from Kalomo Town and 415 kilometers from Kafue. Mapatizya is the principal amethyst mining area in Zambia and is divided into 68 licenses, called concessions.

Sapphire mining project

In April 2006, the Company entered into an agreement to acquire a 51% interest in a Madagascan private company which controls 16 sapphire licenses. On May 26, 2006, the Company completed the agreement. In June 2006, the Company entered into an agreement to acquire the remaining 49% interest in the Madagascan private company which controls 16 sapphire licenses. The Company owns 100% of the Madagascan private company. As a result of this transaction the Company has acquired control of 16 sapphire licenses covering an area of 1,487 square kilometres in the Ilakaka sapphire mining district in Southern Madagascar.

History

Mayfair Mining & Minerals, Inc. was incorporated in 2002.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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