

# MarkWest Energy Partners LP Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

MarkWest Energy Partners LP Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between MarkWest Energy Partners LP and its competitors. This provides our Clients with a clear understanding of MarkWest Energy Partners LP position in the <a href="Energy">Energy</a> Industry.

The report contains detailed information about MarkWest Energy Partners LP that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for MarkWest Energy Partners LP. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The MarkWest Energy Partners LP financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes MarkWest Energy Partners LP competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of MarkWest Energy Partners LP business.

# About MarkWest Energy Partners LP

MarkWest Energy Partners, L.P. engages in the gathering, compressing, treating, processing and transportation of natural gas; the transportation, fractionation, storage, and marketing of natural gas liquids (NGLs); and the gathering and transportation of crude oil. MarkWest Energy GP, L.L.C. serves as the general partner of the company.

#### Segments

The company conducts its operations in four geographical operating segments: Southwest, Northeast, Liberty, and Gulf Coast.

#### Southwest Segment

East Texas: The company's East Texas system consists of natural gas gathering pipelines, centralized compressor stations, a natural gas processing facility and an NGL pipeline. The East Texas system is located in Panola, Harrison and Rusk Counties and services the Carthage Field. Producing formations in Panola County consist of the Cotton Valley, Pettit, Travis Peak, and Haynesville formations. The company sells the purchased and retained NGLs produced at its East Texas processing facility to Targa Resources Partners, L.P. (Targa) under a long-term contract.



Oklahoma: The company owns the Foss Lake natural gas gathering system and the Arapaho I and II natural gas processing plants, all located in Roger Mills, Custer and Ellis Counties of western Oklahoma. The gathering portion consists of a pipeline system that is connected to natural gas wells and associated compression facilities. The majority of the gathered gas ultimately is compressed and delivered to the processing plants. The company also owns and operates a gathering system in the Granite Wash formation in the Texas panhandle that is connected to its Foss Lake processing plants and its Grimes gathering system that is located in Roger Mills and Beckham Counties in western Oklahoma. In addition, the company owns a natural gas gathering system in the Woodford Shale play in the Arkoma Basin of southeast Oklahoma.

Through its joint venture MarkWest Pioneer, the company operates the Arkoma Connector Pipeline, a 50-mile FERC regulated pipeline that provides approximately 638,000 Dth/d of Woodford Shale takeaway capacity and interconnects with Midcontinent Express Pipeline and Gulf Crossing Pipeline at Bennington, Oklahoma.

Other Southwest: The company owns natural gas-gathering systems located in Texas, Louisiana, Mississippi, and New Mexico, including the Appleby gathering system in Nacogdoches County, Texas. The company gathers a significant portion of the gas produced from fields adjacent to its gathering systems, including from wells targeting the Haynesville formation. In addition, the company owns four lateral pipelines in Texas and New Mexico.

#### Northeast Segment

Appalachia: The company processes natural gas in the Appalachian Basin, with integrated processing, fractionation, storage, and marketing operations. The Appalachian Basin is a natural gas producing region characterized by long-lived reserves and modest decline rates. The company's Appalachian assets include the Kenova, Boldman, Cobb, and Kermit natural gas processing plants, an NGL pipeline, the Siloam NGL fractionation plant and two caverns for storing propane.

Michigan:: The company owns and operates a FERC regulated crude oil pipeline in Michigan (Michigan Crude Pipeline) providing transportation service for six shippers.

## Liberty Segment

Marcellus Shale: The company operates natural gas gathering systems and processing



facilities located primarily in western Pennsylvania and northern West Virginia through MarkWest Liberty Midstream. The company has a 35 MMcf/d cryogenic plant, and a 120 MMcf/d cryogenic plant at its Houston, Pennsylvania processing complex. The company is also constructing a connection to a key interstate NGL pipeline providing a market outlet for the propane produced at its Liberty facilities.

Javelina: The company owns and operates the Javelina Processing Facility, a natural gas processing facility in Corpus Christi, Texas, which treats and processes off-gas from six local refineries operated by three different refinery customers.

## Significant events

Liberty Joint Venture: In 2009, the company entered into a joint venture with M&R MWE Liberty LLC (M&R), an affiliate of NGP Midstream & Resources, L.P. and its affiliated funds, which is a private equity firm focused on investments in selected areas of the energy infrastructure and natural resources sectors. The joint venture entity MarkWest Liberty Midstream & Resources, L.L.C. (MarkWest Liberty Midstream) operates in the natural gas midstream business in and around the Marcellus Shale in western Pennsylvania and northern West Virginia. MarkWest Liberty Midstream provides gathering and processing services under an agreement with an affiliate of Range Resources Corporation (Range).

Pioneer Joint Venture: MarkWest Pioneer, L.L.C. (MarkWest Pioneer) is the owner and operator of the Arkoma Connector Pipeline, a 50-mile FERC regulated pipeline that was placed in service in July 2009 and provides approximately 638,000 Dth/d of Woodford Shale takeaway capacity and interconnects with the Midcontinent Express Pipeline and the Gulf Crossing Pipeline.

On May 1, 2009, the company entered into a joint venture with Arkoma Pipeline Partners, LLC (ArcLight), an affiliate of ArcLight Capital Partners, LLC which is an investment firm focused on opportunities throughout the energy industry. ArcLight acquired a 50% equity interest in MarkWest Pioneer.

Sale of Steam Methane Reformer: In 2009, the company completed the sale of the steam methane reformer (SMR)

Sale of Starfish: In 2009, the company sold its 50% equity interest in Starfish Pipeline Company, LLC (Starfish) to Enbridge Offshore (Gas Transmission), L.L.C.



### History

MarkWest Energy Partners L.P. was founded in 1988.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



## **Contents**

#### RESEARCH METHODOLOGY

#### **DISCLAIMER**

#### 1. MARKWEST ENERGY PARTNERS LP COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

#### 2. MARKWEST ENERGY PARTNERS LP BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

#### 3. MARKWEST ENERGY PARTNERS LP SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

#### 4. MARKWEST ENERGY PARTNERS LP FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

# 5. MARKWEST ENERGY PARTNERS LP COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. MarkWest Energy Partners LP Direct Competitors
- 5.2. Comparison of MarkWest Energy Partners LP and Direct Competitors Financial Ratios
- 5.3. Comparison of MarkWest Energy Partners LP and Direct Competitors Stock Charts
- 5.4. MarkWest Energy Partners LP Industry Analysis
- 5.4.1. Energy Industry Snapshot
  - 5.4.2. MarkWest Energy Partners LP Industry Position Analysis

#### 6. MARKWEST ENERGY PARTNERS LP NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

#### 7. MARKWEST ENERGY PARTNERS LP EXPERTS REVIEW<sup>1</sup>

- 7.1. Experts Consensus
- 7.2. Experts Revisions

# 8. MARKWEST ENERGY PARTNERS LP ENHANCED SWOT ANALYSIS<sup>2</sup>

#### 9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors



#### 9.6. Legal Factors

# 10. MARKWEST ENERGY PARTNERS LP IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

#### 11. MARKWEST ENERGY PARTNERS LP PORTER FIVE FORCES ANALYSIS<sup>2</sup>

#### 12. MARKWEST ENERGY PARTNERS LP VRIO ANALYSIS<sup>2</sup>

**APPENDIX: RATIO DEFINITIONS** 

#### LIST OF FIGURES

MarkWest Energy Partners LP Annual Revenues in Comparison with Cost of Goods

Sold and Gross Profit

**Profit Margin Chart** 

**Operating Margin Chart** 

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

**Current Ratio Chart** 

MarkWest Energy Partners LP 1-year Stock Charts

MarkWest Energy Partners LP 5-year Stock Charts

MarkWest Energy Partners LP vs. Main Indexes 1-year Stock Chart

MarkWest Energy Partners LP vs. Direct Competitors 1-year Stock Charts

MarkWest Energy Partners LP Article Density Chart

The complete financial data is available for publicly traded companies.

<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses.



## **List Of Tables**

#### LIST OF TABLES

MarkWest Energy Partners LP Key Facts

**Profitability** 

Management Effectiveness

Income Statement Key Figures

**Balance Sheet Key Figures** 

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

MarkWest Energy Partners LP Key Executives

MarkWest Energy Partners LP Major Shareholders

MarkWest Energy Partners LP History

MarkWest Energy Partners LP Products

Revenues by Segment

Revenues by Region

MarkWest Energy Partners LP Offices and Representations

MarkWest Energy Partners LP SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

MarkWest Energy Partners LP Profitability Ratios

Margin Analysis Ratios

**Asset Turnover Ratios** 

**Credit Ratios** 

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

MarkWest Energy Partners LP Capital Market Snapshot

MarkWest Energy Partners LP Direct Competitors Key Facts

**Direct Competitors Profitability Ratios** 

**Direct Competitors Margin Analysis Ratios** 

**Direct Competitors Asset Turnover Ratios** 

**Direct Competitors Credit Ratios** 

Direct Competitors Long-Term Solvency Ratios

**Energy Industry Statistics** 



MarkWest Energy Partners LP Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

MarkWest Energy Partners LP Consensus Recommendations<sup>1</sup>

Analyst Recommendation Summary<sup>1</sup>

Price Target Summary<sup>1</sup>

Experts Recommendation Trends<sup>1</sup>

Revenue Estimates Analysis<sup>1</sup>

Earnings Estimates Analysis<sup>1</sup>

Historical Surprises<sup>1</sup>

Revenue Estimates Trend<sup>1</sup>

Earnings Estimates Trend<sup>1</sup>

Revenue Revisions<sup>1</sup>



## **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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