

Marengo Mining Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Marengo Mining Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Marengo Mining Limited and its competitors. This provides our Clients with a clear understanding of Marengo Mining Limited position in the [Metals and Mining](#) Industry.

The report contains detailed information about Marengo Mining Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Marengo Mining Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Marengo Mining Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Marengo Mining Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Marengo Mining Limited business.

About Marengo Mining Limited

Marengo Mining Ltd. (the company or Marengo) is a mineral exploration company. Marengo Mining Limited listed on the Australian Stock Exchange on 13 November 2003 with a 100% interest in seven Western Australian and Northern Territory projects where exploration is targeting gold and/or base metal deposits within a number of different geological settings. The projects are focused on: Carlin Trend (USA) style sediment – hosted gold deposits; and Kalgoorlie style Archaean gold deposits.

Marengo has granted tenements and applications over more than 1,600 square kilometers in the emerging Ashburton Basin of Western Australia, where a number of major companies are exploring for Carlin style gold deposits.

Nunyerry Project (West Pilbara Mineral Field, WA)

The Company is pleased to announce that it has entered into an agreement with a private party to acquire a 100% interest in the Nunyerry Project, located 130 km south – southwest of Port Hedland. The project area covers almost 10 sq km and contains newly discovered gold and base metal gossans.

Bowgan Project, Northern Territory

The Company has 100% interest in the project. Marengo continues to increase its strategic land holding at Bowgan, located approximately 200 km south of Borroloola in the Northern Territory where the target is unconformity hosted gold – uranium mineralisation along the Fish River Fault.

Two new Exploration License Applications have been submitted to cover additional magnetic features. One application is contiguous with the original Bowgan application lodged last Quarter. The second application is located some 40 km southwest of Bowgan where the magnetic targets are buried beneath thicker cover.

Mt Korong Project, Laverton District WA

The Company acquired 100% control of the Mt Korong Gold Project, which has a 12-kilometer long structure located on granted tenements. Activity on this project has involved data compilation, assessment and interpretation. Additional drilling data recently acquired for the Waihi Prospect has been integrated into the database and is being used to plan the next phase of exploration.

Saltwater & Kunderong Projects, Ashburton District WA

The Company owns 100% interest in the project. Field exploration activities are expected to commence. The main activity will be the continuation of the surface geochemical sampling program, which will involve drill spoil sampling and infill stream sediment sampling. This program is expected to be completed by the end of April 2004.

The Company also holds interest in Capricorn and Jamie Bore projects.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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