

# Marathon Oil Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Marathon Oil Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Marathon Oil Corporation and its competitors. This provides our Clients with a clear understanding of Marathon Oil Corporation position in the [Energy](#) Industry.

The report contains detailed information about Marathon Oil Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Marathon Oil Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Marathon Oil Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Marathon Oil Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Marathon Oil Corporation business.

## **About Marathon Oil Corporation**

Marathon Oil Corporation operates as an energy company in the North America, Africa, and Europe.

### **Segments**

The company's operations are organized into four segments: Exploration and Production (E&P) which explores for, produces and markets liquid hydrocarbons and natural gas on a worldwide basis; Oil Sands Mining (OSM) which mines, extracts and transports bitumen from oil sands deposits in Alberta, Canada, and upgrades the bitumen to produce and market synthetic crude oil and vacuum gas oil; Integrated Gas (IG) which markets and transports products manufactured from natural gas, such as liquefied natural gas (LNG) and methanol, on a worldwide basis; and Refining, Marketing & Transportation (RM&T) which refines, markets and transports crude oil and petroleum products, primarily in the Midwest, upper Great Plains, Gulf Coast and southeastern regions of the United States.

The E&P, OSM and IG segments comprise the company's upstream operations. The RM&T segment comprises downstream operations.

## Exploration and Production

As of December 31, 2009, the company was conducting oil and gas exploration, development and production activities in eight countries: the United States, Angola, Canada, Equatorial Guinea, Indonesia, Libya, Norway and the United Kingdom.

### North America

#### United States

**Offshore:** As of December 31, 2009, the company held interests in seven producing fields and four platforms in the Gulf of Mexico, of which it operates one platform. The company operates the Ewing Bank 873 platform which is located 130 miles south of New Orleans, Louisiana. The platform serves as a production hub for the Lobster, Oyster and Arnold fields. The facility also processes third-party production via subsea tie-backs. The company owns a 50 percent interest in the outside-operated Petronius field on Viosca Knoll Blocks 786 and 830. The Petronius platform is capable of providing processing and transportation services to nearby third-party fields.

The company holds a 30 percent working interest in Neptune development located on Atwater Valley 575, 120 miles off the coast of Louisiana. The company holds a 100 percent operated working interest in Droshky discovery, located on Green Canyon Block 244. The company holds a 68 percent working interest in Ozona prospect, located on Garden Banks Block 515.

The company holds a 25 percent interest in the outside-operated Stones prospect. It owns a 13 percent interest in Gunflint prospect located on Mississippi Canyon Block 948. The company owns a 20 percent interest in the Shenandoah prospect located on Walker Ridge Block 52. The company also holds interests in 103 blocks in the Gulf of Mexico, including 97 in the deepwater area.

**Onshore:** The company produces natural gas in the Cook Inlet and adjacent Kenai Peninsula of Alaska. It operates and has outside-operated interests in 10 fields and holds a 51 to 100 percent working interest in each. The company holds leases with natural gas production in the Piceance Basin of Colorado, located in Garfield County in the Greater Grand Valley field complex.

The company holds 336,000 acres over the Bakken Shale oil play in the Williston Basin of North Dakota with a working interest of approximately 84 percent. The company also

has domestic natural gas operations in Oklahoma, east Texas and north Louisiana. It has interests in 12 Permian Basin fields.

The company holds acreage in two additional emerging shale resource plays in the U.S. In the Appalachian Basin the company holds 70,000 net acres in the Marcellus Shale natural gas play in Pennsylvania and West Virginia. In Louisiana and east Texas, the company holds 25,000 net acres in the Haynesville Shale natural gas play.

## Canada

The company holds interests in both operated and outside-operated exploration stage in-situ oil sand leases. The three in-situ developments are Namur, in which the company holds a 60 percent operated interest, Birchwood, in which it holds a 100 percent operated interest, and Ells River, in which it holds a 20 percent outside-operated interest.

## Africa

Equatorial Guinea – The company owns a 63 percent operated working interest in the Alba field

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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