

Maral Overseas Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/MC96888DB90BEN.html

Date: May 2025 Pages: 50 Price: US\$ 499.00 (Single User License) ID: MC96888DB90BEN

Abstracts

Maral Overseas Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Maral Overseas Ltd. and its competitors. This provides our Clients with a clear understanding of Maral Overseas Ltd. position in the <u>Clothing, Textiles and Accessories</u> Industry.

The report contains detailed information about Maral Overseas Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Maral Overseas Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Maral Overseas Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Maral Overseas Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Maral Overseas Ltd. business.

About Maral Overseas Ltd.

Maral Overseas Limited engages in the manufacture, sale, and export of cotton yarn, knitted fabric, and knitted garments in India. It exports its products to the United States, Canada, Europe, Japan, Hong Kong, the Middle East, and South Africa. The company offers cotton combed ecru and dyed yarn; and special yarns, including bamboo/cotton, modal/cotton, soya/cotton, organic cotton, fairtrade certified cotton, long staple cotton/pima cotton, slub, core spun lycra, compact, contamination free, reverse twist, and recycled cotton yarns used in various applications, such as circular and socks knitting, flat knitting, towel weaving, denim and bottom weight fabrics, yarn dyeing, and sweaters. It also provides cotton and blended fabrics in various knits, such as single jersey, rib, interlock, piquet, fleece, pointelle, and autostriper/engineered stripe; special fibers and yarns comprising bamboo and blends, soya and blends, organic cotton, supima cotton, polyester, slub fabric, modal and blends, and tencel and blends; and special finishes. In addition, the company offers a range of garments comprising active wear, casual wear, and sleep wear for men and ladies; fashion wear and maternity wear for ladies; and fairtrade garments and soft toys for infants and kids, as well as offers garment dyeing and washing services. Maral Overseas Limited was founded in 1991 and is based in Noida, India.

The above Company Fundamental Report is a half-ready report and contents are



subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. MARAL OVERSEAS LTD. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. MARAL OVERSEAS LTD. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. MARAL OVERSEAS LTD. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. MARAL OVERSEAS LTD. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. MARAL OVERSEAS LTD. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Maral Overseas Ltd. Direct Competitors
- 5.2. Comparison of Maral Overseas Ltd. and Direct Competitors Financial Ratios
- 5.3. Comparison of Maral Overseas Ltd. and Direct Competitors Stock Charts
- 5.4. Maral Overseas Ltd. Industry Analysis
- 5.4.1. Clothing, Textiles and Accessories Industry Snapshot
- 5.4.2. Maral Overseas Ltd. Industry Position Analysis

6. MARAL OVERSEAS LTD. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. MARAL OVERSEAS LTD. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. MARAL OVERSEAS LTD. ENHANCED SWOT ANALYSIS²

9. INDIA PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors



10. MARAL OVERSEAS LTD. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. MARAL OVERSEAS LTD. PORTER FIVE FORCES ANALYSIS²

12. MARAL OVERSEAS LTD. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Maral Overseas Ltd. Annual Revenues in Comparison with Cost of Goods Sold and

Gross Profit

Profit Margin Chart Operating Margin Chart Return on Equity (ROE) Chart Return on Assets (ROA) Chart Debt to Equity Chart Current Ratio Chart Maral Overseas Ltd. 1-year Stock Charts Maral Overseas Ltd. 5-year Stock Charts Maral Overseas Ltd. vs. Main Indexes 1-year Stock Chart Maral Overseas Ltd. vs. Direct Competitors 1-year Stock Charts Maral Overseas Ltd. Article Density Chart

1 – Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



List Of Tables

LIST OF TABLES

Maral Overseas Ltd. Key Facts Profitability Management Effectiveness **Income Statement Key Figures Balance Sheet Key Figures Cash Flow Statement Key Figures Financial Performance Abbreviation Guide** Maral Overseas Ltd. Key Executives Maral Overseas Ltd. Major Shareholders Maral Overseas Ltd. History Maral Overseas Ltd. Products Revenues by Segment Revenues by Region Maral Overseas Ltd. Offices and Representations Maral Overseas Ltd. SWOT Analysis Yearly Income Statement Including Trends Income Statement Latest 4 Quarters Including Trends Yearly Balance Sheet Including Trends Balance Sheet Latest 4 Quarters Including Trends Yearly Cash Flow Including Trends Cash Flow Latest 4 Quarters Including Trends Maral Overseas Ltd. Profitability Ratios Margin Analysis Ratios Asset Turnover Ratios **Credit Ratios** Long-Term Solvency Ratios Financial Ratios Growth Over Prior Year Maral Overseas Ltd. Capital Market Snapshot Maral Overseas Ltd. Direct Competitors Key Facts **Direct Competitors Profitability Ratios Direct Competitors Margin Analysis Ratios Direct Competitors Asset Turnover Ratios Direct Competitors Credit Ratios** Direct Competitors Long-Term Solvency Ratios Clothing, Textiles and Accessories Industry Statistics



Maral Overseas Ltd. Industry Position Company vs. Industry Income Statement Analysis Company vs. Industry Balance Sheet Analysis Company vs. Industry Cash Flow Analysis Company vs. Industry Ratios Comparison Maral Overseas Ltd. Consensus Recommendations¹ Analyst Recommendation Summary¹ Price Target Summary¹ Experts Recommendation Trends¹ Revenue Estimates Analysis¹ Earnings Estimates Analysis¹ Historical Surprises¹ Revenue Estimates Trend¹ Earnings Estimates Trend¹ Earnings Estimates Trend¹ Revenue Revisions¹



ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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