

Manila Electric Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Manila Electric Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Manila Electric Co. and its competitors. This provides our Clients with a clear understanding of Manila Electric Co. position in the [Utilities](#) Industry.

The report contains detailed information about Manila Electric Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Manila Electric Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Manila Electric Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Manila Electric Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Manila Electric Co. business.

About Manila Electric Co.

Manila Electric Company engages in the distribution and sale of electric energy through its distribution network facilities in its franchise area. The company's distributes electricity in 50 franchise areas in Metro Manila and in six surrounding provinces. Its market is categorized into four sectors, such as residential, commercial, industrial, and streetlights.

Subsidiaries

The company's subsidiaries engage in engineering, construction and consulting services, information systems and technology, real estate, insurance and other electricity-related services.

Meralco Industrial Engineering Services Corporation (MIESCOR): MIESCOR is a construction and engineering company, which operates in the fields of power and industrial plants, transmission and distribution, waterworks and telecommunications. In 2008, the company completed various major projects, including Clark Electric Distribution Corporation's 33MVA/69kV Kalaw Substation; First Philippine Industrial Corporation's rehabilitation of 18 inches diameter Black Oil Pipe Line (BOPL) Phase 5 and reconstruction of valve box at Binan; waterwork projects, such as MWCI's pipe

laying works along Evangelista Street in Pasig, E. Rodriguez Jr. in C-5; and MWSI's rehabilitation of pumping station at Caloocan City. MIESCOR has two subsidiaries: Miescor Builders Inc. (MBI) and Landbees Corporation. MBI is engaged in the construction, operation and maintenance of electric distribution facilities and various technical services, while Landbees Corporation, a general services firm specializing in buildings and grounds maintenance and repair and maintenance of facilities and equipment, is maintaining the various facilities of Meralco in Ortigas Center, as well as its other sectors and branches.

Corporate Information Solutions, Inc. (CIS, Inc.): CIS, Inc. provides information technology services and integrated business solutions, focusing on the functional areas that are critical to customers' business continuity, growth and profitability. CIS Bayad Center, Inc. (CBCI) operates in the outsourced over-the-counter (OTC) bills payment collection industry. Bayad Center accepts payments for approximately 150 brands through its 900 branches throughout the Philippines. Bayad Center has established a wholly owned subsidiary, the Outsourced Teleserve Corporation, which provides strategic tellering services to Bayad Center's key corporate partners.

Rockwell Land Corporation: Rockwell Land Corporation is a joint venture between Meralco, Benpres Holdings Corporation and First Philippine Holdings Corporation incorporated. It is a property development company initially tasked to develop the 15.5-hectare Rockwell Center into a prime residential and commercial area.

Meralco Energy, Inc. (MEI): MEI provides loadside energy services to Meralco customers. It also provides other types of services, such as electrical testing, emergency troubleshooting and supply and installation of major electrical equipment.

e-Meralco Ventures, Inc. (e-MVI): e-MVI is a 100% owned subsidiary of the company. e-MVI is in the data transport and infrastructure business. As such, it moves data communications and business applications from geographically dispersed sites through its service portfolio: leased line connections, metro Ethernet connections, and disaster recovery transport services. As a carrier's carrier, e-MVI serves the telecommunications industry, as well as customers with complex corporate networks.

Meralco Financial Services Corporation (Finserve): Finserve offers a range of products and services that cater to retail and corporate clients. For the retail base, Finserve together with Banco de Oro, created HOME MasterCard, the home and family oriented credit card that enables Meralco customers to pay their electricity and other utility bills under convenient charging schemes, including auto charge and payment on demand. In

servicing the corporate market, Finserve operates its Integrated Direct Marketing (iDM) service which includes direct mail campaigns, targeted advertising and a publication, Current magazine. iDM services are availed of by insurance companies, banks, consumer goods companies and educational institutions wanting to reach out to their specific markets. Also catering to corporate clients, Finserve provides loyalty/rewards program management to aid companies in their marketing and consumer retention programs such as the Meralco Liwanag Card program. Its business portfolio also includes 'The Strip', a commercial complex located along Ortigas Avenue. The Strip is home to prominent restaurant, retail and banking establishments.

Republic Surety and Insurance Company, Inc. (RSIC): RSIC is a professional non-life insurance company. Its mission and purpose is to be a professional risk taker of choice with emphasis on risk management and insurance.

Lighthouse Overseas Insurance Company, Limited (LOIL): LOIL is the company's captive reinsurer, a wholly-owned subsidiary domiciled in the British overseas territory of Bermuda. This offshore company serves as the vehicle to reinsure the company's major catastrophic risk exposures.

Clark Electric Distribution Corporation (CEDC): CEDC serves its valued customers/locators, such as Yokohama Tire Philippines, Inc. – the locator; Diosdado Macapagal International Airport (DMIA); the Singapore International Airlines-Cebu Pacific Air maintenance hub; SM City Clark Shopping Mall; Smart Shirt Philippines - a garment factory; Philippine Air Force (PAF); and other tourism related business like Holiday Inn, Mimosa, and Fontana. The National Power Corporation (NPC) is the power supplier of the company via two 69kV transmission lines of National Grid Corporation of Philippines (NGCP).

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. MANILA ELECTRIC CO. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. MANILA ELECTRIC CO. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. MANILA ELECTRIC CO. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. MANILA ELECTRIC CO. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. MANILA ELECTRIC CO. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Manila Electric Co. Direct Competitors
- 5.2. Comparison of Manila Electric Co. and Direct Competitors Financial Ratios
- 5.3. Comparison of Manila Electric Co. and Direct Competitors Stock Charts
- 5.4. Manila Electric Co. Industry Analysis
 - 5.4.1. Utilities Industry Snapshot
 - 5.4.2. Manila Electric Co. Industry Position Analysis

6. MANILA ELECTRIC CO. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. MANILA ELECTRIC CO. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. MANILA ELECTRIC CO. ENHANCED SWOT ANALYSIS²

9. PHILIPPINES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. MANILA ELECTRIC CO. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. MANILA ELECTRIC CO. PORTER FIVE FORCES ANALYSIS²

12. MANILA ELECTRIC CO. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Manila Electric Co. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Manila Electric Co. 1-year Stock Charts
Manila Electric Co. 5-year Stock Charts
Manila Electric Co. vs. Main Indexes 1-year Stock Chart
Manila Electric Co. vs. Direct Competitors 1-year Stock Charts
Manila Electric Co. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Manila Electric Co. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Manila Electric Co. Key Executives
Manila Electric Co. Major Shareholders
Manila Electric Co. History
Manila Electric Co. Products
Revenues by Segment
Revenues by Region
Manila Electric Co. Offices and Representations
Manila Electric Co. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Manila Electric Co. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Manila Electric Co. Capital Market Snapshot
Manila Electric Co. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Utilities Industry Statistics

Manila Electric Co. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Manila Electric Co. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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