

# Malayan United Industries Bhd Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Malayan United Industries Bhd Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Malayan United Industries Bhd and its competitors. This provides our Clients with a clear understanding of Malayan United Industries Bhd position in the [Conglomerates Industry](#).

The report contains detailed information about Malayan United Industries Bhd that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Malayan United Industries Bhd. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Malayan United Industries Bhd financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Malayan United Industries Bhd competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Malayan United Industries Bhd business.

## **About Malayan United Industries Bhd**

Malayan United Industries Berhad operates as an investment holding company. Its activities include retailing, hotels, food and confectionery, property, financial services, travel and tourism. The Company operates in Malaysia, the United Kingdom, Continental Europe, the United States of America, Canada, Australia, Hong Kong, the People's Republic of China and Singapore.

### **Retail**

Retailing segment activities include design, manufacture, sourcing, distribution, and sale of garments, accessories, and home furnishings.

### **Metrojaya Berhad**

Metrojaya Berhad operates a chain of four department stores and over 50 specialty stores that occupy over 800,000 square feet of floor space. It is principally involved in operating departmental stores and investment holding whilst its subsidiary companies are principally involved in property holding, investment holding as well as the operating of specialty stores and general merchandising stores. Metrojaya Department Stores

offer merchandise that caters to the needs and tastes of middle and high income groups.

Metrojaya Berhad operates a chain of Department Stores at Bukit Bintang Plaza and Mid Valley Megamall in Kuala Lumpur, Menara Bakti in Section 14, Petaling Jaya and Plaza Pelangi in Johore Bahru. Metrojaya operates nationwide chains of specialty stores under the East India Company, Somerset Bay and Living Quarters brand labels in addition to the Reject Shop discount store chain. Metrojaya also conducts retail operations under the La Senza Girl label, a Canadian fashion brand aimed at the 8-14 year old girls market segment. The group operates one hypermarket store under the Cosmart name at the Bukit Jambul Complex in Penang.

The retail operations are classified as: Ladies Department (includes apparel and accessories); Gents Department (includes apparel and accessories); Juniors Department (for teens and tweens); Children Department; Homes Department (includes Kitchen, Bathroom, Bedroom, Garden); Cosmetics and Fragrances.

#### Laura Ashley Holdings Plc

Laura Ashley Holdings Plc operates in women, children apparel segment and home furniture segment.

The Company's women segment provides Accessories, Blouses, Coats, Dresses, Eyewear, Jackets, Knitwear, Skirts, Suits, Tops, Trousers and Outfits.

The Children segment offers Pinafores & Dresses, Tops and Trousers & Skirts.

The Company's Home furniture products include Accessories and Gifts, bedding, beds, Cabinet Furniture, Carpets, Sofas and Chairs, Rugs, Lighting and Tableware.

#### Hotels

The Company operates three hotels Corus hotels UK, Corus hotel Kuala Lumpur and Corus Paradise resort Port Dickson.

#### Food and Confectionery

Network Foods offer Snacks, Frozen food, Beverages, confectionary items.

## Financial Services

### MUI Continental Insurance Berhad

MUI Continental Insurance Berhad offers insurance and risk management products and services, including property and casualty coverages; life, accident and health insurance; pension products and annuities.

### PM Securities Sdn Bhd

PM Securities is a stock broking agency and it also offers margin financing, nominee services, underwriting, corporate finance and advisory

## Property

Property segment activities include property investment and development. The Company's two property developments include Morning Star Villa and MUI Properties Berhad.

## Travel and Tourism

The Company's Travel and tourism segment operates as a travel agent and also provides travel-related services. In the travel segment Morning Star Travel Services Ltd and Pan Malaysia Travel & Tours provides air ticket Reservation & Inquiries, fast and accurate details of flight itineraries, Computerized reservation and ticketing services.

## History

Malayan United Industries Berhad was founded in 1960.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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