

MAKO Surgical Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/M484EFFB26FBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: M484EFFB26FBEN

Abstracts

MAKO Surgical Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between MAKO Surgical Corp. and its competitors. This provides our Clients with a clear understanding of MAKO Surgical Corp. position in the [Healthcare Equipment and Supplies](#) Industry.

The report contains detailed information about MAKO Surgical Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for MAKO Surgical Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The MAKO Surgical Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes MAKO Surgical Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of MAKO Surgical Corp. business.

About MAKO Surgical Corp.

MAKO Surgical Corp., a medical device company, provides robotic solution and orthopedic implants for orthopedic knee procedures.

Products

The company offers MAKOplasty, a restorative surgical solution that enables orthopedic surgeons to reproducibly and precisely treat patient specific, early to mid-stage osteoarthritic knee disease. MAKOplasty is performed using its proprietary RIO Robotic Arm Interactive Orthopedic system (RIO) and proprietary RESTORIS unicompartmental and RESTORIS MCK multicompartmental knee implant systems.

The MAKO Robotic Arm System

The centerpiece of MAKOplasty is its proprietary robotic arm, interactive, orthopedic system that provides both pre-operative and intra-operative guidance to the orthopedic surgeon, enabling tissue sparing bone removal and knee implant insertion. The RIO system consists of two elements: a tactile robotic arm utilizing an integrated bone cutting instrument and a patient specific visualization component.

Tactile Robotic Arm System: The tactile robotic arm system consists of the key components, such as tactile robotic arm, controller, stereo tracking system camera and instruments, end effector, bone cutting instrument with disposable cutting tip, and portable base console.

Patient Specific Visualization System: The company's patient specific visualization system is a vital part of the ability to deliver surgical procedures for the knee. It consists of the key components, including surgical planning and execution software, tactile safety zone, instrument locator, monitors, and mobile base.

The RIO System

The RIO system, version 2.0 of the TGS, enables and expands application of MAKOplasty to multicompartmental resurfacing procedures, allowing orthopedic surgeons to treat degenerative osteoarthritis from early-stage, unicompartamental degeneration through mid-stage, multicompartamental degeneration with a modular knee implant system. In 2009, the company launched version 2.1 of its RIO system, which reflected further refinement of the RIO platform and knee application. It also launched version 2.2 of its RIO system, which enabled surgeons to treat lateral compartment knee arthritis.

The RESTORIS Family of Knee Implant Systems

The second component of MAKOplasty is the knee implant system that is designed for insertion and cementation. The company offers the RESTORIS unicompartamental knee implant system and the RESTORIS MCK multicompartamental knee implant system, for use with the RIO system. The RESTORIS family of knee implant systems allows an orthopedic surgeon to treat early through mid-stage degenerative osteoarthritis of the knee with a modular implant system.

The RESTORIS Unicompartamental Knee Implant System: The classic RESTORIS unicompartamental knee implant system is designed to be used in MAKOplasty procedures for preserving critical tissue and bone to achieve improved outcomes. This RESTORIS system comprises a rounded, anatomically shaped femoral component that attaches to the sculpted surface of the femur and either a flat tibial inlay polymer component that fits into a 'pocket' that has been sculpted in the tibial bone or a tibial onlay insert and baseplate consisting of a flat polymer component that is backed by a metal support.

The RESTORIS MCK Multicompartmental Knee Implant System: The RESTORIS MCK multicompartmental knee implant system offers an implant geometry to support the tissue and bone sparing goals of MAKOplasty. The RESTORIS MCK system enables surgeons to treat patients suffering from osteoarthritis in any single compartment of the knee joint: the medial (inner), lateral (outer), or patellofemoral (sub-kneecap). The RESTORIS MCK system also enables bicompartamental treatment of the patellofemoral compartment in combination with the medial compartment. The product offering of the RESTORIS MCK multicompartmental knee implant system also features a patellofemoral component (under the kneecap), which is inset into the knee compartment between the medial and lateral (outer) compartments. Additionally, the surgeon has an array of patella 'buttons' to affix to the back of the kneecap to replace the worn surface.

Disposable Products

The RIO system utilizes disposable products, such as bone pins and the spheres on the arrays used in its tracking system, irrigation clips and tubes that cool the cutting instruments, drapes to cover the robotic arm and other items that require disposal after each use.

Competition

The company's principal competitors include Biomet, Inc.; DePuy Orthopedics, Inc., a Johnson & Johnson company; Stryker Corporation; and Zimmer Holdings, Inc. It also identifies competition from Smith & Nephew, Inc.

History

MAKO Surgical Corp. was founded in 2004.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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