

## Makita Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Makita Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Makita Corp. and its competitors. This provides our Clients with a clear understanding of Makita Corp. position in the **Heavy Machinery Industry**.

- The report contains detailed information about Makita Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Makita Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Makita Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Makita Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Makita Corp. business.

### About Makita Corp.

Makita Corporation engages in the manufacture and sale of power tools for professional users worldwide, including those engaged in timber and metal processing, carpentry, forestry, concrete, and masonry works. The company sells its products in approximately 150 countries.

### Products

The company involves in power tools manufacturing and sales. It also provides gardening and household products based on the mainstay products in that product category.

#### Power Tools

The company's power tools primarily consist of drills, grinders and sanders, rotary hammers and hammer drills, demolition hammers and electric breakers, cordless impact drivers, circular saws, slide compound saws, and cutters.

The company's drills are power tools used to drill metals, woods, and plastics. They are classified into pistol-grip drills, D-handle drills, spade-handle drills, and angle drills, according to their configuration. It also manufactures various kinds of cordless drills. Some of them are equipped with a screw-driving mechanism and are called cordless driver drills.

The company's grinders and sanders are used for smoothing and finishing. Sanders may also be used for polishing. Grinders are primarily used on metal and sanders are used on metal, wood, stone, and concrete. Grinders are divided into portable disc grinders and bench grinders. Sanders are classified into disc sanders, orbital sanders, and belt sanders.

The company's rotary hammers, which are used for drilling concrete primarily in the construction industry, can also be used as ordinary hammers without using the rotary mechanism. Hammer drills are equipped with a hammering function, but can also be used as conventional drills; these drills are used principally on metal and masonry in the civil engineering and electrical contracting industries. Demolition hammers are used to shatter hard surfaces, principally concrete.

The company cordless impact drivers are used across Japanese construction sites. It offers cordless impact drivers powered by lithium-ion batteries. The cordless impact drivers are an addition to its Japanese product line-up of new 14.4V cordless power tools powered by lithium-ion batteries, including cordless circular saws, cordless angle grinders, cordless nailers, cordless hammer drills, and cordless reciprocal saws. It also offers cordless power tools powered by lithium-ion batteries in the United States. In addition to 14.4V cordless power tools available in Japan, it offers 18V Combo kits of cordless drills, cordless drills, cordless circular saws, and cordless lights in the United States. The company also rolled out its 18V cordless power tools powered by lithium-ion batteries across European markets.

In 2009, the company introduced new power tool products, such as rotary hammers equipped with 36V lithium-ion batteries, cordless impact driver drills equipped with newly developed brushless DC motor powered by 14.4V lithium-ion batteries, and slide compound saw equipped with double sliding mechanism.

The company's circular saws are primarily sold to carpenters in the homebuilding industry. It also sells jigsaws primarily to carpenters and other woodworkers for delicate work, and reciprocal saws used for working in confined spaces unsuitable for conventional saws. Cutters and cutting machines are classified into two categories: cutting machines that are equipped with a metal whetstone and are used for cutting metals and cutters that are equipped with a diamond whetstone and are primarily used for cutting stones.

The company also offers its 'Red series' high-pressure air nailer, which is used in the housing construction in the Japanese market. In 2009, the company introduced new pneumatic tools products, including the high-pressure pneumatic nailer equipped with a movable nose adapter.

#### Gardening Equipments, Household, and Other products

The company's gardening products, including brush-cutters, chain-saws, sprayers, blowers, and hedge trimmers are used for agricultural, and forestry operations. Its household products, including vacuum cleaners and cordless cleaners are used by housekeepers and professional cleaners. In addition small, light, and high-suction cordless cleaners offered to home users. Its new products include cordless cleaners and sprayers powered by lithium-ion batteries, low-vibration hedge trimmers and backpack-type, mini

4-stroke engine-equipped grass cutters. The company's line-up also includes electric hedge trimmers, grass cutters, chain saws, and lawn mowers. Its new gardening equipment products include the petrol hedge trimmer, cordless brushcutter powered by 36V lithium-ion batteries.

#### Parts, Repairs, and Accessories

The company manufactures and markets various parts and accessories for its products and performs repair work as part of its after-sale services. In particular, it offers various parts and accessories with respect to professional power tools. It also provides accessories, such as saw blades, drill bits, and grinding wheels.

#### Sales and Marketing

The company's geographic segments are Japan, Europe, North America, Asia and Other regions. The other regions segment is further divided into Central and South America, Oceania and the Middle East, and Africa.

The company's overseas sales, distribution, and service are carried out through a network of 41 sales subsidiaries and approximately 100 branch offices or service centers located in the United States, Canada, Brazil, Mexico, Argentina, Chile, Peru, Australia, New Zealand, Singapore, Taiwan, China, Korea, the United Kingdom, France, the Netherlands, Belgium, Italy, Greece, Germany, Austria, Poland, the Czech Republic, Hungary, Spain, Portugal, the United Arab Emirates, Romania, Switzerland, Finland, Russia, Ukraine, Slovakia, Bulgaria, Colombia, India, Morocco, and Vietnam. In addition, the company exports its products directly to its sales subsidiaries, as well as through trading companies, to various countries throughout the world.

#### History

Makita Corporation was founded in 1915.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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<sup>1</sup> – Data availability depends on company's security policy.

<sup>2</sup> – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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